

## HOLIDAY MIGRAINE MAYHEM

86% of people who've had a migraine in the past 12 months experienced a migraine attack whilst on holiday. Of those, one in five (21%) say they 'usually' or 'always' suffer from a migraine whilst away<sup>1</sup>. Humid weather, changes in sleep patterns and alcohol are all common migraine triggers and with 15% of the UK adult population affected, it seems it's not just the credit crunch putting a dampener on our holidays this year.

The research, conducted by the makers of migraine treatment <u>Imigran Recovery</u>, also looked at how migraines can disrupt and ruin people's holiday<sup>1</sup>:

- 58% missed out on the sunshine and holiday activities
- 56% missing out on time with family
- 56% felt they let other people down

Independent life coach Gladeana McMahon, gives her top three tips for managing your migraines on holiday:

- Stress can be a migraine trigger so put important documents in your travel bag the night before you depart to avoid a last minute panic on the day.
- Leave for the airport at least an hour before you think you need to. Better to have a coffee in peace than arrive too late for your flight or end up feeling anxious. Changes in routine such as getting up and going to bed later, or a change of time zones can

<u>Imigran Recovery</u> was the first migraine treatment available from the pharmacy without prescription. It is part of the class of drugs known as triptans. Imigran Recovery contains sumatriptan, which unlike regular painkillers acts on the root cause of the migraine to relieve the four main symptoms; headache, nausea, and sensitivity to light or sound. Just one tablet can start to offer relief from <u>migraine</u> headache in around 30 minutes to help sufferers get on with their day to day life.

30 year old migraine sufferer Rebecca Fergusson from London explains how she no longer

dreads going on holidays:

"Holidays were often ruined by my migraines. The hot weather affected me a lot and as a

result I often had a migraine for the first few days of being away. Imigran Recovery gives me

fast migraine pain relief and lets me enjoy the whole of my holiday"

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## References:

1. Research conducted by Virtual Survey, of 515 persons, 26<sup>th</sup> March 2008.