



MEDIA RELEASE

For Immediate Release

Apple Vending to place Healthy Vending Machines Throughout Australia's Schools & Hospitals Providing Vending Franchise Opportunities by Helping to Beat Obesity and Diabetes

Sydney NSW 7th August 2009 - Healthy vending leader Apple Vending will soon be expanding its nationwide fight against obesity throughout Australia. By Providing only natural and organic snacks and drinks Apple Vending has rapidly spread into schools, gyms, offices, hospitals, malls and other public locations nationwide that have typically hosted vending machines.

The overwhelmingly positive response garnered by the machines is a clear indication that Australia is "fed up" with the lack of healthier alternatives to the junk food and soda traditionally offered in public venues.

"Our biggest hurdle is connecting with like-minded advocates who are looking to support our cause," says Jeremy Brown of Apple Vending. "We are constantly craving outreach from supporters through the press and various other initiatives. Change can happen with just a few concerned and dedicated individuals, and we are hoping to reach some of you as soon as possible."

Apple Vending is attempting to overcome a common obstacle which has proven to be especially cumbersome in these States: vending contracts with junk food companies that contain exclusivity clauses that preclude competition for up to three to five years in certain locations, including Schools, the most in need of a healthy alternative. These contracts force other vendors like Apple Vending to go through a bidding process in order to secure these locations.

The Apple Vending school vending program is a completely free program for schools which have no financial or labor liability whatsoever for the vending machines. The distributors are health-conscious individuals with a desire to give back to the community by providing healthier snack and beverage alternatives in convenient locations. All of the natural and organic products meet state nutritional guidelines and are delivered free directly to the location. Uniformed operators in these areas are poised and ready to service the vending machines on a regular basis in order to provide schools with healthier options for their students.

Apple Vending is reaching out to school administrators or district superintendents, shopping mall leasing managers, business owners, concerned parents or other decision makers to cooperate with them in regards to placing healthy vending machines throughout Australia.

##ENDS##

About Apple Vending

Apple Vending Pty Ltd specialises in assisting individuals in starting their own "Healthy" vending business. As the industry's pioneer and leader, Apple Vending has, and continues to build successful part-time and full-time vending businesses for entrepreneurs without any background in vending Nationwide. The growing demand for healthy alternatives has enabled Apple Vending to establish itself as one of the few logical solutions for those seeking "Healthy Vending".

Apple Vending has designed, developed and implemented a proven business model that provides you with everything you will need to get started and to be successful in the vending industry.

This recession proof business is spreading across the country as state and government regulations demand that public & private facilities go healthy. Apple Vending is answering their call.

Visit the Apple Vending website at

www.applevending.com.au

The Healthy School Vending Program

<http://www.healthyschoolvending.com.au>

The Apple Healthy Vending Profit Calculator

<http://www.applevending.com.au/vending-philosophy>

Media Information

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Apple Vending

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