

FOR IMMEDIATE RELEASE:

Enterprise Level Email Marketing Now Available to Net Atlantic Resellers

Net Atlantic adds an advanced white label email marketing solution to its agency account offerings.

SALEM, MASS. – July 17, 2009 – [Email Service Provider Net Atlantic](#) now offers Enterprise Level email marketing to agencies and resellers. Geared toward more advanced marketers, Enterprise Level offers features like A/B/N split-testing, triggered and sequential mailings, recency and frequency limits to prevent list fatigue, and demographic and behavioral segmentation.

Ideal for Web designers, marketing firms and advertising agencies, [Net Atlantic agency accounts](#) are fully branded. Each reseller receives a virtual mail server name, company logo on the Web control panel interface, multiple list administrator capability, a dedicated account executive, and unlimited HDI-certified technical support. Now resellers can choose from [Professional and Enterprise Levels](#) when offering email marketing services to their clients.

“Based on our resellers’ success with Professional Level service, we believe the more advanced Enterprise option will serve their clients well,” said Director of Sales and Marketing Shane McCarthy. “Resellers are an important part of our client-base and we hope this additional email marketing service will assist in growing their businesses.”

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About Net Atlantic

Established in 1995, Net Atlantic was one of the first [email service providers](#) and [Web site hosting](#) companies. Net Atlantic’s goal is to help businesses and non-profit organizations succeed online with effective email marketing services and Internet tools. To learn more, visit www.netatlantic.com or call 978-219-1900.

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