

## WORLD CUSTOMS FORUM 2009

### CONFERENCE PROGRAM

(Status as of August 10, 2009)



in conjunction with

**TRUSTED TRADE  
ALLIANCE**

#### DAY 01 MONDAY, 5. OCTOBER 2009

- 08:00** Registration
- 09:00** Welcome  
Kunio Mikuriya, Secretary-General, World Customs Organization
- 09:30** Opening Address  
Janet Napolitano, Secretary, US Department of Homeland Security\*
- 10:00** Keynote address  
Allen Bruford, Deputy Director, Compliance and Facilitation Directorate, WCO
- 10:30** Refreshment and networking break

#### SESSION 01 Cross-Border Trade in the Global Economic Crisis: What Can be Done to Preserve Effective Trade Facilitation?

- 11:00** Keynote  
Gary Locke, Secretary, US Commerce Department\*
- 11:30** Panel Discussion  
Moderator: Bryce C. Blegen, CEO, Trusted Trade Alliance
- 1) Robert Lawrence, Harvard University\*
  - 2) Graeme Ludlow, International Monetary Fund
  - 3) Tim Skud, US Dept. of Treasury
- 12:30** Lunch and networking break
- 14:00** Panel Discussion  
Moderator: Prof. Dr. Hans-Michael Wolfgang, University of Münster
- 1) George Weise, Executive Advisor, Booz, Allen, Hamilton
  - 2) Theo Fletcher, IBM
  - 3) Reinhard Fischer, Deutsche Post
  - 4) Enrique Carlos Barreira, Inst. Argentino de Estudios Aduaneros
  - 5) Koji Hashimoto, Japan Machinery Center for Trade and Investment
- 15:30** Refreshment and networking break

[www.trusted-trade.net/en/world-customs-forum](http://www.trusted-trade.net/en/world-customs-forum)

\* Invited

## WORLD CUSTOMS FORUM 2009

### SESSION 02 SAFE Pillar 1 - Leveraging Inter-governmental Cooperation for the Benefit of Regulators and Business

- 16:00** Moderator: Geoff Short, Trusted Trade Alliance
- 1) Jayson Ahern, Commissioner, US Customs & Border Protection \*
  - 2) Stephen Rigby, President, Canada Border Services Agency \*
  - 3) Zhu Gaozhang, Director General, International, China Customs \*
  - 4) Maria Elena Carillo, Deputy Director, Hacienda, Mexico

**17:30** End of day one

### DAY 02 TUESDAY, 6. OCTOBER 2009

**08:00** Registration

### SESSION 03 SAFE Pillar 2 Why the Concept of Customs-to-Business Partnership is Essential

**09:00** Keynote  
Marianne Rowden, CEO and President, American Association of Exporters and Importers

**09:30** Panel Discussion  
Moderator: Kelby Woodard, Trusted Trade Alliance

- 1) Ted Sherman, Target
- 2) Zhaokang Jiang, Chair, Customs & Trade Committee, American Chamber of Commerce China & Partner, Sandler, Travis & Rosenberg, Beijing
- 3) Carol Osmond, Vice-President, Policy, IE Canada
- 4) Jeff Whalen, Asst. Gen. Counsel, Customs & Int'l Trade, Nike

**10:30** Refreshment and networking break

**11:00** Keynote  
Gareth Lewis, WCO

**11:30** Panel Discussion  
Moderator: Rogelio Cruz Vernet, Trusted Trade Alliance

- 1) USCBP Bradd Skinner \*
- 2) Susanne Aigner, European Commission, Taxation and Customs Union
- 3) Roland Suliveras, Port Director, Seattle, USCBP \*

**12:30** Lunch and networking time

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### SESSION 04 Best Practices in Global Import & Export Processes

- 14:00** Keynote  
Lou Ventino, Microsoft
- 14:30** Panel Discussion  
Moderator: Matthias Merz, Trusted Trade Alliance
- 1) George S. Sevier, Vice-Chair, US Defense Trade Advisory Group
  - 2) TBD (advance data standards/harmonization)
  - 3) Terence Murphy, Chair, MK Technology
- 15:30** Refreshment and networking break

### SESSION 05 Trade Facilitation in the 21st Century: How is Progress Defined and how can it be Measured?

- 16:00** 1) Prof. James Rice, Deputy Director, Center of Transportation & Logistics, MIT  
2) David Widdowson, CEO, Centre of Customs & Excise Studies, University of Canberra
- 16:45** Wrap-up session / Outcome of the conference
- 1) Allen Bruford, Deputy Director, Compliance and Facilitation Directorate, WCO
  - 2) David Widdowson, CEO, Centre of Customs & Excise Studies, University of Canberra
  - 3) Michael Laden, Chief Financial Officer, Trusted Trade Alliance
- 17:00** Close of Conference

### CONFERENCE CONTACTS

#### TRUSTED TRADE ALLIANCE

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