



When you're the boss, it's

Your Name

on the desk.



(800) 399-3971

Ext. 2735

The Number of Businesses in the U.S.

27,000,000

The Number of Businesses That Are **Not** Looking To Save Money

0

It is during times like these when new ideas will present themselves and that is exactly what **Express 1 Profit Plus** is putting before you. It's a fact, as companies strive to step up their cost reduction efforts and tap into hidden pools of cost, many business owners are seeking to find the next level of cost reduction opportunities. Businesses are searching for not only savings, but for change and guidance.

- **Cost-Cutting** - Business expenditures are under pressure, businesses need to save money. *The demand for products and services that can save businesses money is going to grow over the coming years and well into the future.*
- **Change** - Competition in the market place is quickly creating change. Established ways of doing things will often cease to work. Businesses are looking to be more flexible. They need operating systems that will work in this new climate. *The demand for effective operating systems is ripe for exploitation.*
- **Guidance** - Many companies currently feel uncertain about what to do to survive and prosper. They want solutions, they want to be told what to do and how to do it. *The demand for information products is better than ever.*

Express 1 is built from a philosophy of Innovation – a vision to create a better model to meet consumers' needs. We Have the Right Service at the Right Price and it's the Right Opportunity For YOU.

It cost companies nothing to do business with **Express 1**. They have the opportunity to work with the most recognizable names in the world and at the same time, reduce their expenses by saving significant money. **Express 1 Owner/Operators** build residual income from every company they work with and every vertical those companies use.



Everyone's
Business
is YOUR
Business.

Everyone's business is your business



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All businesses want to save money, just as all businesses want to make money.

Most business owners believe that the best way to do that is by increasing sales. But that brings up another conundrum - in order to increase sales, there has to be a corresponding increase in costs because of the increased amount of work involved. But increased costs are just what need to be curtailed.

Therefore, another way of going about lowering costs is by controlling them, and thus increasing profit margins.

Every business owner wants to be more profitable. To **Express 1**, the road to greater profits for many companies is to focus internally on improving the operations of the business, rather than looking externally for more sales. Increasing profits by improving efficiencies also is an idea supported by business research.

Looking inward to find profit leaks in a business, such as wasted resources, is often more effective and has more direct bottom-line impact than spending additional marketing dollars whose success is difficult to measure.

• Shipping Inefficiencies

Many businesses, both large and small, have difficulty assessing how their business is impacted by poor shipping or fulfillment practices. Shipping inefficiencies can eat away at the bottom line and have an adverse effect on customer service.

Express 1 has developed innovative software to go alongside best in class contracts with over 100 trucking companies as well as the most trusted name in America, the USPS. With this approach to streamlining the shipping processes, **Express 1** delivers big business functionality at a price any business can afford, **FREE!**

• Telecommunications Inefficiencies

Companies can reduce the cost of their telecom infrastructure in a resourceful, long-term way. **Express 1** can conduct a strategic review of their entire telecom management process and focus on employee needs and carrier contracts.

The analysis of telecom usage is essential when negotiating with carriers to source the best telecom contract.

By understanding which telecom services are necessary **Express 1** can negotiate a carrier contract that excludes needless or redundant services. In combination with industry benchmarking and a review of previous program costs, this information can help managers select a service provider that offers the right capabilities at the right price.



Businesses can sell more or save more



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In order for our [Express 1 Owner/Operators](#) to grow, we have to ensure we can supply the technology for their customers to grow. That leads us to the Plus in Profit Plus. [Express 1](#) doesn't stop at just saving businesses money; we use technology to streamline operation cost. Technology is an enabler; it can help a business improve efficiencies and even expand operations.

E1Ship

[Express 1's E1Ship Web Portal](#) is an innovative Multi-Carrier Shipping Solution that enables customers to quote and ship anything from an express envelope to a full truckload – all from one shipping portal, [FREE of Charge](#).

Once a log-in and password have been established with [Express 1](#), the customer is granted access to over 100+ different carriers as well as the USPS. "[E1Ship](#)" allows a customer to submit a quote and within a matter of seconds receive multiple discounted carrier quotes. The customer can then select the carrier they prefer and schedule a pick-up with that carrier all from one system. Using the cost-effective [E1Ship Multi-Carrier Shipping Solution](#) streamlines the entire shipping process, increasing your ability to effectively manage vast numbers of shipments without sacrificing customer service or quality.

E1Telesave

[Express 1's E1Telesave](#) is a flexible software solution that quickly allow [Express 1 Owner/Operators](#) the ability to shop and compare telecommunications products and services in real time. [E1Telesave](#) adds value through the following:

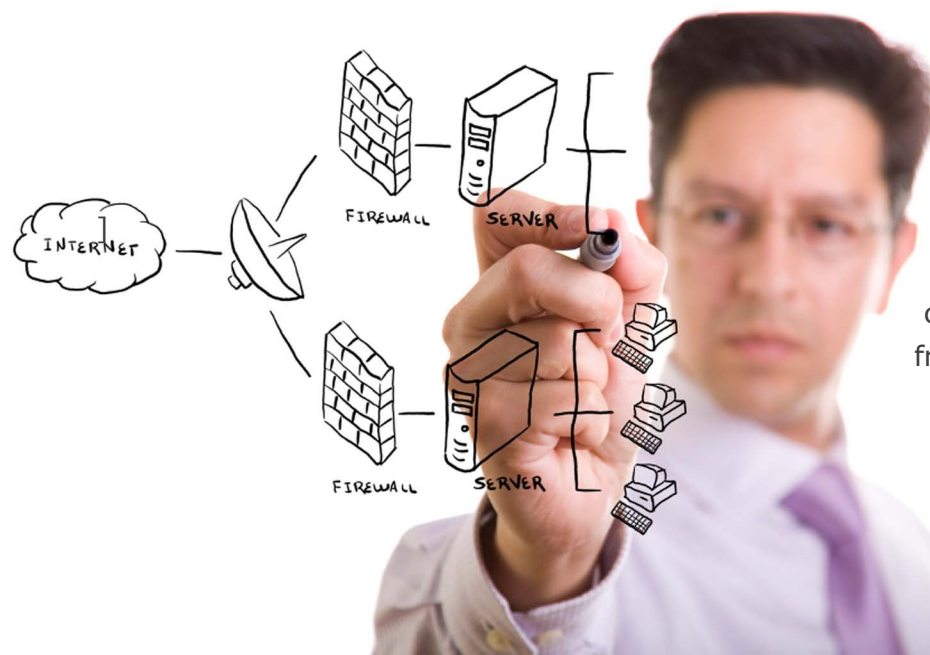
- **Faster Time to Cash:**

By comparing prices for products and services in minutes, rather than days or sometimes weeks, [E1Telesave](#) allows Owner/Operators to close deals more quickly and accelerate revenue generation.

- **Competitive Advantage through Innovation:**

By automating the introduction of new products and services to the market, [E1Telesave](#) allows Owner/Operators the ability to launch products first through innovation.

[Express 1](#) also uses our expertise to amend inaccurate invoices, identify inadvertent over-payments and will provide recommendations for savings which can reduce a company's annual telecom budget from 20-50%.



Technology that enables your growth



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Our Buying Power + Our Technology = An Unbelievable Value Proposition

For the past 15 years Express 1 has saved money for and served over 100,000 businesses. We continue to deliver savings and unique opportunities for business with the development of our Savings Verticals.

One great opportunity is all you need to be able to succeed in business. We give you three.

Freight/Trucking

Our partnerships with over 100 LTL Carriers give us an unmatched edge to offer Savings. With Express 1's tremendous buying power, Owner/Operator can offer access to all the resources customers will need to expertly manage freight transportation and logistics, regardless of their freight volume - from small parcels to full truckloads. And that includes "E1Ship", our web based shipping system designed to encompass the overall shipping needs of any company.

USPS Parcel

Express 1 is one of only a handful of government partners for their Overnight and Priority 2-3 Day small package services. There are just a few other companies that market the bulk mail services online. However, nobody markets their services business-to-business like our Owner/Operators. Customers who currently ship with other carriers can simply log into "E1Ship" and tender their shipments immediately by using a credit card. This vertical is definitely a value-add offering to our freight and non-freight customers.

Telecommunications

Express 1 returns to the trusted carrier model of an Account Manager, Sales Engineer, and Customer Support Personnel dedicated to an organization. The result is accountable and personalized attention. In addition, Express 1 takes a consultative approach to telecommunications. Rather than push a single carrier, Express 1 chooses the provider with the best technical fit. We ensure the solution as the most competitively priced which can reduce a company's annual telecom budget from 20-50%.



- All Three Verticals Provide Residual Income for the Lifetime of the Customer Account
- All Three Verticals Combined for Over \$12 Trillion Dollars of Industry Spend in 2008
- All Three Verticals Carry Partnerships with the Most Recognizable Names in Their Industries
- All Three Verticals Back Up Your Selling with World Class Training and Support
- All Three Verticals are an Opportunity Where Everyones' Business is Your Business

No one gives you more opportunity



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How Would You Like to Work With The Most Trusted Name in America

For the fourth straight year, the Postal Service was rated by the American public as the most trusted government agency according to the 2008 Privacy Trust Study of the U.S. Government conducted by the Ponemon Institute.

Express 1 Owner/Operators take part in being one of only a handful of government partners for their Overnight and Priority 2-3 Day small package services. Customers who currently ship with other carriers can simply log into "E1Ship" and tender their USPS shipments immediately by using a credit card.

Business that ship with the Express 1 and USPS partnership also benefit from:

Trust:

Businesses can enhance their image by partnering with America's first, most trusted shipper. With 200 years of delivering to America's front door reaching virtually every address in America, six days a week, the USPS ® has a claim rate for loss/damage of less than 1%.

Environmental Responsible:

Express 1 and the USPS have gone green with new packages using bio-friendly inks and cardboard. The USPS also recycles 1 million tons of material a year and operates the largest alternative fuel vehicle fleet in the country.

Network Size:

The largest delivery network in the world with over 700,000 employees, nearly 37,000 post office locations nationally, and 195,000 delivery and collection vehicles.

More Delivery Day:

The USPS and Express 1 partnership offers Free Saturday delivery. When you consider the 52 Saturdays in a year, prorated over a 5 day competitor delivery week, it equates to 10 ½ weeks of non service every year.

Price:

Almost 40% of total shipment costs of competitors are now made up of add-on charges. USPS shipping through E1Ship has no fuel surcharge, no residential fees, no delivery area surcharge, and no hidden fee's or surcharges.

Together, the United States Postal Service® and Express 1 makes it easy for businesses to optimize their shipping operation. Businesses can print and pay for postage online, schedule pick-ups, and track all shipments from Express 1's E1Ship Multi-Carrier Shipping Solution.



Express 1 and the USPS; unstoppable



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A Better Telecommunications Experience with Express 1 Profit Plus

Express 1 Owner/Operators can provide telecommunications services that truly adds value to customers through unique engineering, project management, and service-oriented solutions. We have resources that differentiate us from all other agents and direct sales/engineering teams in the industry.

We represent companies as their advocate with the sometimes difficult-to-work-with carrier to handle their service issues, but we also function as their sales representation to provide them with an objective, comprehensive approach to telecommunications solutions.

Multiple Service Providers

Businesses can streamline their approach to telecommunication services by utilizing Express 1 to manage their relationships with all their providers. As a master agent for multiple carriers, Express 1 interfaces directly with each of the carriers, allowing us to take advantage of existing carrier relationships.

Data Engineering

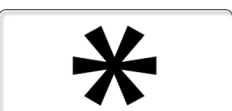
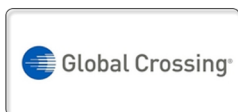
Express 1 has access to Cisco-CCIEs staff that are available for design, implementation, and troubleshooting consultation. They have worked with Fortune 500 companies throughout North America from a consulting standpoint and managed the global data networks for some of the largest companies in the United States.

Project Management

Express 1 can call upon our partnerships which collectively have 150 years of telecommunications experience to streamline the implementation of projects for multiple carriers and departments within those carriers. Our support team has also worked closely with all of the LECs, including all of the independent LECs across the United States.

Consulting Environment

Express 1 Owner/Operators can analyze a company from an impartial point of view to give them the best possible solution regardless of the carrier. Express 1 can offer you end-to-end design and implementation of all of their services.



There is no extra charge to work with Express 1; Express 1 is compensated directly by the carrier for the carrier services they sell to the customer.

Express 1 Owner/Operators Are Paid Residual Commissions Every Month.

Become a master agent for providers



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As a leading logistics provider, Express 1's Freight Division offers full-service transportation management services, providing our customers a true competitive edge by offering, the latest in cutting edge technology, industry expertise, and buying power.

In today's highly competitive business environment, moving product efficiently and cost-effectively throughout the supply chain is critical to any company's success. Express 1 and its partners do just this by managing more than \$3 billion in freight services annually. Express 1 Owner/Operators are able to market volume discounted freight rates to customers who are not receiving discounts from their current shipping providers.

Express 1 provides a best-in-class transportation management system, years of transportation logistics experience and a full suite of transportation management solutions. Using a non-asset-based approach, Express 1 focuses on identifying the most effective combination of rates, carriers and routes, performing network analyses, engineering supply chain solutions and managing special projects throughout North America.

Due to our aggregate buying power and the volume of shipments we move through these carriers, we can get the best pricing possible and pass these savings on to our customers.

E1Ship

The Internet has changed the way we conduct our personal lives, as well as our businesses. Web-based shipping solutions are moving operations from the mailroom to your desktop reducing the chance for error by consolidating jobs and streamlining the entire shipping process. With a web-based solution, you are ready to start shipping right after you're log in.

Using the cost-effective E1Ship Multi-Carrier Shipping Solution streamlines the entire shipping process, increasing your ability to effectively manage vast numbers of shipments without sacrificing customer service or quality.

E1Ship is the FAST way to go from order, to label, and to tracking without any changes to current procedures or intensive training.

Express 1 Owner/Operators are able to provide their customers a wide range of efficient and cost-saving benefits with a Multi-Carrier Shipping System specifically designed to meet their current and evolving shipping needs, ALL AT NO COST TO USE. That's an unbelievable value proposition.



Over 100 LTL carriers working for you



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Businesses Are Searching For...

Businesses are searching for someone who has demonstrated their ability to guide companies through a strategic process of change – tailor-made to suit the specific demands and nature of their business.

Businesses are searching for technology to help them overcome the challenges of being efficient. "If you can't measure it, you can't manage it."

Businesses are searching for broader sets of integrated products to help them meet the growing need to cut cost.

Businesses are searching for innovative approaches to improve and capitalise on their competitive advantage.

Businesses are searching for cost-effective, efficient and workable solutions to technology problems.

Businesses are searching for cost-efficient ways to engage customers, meet their needs and earn their loyalty.

Businesses are searching for cost-effective measures to solve the IT challenges of today.

Businesses are searching for the optimum balance between features and value.

Businesses are searching for ways to improve profitability and to maintain their position in the marketplace.

Businesses are searching for ways to become more competitive.

Businesses are searching for a partner to help them cut cost and increase profits. Businesses are searching for Express 1 Profit Plus.

Businesses are searching for YOU.



Businesses are searching for you