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5th ASIA REFINING

20–21 October 2009
Swissotel Merchant Court Singapore

Includes
Panel Discussion
with Refiners &
Regulators
on Fuels Subsidies
& Operational
Strategies

“Optimizing operational excellence and energy efficiency”

JP Morgan Chase Bank
International Energy Agency (IEA)
Planning Commission, Government of India
Ministry of Energy and Mineral Resources, Indonesia
Petrochina
Ministry of Oil, Iraq
Nghi Son Refinery & Petrochemical LLC (NSRP LLC), Petrovietnam
Petrochemical Corporation of Singapore Pte Ltd

AsiaRenewables Pte Ltd
IndianOil Technologies Ltd. (A Subsidiary of Indian Oil Corporation)
Nexant Asia Limited
Mckinsey & Co.
Rabigh Refining & Petrochemical Co. (PetroRabigh)
Haldor Topsøe
Uhde Shedden (Thailand) Ltd
KBC Advanced Technology

promotion partners




Day 1 - Tuesday, 20 October

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome & Remarks
Mike Ellis, Associate Principal
McKinsey & Company
- 9:10 **Asian Refining: Drivers of Structural Change 2009-2014**
- Global and regional demand outlook 2009-2014
 - Prospects for demand growth and contraction in Asia
 - Refinery capacity additions and how these will alter the product markets through to 2014
 - Implications for Western Hemisphere refineries from Asian growth
- David Martin, Oil Market Analyst, Oil Industry and Markets Division, *International Energy Agency*
- 9:40 **Current M&A Scene in the Refining Sector**
- John Russel, Vice President Asia Pacific
KBC Market Services
KBC Advanced Technology
- 
- 10:10 **Indonesia's Downstream Prospect & Regulatory Incentives**
- Dr. Ing. Evita H. Legowo, Director General, Oil and Gas
Ministry of Energy and Mineral Resources, Indonesia
- 10:40 Coffee & Networking
- 11:10 **China's Crude Demand & Refining**
- China's crude production and demand
 - Refinery distribution status in quo
 - Characteristic of vehicle fuel supply and demand
 - New refinery project to come onstream
 - Outlook towards 2014
- Yang Weijun, Director of Refining & Petrochemical
Dept. of Planning & Engineering Institute
Petrochina
- 11:35 **India's Refining' Domestic Fuels Demand & the Fuels Export Initiative**
- Dr S.C. Sharma, OSD (Petroleum), Planning Commission,
Government of India
- 12:00 **Vietnam – New Refinery Coming On-Stream, Status and Progress of Production**
- Cao Hoai Duong, Deputy General Director /
Executive Committee Member, *Nghi Son Refinery & Petrochemical LLC (NSRP LLC) Petrovietnam*

- 12:30 Discussion followed by Lunch
- 13:45 Afternoon Chairman's Remarks
Clive Gibson, *Nexant Asia Limited*
- 13:50 **Panel Discussion:**
- Fuels' subsidies provided on petroleum consumption, impact and elasticity of demand around the region
 - Addressing future product quality challenges
 - Successful strategies for achieving a competitive advantage given the downturn in refinery profitability
 - Successful project implementation and maintaining investment discipline
 - Impact of changes in major refinery's operation (e.g. Reliance) on Asian refining operations
 - Attitudes to Refining: profit centre or means to ensure strategic supply security?
- Moderated by: Clive Gibson, *Nexant Asia Limited*
Panel include: Dr. Ing. Evita H. Legowo, *Ministry of Energy and Mineral Resources, Indonesia*
Cao Hoai Duong, *Petrovietnam*
Dr S.C. Sharma, *Planning Commission, Government of India*
Yang Weijun, *Petrochina*
- 14:30 **Global and Emerging Asia's Economic Outlook**
- Matt Hildebrandt, Economist, *JP Morgan Chase Bank*
- 15:00 **Cost Economics of New Refinery Projects & Growth Potential in Asia - EPC Perspective**
- 15:30 Tea & Networking
- 16:00 **Improving Refining Operations: Be Ready for a Tough Market Environment**
- How tough is the outlook for refiners?
 - Why is operating performance critical?
 - How can refiners push operational performance improvement even further?
- Mike Ellis, Associate Principal
McKinsey & Company
- 16:30 **Global Petchem Market Outlook, Impact on Naphtha & LPG Demand**
- Middle East and China olefin capacity build up and impact on the olefin market
 - Strategies for Naphtha crackers for survival during these times
- Stanley Park, Deputy Managing Director
Petrochemical Corporation of Singapore

Day 2 - Wednesday, 21 October

- 17:00 **Impact of IMO Restriction on Bunker Fuel Specifications**
- 17:30 Discussion followed by Close of Day 1
- 9:00 Chairman's Remarks
David Martin
International Energy Agency
- 9:05 **Middle East Refining Developments and Impact on Asia's Competitiveness**
- Update on Middle East refining developments
 - with the Asian refining industry
 - Importance for refiners to maintain sources of competitive advantage
- Clive Gibson, Principal, Energy Resources
Nexant Asia Limited
- 9:30 **Growth & Expansion Plan of Iraq's Refining Sector**
- Rehabilitation of existing refineries
 - Expansion & upgrading of existing refineries
 - New grassroots refineries
 - Emphasis on product quality improvement, raising HSE standards & etc.
- Ahmed Al Shamma
Deputy Minister for Refining & Gas Processing
Ministry of Oil, Iraq
- 10:00 **Petro Rabigh – 4R's Approach: A Key to Corporate Sustainability**
- 
- Optimize resources through the adoption of Re-use, Re-cycle, Re-cove & Re-duce (4R's)
 - Develop new resource utilization concepts and practices
 - Improve environmental performance in alignment with sustainability objectives
- Dr Saleh El-Din Salim
Environmental Consultant & Section Head
Rabigh Refining & Petrochemical Co. (PetroRabigh)
- 10:30 Coffee & Networking

11:00 **Emission Reductions & Downstream: Practical Opportunities & Points of Caution**

- Overview of emission reductions markets and downstream refining
- Illustrative project example
- Practical benefits and cost considerations

William Byun, Managing Director
AsiaRenewables Pte Ltd

11:30 **Non-Conventional Technologies for Fuel Desulfurization**

- Review of latest non-conventional technologies to reduce fuel sulfur
- Economic comparison with hydroprocessing technologies
- Details about the progress made in bio-desulfurisation

Dr D K Tuli, Chief Executive Officer
IndianOil Technologies Ltd.
(A Subsidiary of Indian Oil Corporation)

12:00 **Innovative Reactor Technology for Hydrotreating & Hydrocracking of Heavy Feedstocks**

- How can refiners benefit from new hydrotreating and hydrocracking solutions from Topsøe
- New innovative reactor technology for efficient catalyst use at reduced CAPEX
- Hydrocracking revamp case stories

Jesper Rødtjer
Sales & Marketing Manager for Refining Technology
Haldor Topsøe

12:30 **Economics of Upgrading Heavy Residues and Comparison of Latest Options**

Steven van Wagenveld
General Manager, Technology Services
Uhde Shedden (Thailand) Ltd

13:00 Final Discussion followed by Lunch

14:30 End of Conference

“Strategies to stay competitive amidst weak demand and new capacity”

The global refining sector is undergoing structural changes. Tough times are projected for refiners with Moody's forecasting declining demand and emergence of new capacity continue to press refining margins down, thus affecting operational performance through 2009.

In Asia, countries are still regulating control and fiscal subsidies in domestic fuel prices, but volatility in global crude oil and product prices are urging further deregulation. Besides, the demand for increased fuel specifications continue to push for innovative options to improve performance.

Sustaining performance through operational excellence is key focus for refiners. To keep cost low and increase refining margins, refiners have adopted new options such as switching from light and sweet crude, reducing oil processing rate to 80 – 90% of capacity as a counteracting measure against the reduced demand. To what extent have the refiners succeeded?

How effective are the Refiners in optimizing energy and process efficiencies? CMT's **5th Asia Refining** plans to look at macro and micro determinants that define the competitiveness of the refining business.

CMT's **5th Asia Refining** offers executive and current presentation, panel discussion and interactive sessions, examining these key issues and challenges currently faced by Asia's refiners and petrochemicals producers. More than 15 industry executives on the speaker panel will gear up to provide you with the most comprehensive updates and case studies to help you strategize your operation in Asia's downstream sector.

Attend CMT's 5th Asia Refining and gain key intelligence and insights into:

- Forward competitive strategies from refining experts
- Impact of Intra-regional development on Asia's refining outlook
- Macro and micro economic outlook of emerging refining markets
- Zoom into refining “HOT” spots – **Iraq, Indonesia, India & China**
- Operational excellence strategies and case studies
- Domestic fuel pricing and policies of national regulators
- Shifts in EPC players' approach to managing turn-key projects
- Cross examination of petrochemicals sector recovery and feedstock demand
- Technologies and advances in desulfurization and heavy residue upgrading

Mark your calendar to be at this premier gathering of key professionals from across Asia and Middle East, and take this opportunity to network and forge lasting business opportunity.

Sign up with your team to enjoy attractive group discount. Register online @ www.cmtevents.com with your team.

You will network with

CEOs, MDs, Directors and Managers of:

- Refineries • Business Development • Marketing • Downstream Business • Supply & Trading
- Commercial Business of Int'l Oil Companies and NOCs • Crude Oil Or Petroleum Products Trading • Storage & Terminal Co.
- Additives & Catalysts Co. • Technologies & Solutions Providers • Equipments Suppliers • EPC Co. • Consultants
- Insurance, Project Financing Institutions

5th ASIA REFINING

20-21 Oct 2009 | Singapore



AIR MAIL

Please fax us the completed registration form

Name (Dr/Mr/Mrs/Ms) _____

Company Name _____

Designation _____

Address _____

City/Postcode _____ Country _____

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CMT'S UPCOMING EVENTS

12th VOGP 2009

HO CHI MINH CITY | 28-29 OCTOBER

Vietnam is further widening its door for profitable investments by pledging favorable mechanisms and shift in policies. From offshore to power to petrochemicals, the country still offers a goldmine of opportunity for energy ventures and collaboration.

Focus on:

- Strategic planning beyond 2015 for the O&G sectors
- Analysis of the revised Petroleum Law & impact on PSC
- Prospects in CBM to meet Vietnam's energy mix
- Structure of gas market, price & distribution network
- Viability of petrochemical investments in Vietnam
- Plans to develop a competitive power retail market

4th LPGtrade Summit

DOHA, QATAR | 9-11 NOVEMBER 2009

Held under the patronage and to be officially opened by
HE Abdullah Bin Hamad Al-Attiyah
 Deputy Premier & Minister of Energy & Industry

4th LPGtrade Summit will take you through discussions in:

- Challenging global economic climate and its impacts on LPG in production and imports
- Outlook on LPG export capacity arising from Middle East & Africa
- Perspective on demand from traditional & emerging import markets
- Trade flow, freight rates and market situation of LPG shipping
- Contemporary challenges of LPG marketing, trading and logistics

HOW TO REGISTER

By Internet: www.cmtevents.com
 By Email: cynthia@cmtp.com.sg
 By Fax: 65-6345 5928
 By Tel: 65-6346 9132

FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
USD1,695	USD1,395 (MIN SAVINGS OF USD900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

PAYMENT

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CONFERENCE VENUE

CMT has arranged special discounted room rate at S\$ 245++ / S\$ 265++ (Single / Twin) per room per night including daily American Buffet Breakfast (subject to room and rate availability) for delegates at **Swissotel Merchant Court Singapore**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Faye Ines, Group Coordinator
Swissotel Merchant Court Singapore
 20 Merchant Road, Singapore 058281
 Singapore
 Tel: 65 62391866
 Fax: 65 63369993
 Email: Faye.FernandezInes@swissotel.com
 Cut-off date: 22 September 2009

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