



NSF Launches New Second Party Business Unit

Ann Arbor, MI (PRWEB) August 25, 2009 – NSF International (<http://www.nsf.org>) today announced that it has launched a new business unit, NSF Global Business Solutions, (NSF-GBS). Building on the success of the Cisco Channel Partners Program and the Assured Quality Replacement Parts (AQRP) program for the insurance and automotive aftermarket, NSF Global Business Solutions fills the gap to provide value added, and scalable, second party assurance programs. The creation of this new business unit comes in response to feedback received from customers who are attempting to achieve sustainable growth within their business, while closely monitoring their operating costs, and not endangering their corporate brand. Whether your goal is driving continual improvement internally through an internal audit program, measuring and assuring the performance of suppliers, or assuring corporate governance throughout your channel partners (distributors, resellers, franchisees, licensees, etc...) the bottom line is NSF-GBS specializes in the creation of Second Party Assurance Programs across all business sectors, and across the globe.

NSF-GBS Business Unit Manager, Todd Johnston, said “this unique business posture allows us to be unequivocally customer centric. Our sole focus is to support companies in areas that they consider mission critical. This perspective allows us to go beyond voluntary management systems, and provide value added solutions customized to the client’s unique needs.”

NSF-ISR General Manager, Christian B. Lupo, said “We are excited to offer a new service that has business improvement as its core mission. Unique solutions are at the heart of the value we provide and will compliment to our core services. Additionally, we are pleased to partner with GQEX, and anticipate a strong partnership between our two organizations.”

NSF-ISR is one of the Big Ten certification bodies in the world according to the Global Quality Exchange, Inc. (GQEX) database of ISO certified companies (<http://www.globalqualityexchange.com>), of which NSF-ISR is an Affiliate. GQEX, President Ronald D. Mathis said “we are delighted to support the efforts of NSF International and its key personnel around the world and look forward to a successful program.”

About NSF International

NSF International, The Public Health and Safety Company™, a not-for-profit, non-governmental organization, is the world leader in standards development, product certification, education, and risk-management for public health and safety. For 60 years, NSF has been committed to public health, safety, and protection of the environment. While focusing on food, water, indoor air, and the environment, NSF develops national standards, provides learning opportunities through its Center for Public Health Education, and provides third-party conformity assessment services while representing the interests of all stakeholders. The primary stakeholder groups include industry, the regulatory community, and the public at large. To learn more, visit (<http://www.nsf.org>) NSF International is headquartered in Ann Arbor, Michigan.

About Global Quality Exchange, Inc.

Global Quality Exchange, Inc. (GQEX) offers decision-making and marketing power by consolidating data about 28 million companies, 37 million people, 600 industries and 200,000 ISO certifications into one unique subscription service. GQEX also provides subscribers with access to the latest News, Training and Continuing Education products. To learn more, visit (www.GlobalQualityExchange.com).