



News Release

More Information:

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Dresser & Associates Offers Competitive Upgrade Promotion With Savings Of Up To \$5,200 To Switch To Sage Abra Payroll

Cash for Clunkers trade-in program, offered by leading Sage Abra HRMS solution provider Dresser & Associates, provides generous incentive for companies to make the switch to Abra payroll software.

Scarborough, ME—August 25, 2009—Dresser & Associates today announced a promotion providing financial incentives to customers switching from a competing payroll software or service to the cost-effective in-house solution based on Sage Abra Payroll. During the promotional period, organizations can save 30 percent off the cost of the Abra Payroll module.

“Just as the government’s Cash For Clunkers program is coming to an end, we’re launching a variation on the theme - Trade in Your Payroll Software Clunker for a State of the Art Hybrid,” said Mark Dresser, president of Dresser & Associates. “Our hybrid solution combines the efficiency and cost savings of in-house payroll software with the convenience and security of outsourced tax filing and compliance services.”

Dresser & Associates’ solution unites the Sage Abra HRMS Payroll module with Sage Tax Filing Services. Sage Abra Payroll is a highly regarded product used successfully by companies in a variety of industries for more than 25 years. Sage Tax Filing Services calculates and pays customers’ taxes to all the appropriate tax agencies in the correct tax formats, accurately and on time, using automatic funds transfer.

“Our customers that have made the switch to a hybrid solution are realizing significant savings of up to \$70,000 annually over the cost of outsourcing their payroll tasks,” added Dresser. “This promotion speeds the return-on-investment. For an organization requiring a 1,000 employee license, for example, the savings under our trade-in program equates to \$5,200.”

Organizations that currently use a competing payroll software package or outsourced service can save 30 percent off the retail price of the Sage Abra Payroll module when they purchase by September 30, 2009 or 15 percent when they purchase by November 30, 2009. Complete details of the promotion can be obtained at <http://www.dresserassociates.com/cash-for-payroll-clunkers.asp> or by calling (866) 885-7212.

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About Dresser & Associates

Dresser & Associates was founded in 1991 as a management consulting firm and became a Sage North America business partner in 1997. Headquartered in Scarborough, Maine, Dresser has regional offices in Georgia, Florida and Kentucky. Dresser is one of the leading National Partners for Sage with customers in 38 states offering Sage Abra HRMS (formerly ABRA Suite), Abra HR and payroll software from Sage North America. They have been named to the Sage Chairman’s Club for four consecutive years. Dresser also offers on-going human resource management services on a consultant or outsourced basis, providing consulting services to improve operational and management performance. Dresser is dedicated to the continuing professional success of its customers and business partners. Learn more at www.dresserassociates.com or by calling (866) 885-7212.