

# It's easy being Green.

## **91% recycled content and 50% energy savings over regular concrete.**

Buddy's Ultra Green was developed to make a superior general purpose concrete that re-uses material formerly headed for the landfill and halves the amount of resource intensive cement. We succeeded. Instead of mining new aggregate from mountains, we recycle the concrete from former buildings, roads and sidewalks to make up the bulk of the inert ingredients in the mix. As one man's trash can be another man's treasure, B.U.G.™ incorporates superfine industrial by-products that actually make the concrete stronger, more durable, and more impervious to water while reducing the need for new cement. In addition, the formula utilizes an advanced fiber technology that greatly improves B.U.G.'s resistance to cracking.



**Shipping September 15th. To Order, Phone Keith Couch at Buddy Rhodes Concrete Products**

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## It's not only greener, it's better.

Buddy's Ultra Green™ is the green solution for general purpose concrete. It is stronger and more resilient **than other comparable use concretes**, plus it provides the added benefit of being environmentally friendly.

It takes 50% less energy to produce B.U.G.™ than traditional concrete, which means less CO<sub>2</sub> is created.

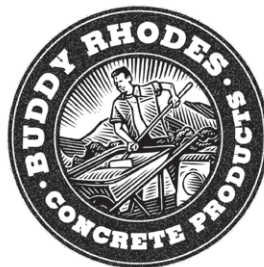
Extensive research, development and testing has led to B.U.G.™ the ultra-green concrete. It's made with 91% recycled and by-product materials without sacrificing strength or durability. It's actually stronger (4000 PSI).

Inside every bag of B.U.G. is Clean Concrete Technologies™ — a patented proprietary recipe to drastically reduce the amount of Portland cement used in the mix.

**Ideal for footings, planter boxes, walkways, or benchtops — use it for any everyday concrete project.**

Buddy's Ultra Green™ is stronger, more durable and less prone to cracking than traditional concrete while staying competitively priced. Use it for projects calling for general purpose concrete.

- Best concrete solution for the environment.
- Easy to use, just add water.
- Finishes just like conventional concrete.
- Field-proven in residential and commercial projects.
- Advanced fiber technology reduces cracking.
- Fine particles increase density, durability and water resistance.
- Reduces landfill waste.



### Architects

B.U.G. contributes to LEED credits, delivers high performance and can replace regular concrete in nearly any project.

### Contractors

B.U.G. lets you honor your commitment to green construction without sacrificing performance or profitability.

### Homeowners

B.U.G. is used just like regular concrete. No special equipment or handling is required, so there is no additional cost, learning curve or labor required to use B.U.G.



#### Buddy Rhodes Concrete Products

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