



# Affinity Group Marketing Program Partner

## Enhance the Value of Membership with California Payroll's Affinity Group Marketing Programs. Become a Partner.

Membership-based organizations such as trade and professional associations, chambers of commerce, and franchisors now have a comprehensive payroll outsourcing solution to offer members as a valuable membership benefit.

Our Affinity Group Marketing Program is easily implemented as part of your group's membership services offerings with minimal effort on part of your organization. California Payroll handles all work involved to design, implement, and promote the program to your members. This program is not a distraction from your core functions, but is a valuable enhancement to your membership offerings.

### Benefits to Your Organization

- Creates membership value
- Improves member retention
- Adds an additional non-dues related revenue stream

### Program Features for Your Members

- Savings Discount
- No Rate Increase
- Client Reviews
- Dedicated Contact

### Program Benefits for Your Members

- Improve payroll budgeting & accuracy
- Streamline payroll processing operations
- Cost Savings

To enhance the value of membership with your organization, visit our website, or contact a California Payroll representative at 1.800.713.7007.

### Ready to apply?

Visit <http://www.californiapayroll.com/forms/partner.asp> (Select the "Affinity Partner" option.)