

## **Corporate Presentation**

2008

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## **NUTRA PHARMA OVERVIEW**

#### Who We Are

Nutra Pharma is a biopharmaceutical company that focuses on drug discovery for Multiple Sclerosis (MS), Adrenomyeloneuropathy (AMN), Human Immunodeficiency Virus (HIV) treatments and medical diagnostic test kits for Tuberculosis (TB) and Nontuberculous Mycobacteria (NTM).

#### **Markets We Serve**

The markets represent opportunities in excess of approximately \$25 Billion today.

#### **Mission Statement**

Nutra Pharma is dedicated to the success of its patients, customers, investors and business partners through its development and acquisition of innovative pharmaceutical and life science solutions that will improve the lives of people throughout the world.

Securities Associates (SA) estimates that presently \$200MM in new drug sales at a 50% margin represents \$2.5B in public market value, or roughly 12.5x revenue.



## **AREAS OF FOCUS**

#### **Drug Discovery**

Through its wholly-owned subsidiary, ReceptoPharm, Nutra Pharma focuses on drug development of therapeutic proteins for the treatment of several chronic, life-threatening viral, auto-immune and neuro-degenerative disorders, specifically including HIV, AIDS, Multiple Sclerosis (MS), Adrenomyeloneuropathy (AMN), Muscular Dystrophy (MD), and Myasthenia Gravis (MG).

The combined markets for the drugs under development is in excess of \$25 Billion with Multiple Sclerosis (MS) representing a \$15 Billion market.

#### **Medical Devices**

Through its wholly-owned subsidiary, Designer Diagnostics, Nutra Pharma focuses on the development, marketing, and sales of medical diagnostic test kits for the rapid isolation and identification of infectious diseases such as Tuberculosis (TB) and Nontuberculous Mycobacteria (NTM), including Mycobacterium Avium-Intracellulare (MAI).

The market for these kits is expected to exceed \$300MM annually.



# **Drug Discovery**



#### **Areas of Focus**

Nutra Pharma is applying bioscience to snake venom neurotoxins like cobratoxin for biopharmaceutical drug discovery and neurological therapeutics for HIV, AIDS, Multiple Sclerosis (MS), Adrenomyeloneuropathy (AMN), Muscular Dystrophy (MD), and Myasthenia Gravis (MG).

#### ReceptoPharm, Inc.

ReceptoPharm is the drug discovery arm for Nutra Pharma.

#### **Leading Drug Candidates**

**RPI-MN:** Modified Cobra Venom for Viral Diseases

RPI-78M: Modified Alpha Cobratoxin for Autoimmune and Neurological Diseases

Current drugs can only suppress and alleviate the symptoms, Nutra Pharma's drugs are said to be the first to promise the *reversal* of symptoms for some diseases.



#### **Drug Applications**

RPI-MN: Modified Cobra Venom for Viral Diseases

HIV/AIDS (\$10B Market)

Rabies

• Herpes

#### RPI-78M: Modified Alpha Cobratoxin for Autoimmune and Neurological Diseases

Multiple Sclerosis (MS)

• Myasthenia Gravis

Rheumatoid Arthritis (RA)

Type-I Diabetes

• Hashimoto's Thyroiditis

• Scleroderma

Psoriasis

Adrenomyeloneuropathy (AMN)

#### **Intellectual Property**

Nutra Pharma holds potentially disruptive intellectual property related to the treatment of MS, AMN and HIV. Not only have the therapies shown indications of reversal of symptoms, but also promise to be ½ the cost of comparable therapies.



#### Benefits of Nutra Pharma's Multiple Sclerosis (MS) Treatment:

#### RPI-78M

Disease Progression Stops
Patient Conditions Improve
No Significant Adverse Side Effects
Long Shelf Life
Resistant to Heat
Patient Does Not Develop Resistance
Improves Quality of Life

#### **Competitive Drugs**

Disease Profession Only Slows

No Claims Against Patient Improvement

Adverse Side Effects Present – Some Severe

Limited Shelf Life

Requires Refrigeration

Patient Develops Immune Resistance

No Evidence for Quality of Life improvement



#### **Benefits of Nutra Pharma's HIV/AIDS Treatment:**

#### **RPI-MN**

Mutations are Not Created
Relatively Inexpensive
No Significant Adverse Side Effects
Long Shelf Life
Patient Does Not Develop Resistance
Easy to Manufacture

#### Fuzeon by Roche/Trimeris

Mutations Are Created

Very Expensive – Twice Current Therapies

Adverse Side Effects Present – Some Severe

Limited Shelf Life

Patient Develops Immune Resistance

Difficult Manufacturing Leads to Limited Use



# **Medical Devices**



## **MEDICAL DEVICES**

#### **Areas of Focus**

Nutra Pharma specializes in the development, marketing, and sales of medical diagnostic test kits for the rapid identification of organisms such as M. avium, Pseudomonads, MOTT or Atypical Mycobacteria, Nocardia, Nontuberculous Mycobacteria, M. tuberculosis, and Tuberculosis Complex.

#### **Designer Diagnostics, Inc.**

Designer Diagnostics is the medical devices sales and marketing arm of Nutra Pharma.

#### **Intellectual Property**

Nutra Pharma currently owns 11 patents and owns the rights to 18 additional patents for the test kit technology.

The market for these kits is expected to exceed \$300MM annually.



## **MEDICAL DEVICES**

#### **Benefits of Nutra Pharma's Medical Diagnostic Test Kits:**

- Ability to provide much earlier diagnosis (less than 1 week)
- Long shelf life
- Can be stored in extremely hostile environments
- Cost effective compared to all other traditional methods
- Does not require new large capital expenditures
- Can be easily integrated into any lab environment from the most advanced to a simple mobile lab
- Results can be quickly translated into PCR testing and other antibiotic sensitivity testing techniques



## Conclusion



## CONCLUSION

Nutra Pharma is a biopharmaceutical company that focuses on drug discovery for Multiple Sclerosis (MS), Adrenomyeloneuropathy (AMN) and HIV treatments and medical diagnostic test kits for Tuberculosis (TB) and Nontuberculous Mycobacteria (NTM).

The markets of Nutra Pharma's subsidiaries, ReceptoPharm and Designer Diagnostics, represent opportunities in excess of approximately \$25 Billion today.

Securities Associates (SA) estimates that presently \$200MM in new drug sales at a 50% margin represents \$2.5B in public market value, or roughly 12.5x revenue.

Nutra Pharma holds intellectual property related to the treatment of MS, AMN and HIV. They also own 18 patents and own the rights to 11 additional patents for the test kit technology.

A number of competitive drugs in the MS market are being investigated by the FDA due to safety concerns and lack of efficacy. This provides new entrants to the market, such as Nutra Pharma, the opportunity to quickly increase market share.



## **Bringing Healthcare Solutions to the World**

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