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## **FOR IMMEDIATE RELEASE**

### **Kinapse to present at the 2009 Project & Portfolio Management in the Pharmaceutical Industry Conference in Vienna, Austria**

London, UK (September 4th, 2009)

Kinapse are pleased to announce their role as collaborative partner and sponsor of the 5th Annual Project & Portfolio Management in the Pharmaceutical Industry Conference in Vienna, Austria on the 17th and 18th September 2009. This event will bring together experts from the pharmaceutical industry to discuss best practices in executing effective project & portfolio management.

Global Head of Client Services for Kinapse, Andy Black, will be attending the conference and delivering a presentation on "Effective Portfolio and Project Management", covering the challenges facing pharmaceutical and biotechnology executives when managing their portfolio, projects and resources and, based on recent experiences, the implementation of successful solutions.

Kinapse have successfully delivered a wide range of engagements across the Project & Portfolio Management spectrum. Its projects have covered data extraction, cleaning, analysis and reporting; capability assessments and supporting organisations tackling discrete PPRM problems and building best-in-class capabilities.

#### **About Kinapse**

'Collaborating with our clients to innovate for exceptional results'

Kinapse provides business consulting and outsourcing to life sciences organisations. Its clients include many of the world's leading pharmaceutical companies, leading biotechnology, specialty pharmaceutical and medical devices companies, government organisations and industry service providers.

Headquartered in the UK, Kinapse has offices in London, Philadelphia and New Delhi with partners based in the Americas, Europe and Asia-Pacific. Kinapse blends expertise from its multiple locations to deliver services for clients at highest quality and differentiated value. The novel features of its operating model include:

- exclusive focus on life sciences;
- blended onshore-offshore teams, tailored to client requirements;
- ex-industry-Consulting Partners who bring deep experience and expertise in specific functional and technical areas;
- niche Service Partners with distinctive, complementary services.

#### **Contact**

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