

Mom's HOMEROOM gets Back to School!

A new school year is here and that means adjusting schedules, changing routines and preparing your kids to do their best in school. It's a lot to juggle for even the most organized parent. That's why Kellogg Frosted Mini-Wheats and MSN have created Mom's Homeroom, an online resource packed with tips and tools to help your kid's succeed in school. Mom's Homeroom™ features four real moms from diverse backgrounds who share their experiences through unscripted videos on topics such as learning, memory, reading and back-to-school. Explore the library of articles and printable resources and share ideas with other parents like you on the message boards. Topics are added frequently, so check back soon for more valuable information to help your kids do their best at school this year and beyond.



To Do:

- Start Your Own Library
- Ease Kids into School Hours
- Be a Good Listener
- Don't Forget Time Off

MEET OUR MOMS!



Alba
TIPS
BIO



Claire
TIPS
BIO



Jillian
TIPS
BIO



Victoria
TIPS
BIO

LEARN FROM THE EXPERTS

WELCOME TO MOM'S HOMEROOM!

WAYS TO HELP KIDS ADJUST

GET ORGANIZED

BACK TO (HOME) SCHOOL

SHARE



QUIZ YOURSELF!

Back to School Fashion Trends Quiz

As Good as Your Word: A Vocabulary Quiz

What Helps Kids Concentrate – and What Doesn't

Do you Know What Your Child is Learning?

DISCUSS

Check out our discussion board!

DISCUSSION BOARD

PRESS MATERIALS

PRESS RELEASE

FACT SHEET

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