VEOMED™

Your Medical Community Platform

VeoMed™ is a Social Communication Platform connecting medical marketers to their clients in an interactive, media-rich environment.

Create Community Around Your Products & Services

- Engage the medical community via your public Open Access network portal.
- Establish and maintain 1-to-1 personal relationships with medical professionals.
- Invite clients to learn about your products and services in an interactive environment.

Generate New Sales Leads

- Follow up and keep track of prospective clients.
- Monitor relevant conversation to identify needs in the marketplace.
- Showcase your customers' testimonials.

Real-Time Client Feedback

- Get timely feedback about your products from your clients.
- Enable clients to discuss and make suggestions for product improvements.

Interactive Training

- Empower your medical science liaisons with a tool to easily engage & educate clients.
- Educate & support your clients with rich media (videos, images, PowerPoints, & PDFs).
- Answer client questions in real-time through your community portal.

Analytics

- Measure, track, and monitor the success of marketing campaigns.
- Track the number of active users, new sign ups, and people following your product.

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Build Brand Loyalty

- Differentiate your brand by creating an interactive community around your products.
- Respond to your client's needs quickly and effectively.
- Promote the unique features of your products through viral marketing campaigns.

Maximize Marketing & Travel Dollars

- Reduce travel expenses by using your community portal to interact with clients.
- Publicize new research, products, and services using your community bulletin board.
- Leverage the power of community to create buzz around your products.

Internal Communication Tool for Your Organization

- Utilize your Private Access portal to improve internal communication & collaboration.
- Exchange data, ideas, and documents in a private and secure environment.
- Facilitate real-time communication between your marketing, sales, and R&D teams.

Build Institutional Memory

- Share and store videos and PowerPoints from relevant meetings and symposiums.
- Store key documents, marketing collateral, and testimonials.

**We've made it easy for you to build communities
around your ideas, products, and services.**

Please visit www.VeoMed.com to get started.