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NEWS RELEASE

FOR IMMEDIATE RELEASE

New Design Ideas to Create Affordable and Luxurious Outdoor Living Spaces

Eye Level Showcases Latest Design Enhancements with their Collection of Outdoor Living Room Products at the American Society of Landscape Architects Show in Chicago on September 19–20

TRUMBULL, Conn. – September 14, 2009 – Eye Level Corporation, www.eyelevelliving.com, has an affordable and luxurious collection of outdoor design products for landscape professionals to create stylish outdoor retreats. The exquisitely hand-crafted cast stone product line includes pergolas, arbors, columns, mailbox posts, hose reels, raised accent beds, and more. The collection will be on exhibit at the 2009 ASLA (American Society of Landscape Architects) Show in Chicago, IL on September 19–20 for industry professionals to experience firsthand.

“We are excited to debut our newest product idea, an upscale privacy panel system to complement our current product line, creating an instant outdoor living room,” says Diane DeLuca, Director of Marketing for Eye Level. “We chose a prominent show like ASLA to debut our latest concept since this event attracts some of the best talent in the industry and there is no better way to gain valuable market research than directly from the professionals.”

“The brighter economic outlook for 2010 makes it an ideal time for landscape design professionals to garner new outdoor design concepts and to be ahead of the competition when the turnaround occurs,” says Brian Schroeder, Vice President of Marketing and Sales for Eye Level. “Eye Level’s unique and evolving product line is gaining momentum and we are offering special marketing programs on display orders.” Interested dealers should visit booth 604 at the American Society of Landscape Architects Show or contact Eye Level about displaying product. To obtain a free expo pass, contact Diane DeLuca at Eye Level.

– More –



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About Eye Level

Eye Level Corporation manufactures and markets high quality, maintenance-free outdoor living products that include pergolas, arbors, cast stone columns, mailbox posts, hose reels and raised accent beds. They are a privately held company headquartered in Trumbull, Connecticut with international manufacturing, and warehousing and marketing representatives throughout North America.

Since 2000, Eye Level Corporation has consistently expanded its product offerings to satisfy the ongoing demand for innovative and durable outdoor products. For more information on Eye Level Corporation, visit the company's website at www.eyelevelliving.com.

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