



## **FOR IMMEDIATE RELEASE**

### **FinLab SA incorporates a full Liquidity Analysis within its Fund of Funds Shadow Accounting module for hedge funds and traditional funds.**

**September 15, 2009** – **FinLab SA**, the sole provider of PackHedge™, announces the latest enhancement to its fund of funds shadow accounting module. The new release of PackHedge™ v.4.1 includes the addition of a fully customizable liquidity ladder analysis tool for detailed cash projections based upon a variety of scenarios defined by the user. PackHedge™ is the only platform offering a truly integrated software solution for investment data management, research, due diligence, analysis, asset allocation modeling, portfolio management, fund of funds shadow accounting, liquidity ladder, and custom report publishing.

PackHedge™'s Fund of Funds - Shadow Accounting module permits user defined Chart of Accounts for tracking all transactions, shareholder positions and allocations for analyzing the evolution of the fund of funds balance sheet, including number of shares, NAV prices, expenses, fees, cash, future/forwards, equalization, etc. Valuation, analysis, contribution analysis, liquidity ladder analysis and reporting can be conducted on Daily, Weekly and/or Monthly time periods.

Liquidity ladder analysis provides; reporting and transparency into the liquidity constraints of underlying investments, user-defined queries to identify specific liquidity criteria and critical cash projections based upon any number of user-defined scenarios. It is very common for fund of funds and portfolio/investment managers to ask questions similar to, “Which of our investments have a lock-up shorter than 3 months or a rolling lock-up less than 2 months and the redemption frequency shorter than 4 months?” It is also important to constantly have insight into specific liquidity situations such as maximum redemptions with or without early redemption fees, with or without accounting notice days, including or not including simulated transactions and projected hypothetical future returns of underlying investments. “In today’s environment, most firms need this type of information at their fingertips and sifting through countless Excel spreadsheets, Investment Memoranda and/or relying on administrators is no longer adequate,” states FinLab’s CEO, Denis de Pentheny O’Kelly. “Our shadowing accounting module solves the important need of shadowing ones administrator and now provides a comprehensive means to properly assess the liquidity status/exposure of ones portfolio whether it be a simple structure or more complex master, feeder, series and cross investment structure.”

Though the Shadow Accounting module was originally designed for fund of funds; investment managers, multi-family offices and consultants utilize the module to track their client’s portfolios and managed accounts to provide more detailed and timely analysis and reporting.

PackHedge™'s integrated solution helps to automate processes, create greater internal

efficiencies, reduce operating expenses and enhance the client experience. Having the ability to instantly view all clients' positions and their liquidity exposure in any given asset at any given time is invaluable.

### **About FinLab**

FinLab SA is a software solutions company that develops, distributes and supports one of the world's most advanced systems for fund investment research, analysis and asset allocation for both alternative and traditional funds.

The company's product suite, PackHedge™, is a series of state of the art modular software tools that provide an unmatched multi-source, multi-currency, multi frequency qualitative and quantitative data management model. PackHedge™ includes data aggregation, extensive statistical analysis and charting, a multi-dimensional query engine, complete pro-forma portfolio simulation, comprehensive fund of funds portfolio management, liquidity ladder analysis, contribution analysis, investment exposure and customizable reporting capabilities. In addition, tools to manage time series imports and customizable due diligence questionnaires are provided to ensure full data integrity. The company was founded in 1999 and is headquartered in Geneva, Switzerland.

For more information please visit FinLab's web site [www.finlab.com](http://www.finlab.com) or please contact:

**Kristofer T. Kelleher**  
**Managing Director, Americas**  
**FinLab SA**  
425 McFarlan Road, Suite 102  
Kennett Square, PA 19348  
+1-610-925-3814  
[Kelleher@finlab.com](mailto:Kelleher@finlab.com)