Features	OOTB	Pentalogic Reminder	Bamboo Alert Plus	Alert Reminder Boost	Virto Alerts Customizer
Supports					
WSS 2 / SPS 2003	N/A	✓	-	-	-
WSS 3 / MOSS 2007	N/A	✓	✓	✓	✓
Customise Email					
Customise the contents of the email	-	✓	✓	✓	✓
Include information from your list	✓	✓	✓	✓	✓
Conditions					
Date based (due soon / overdue / Due today)	-	✓	✓	✓	-
Easily set overdue/due soon etc without using formula	-	✓	✓	-	-
Existing items	-	✓	✓	-	-
Items Added / Modified	✓	✓	✓	✓	✓
Filter using SharePoint views	Partial	✓	✓	-	✓
Approval Status	-	✓	-	✓	-
Resend if a specific field change (e.g. Who a task is assigned to)	-	✓	✓	-	-
Control number of emails sent	-	✓	-	-	-
Recurring Events	-	✓	-	Partial	-

Features	OOTB	Pentalogic Reminder	Bamboo Alert Plus	Alert Reminder Boost	Virto Alerts Customizer
Scheduling					
Alerts at a specific time of the day	✓	✓	✓	✓	✓
Due/Overdue works with sites in different time zones	✓	✓	✓	-	N/A
Alerts sent on specific days of the week	✓	✓	-	✓	-
Alerts sent monthly (e.g. Last Friday of month) / yearly e.g. A specific day of the year	-	✓	-	-	-
Alerts related to your event time (e.g. 30 mins before your meeting or if an issue is still open after 4 hours)	-	✓	-	✓	-
Email Features					
Recipients from list item (e.g. Assigned To)	✓	✓	✓	✓	-
from multiple columns (e.g. Assigned To and Reported By)	-	✓	-	✓	-
CC/BCC/Reply To	-	✓	-	✓	-
Email SharePoint groups	✓	✓	✓	✓	✓
Contacts lists	-	✓	✓	-	✓
Email users not registered on site	-	✓	✓	✓	✓
Free version available	N/A	✓	-	-	-
Entry level pricing		$495	$700	$199	$695
Email Support & Maintenance		Included	$140	Included	$149 + $139
Telephone support		Included	Not Available	$38	Not Available
Money Back Guarantee		Included	Not Available	Not Available	Not Available
Total		$495	$700 + $140p/y	$199	$695 + $288 p/y