



the time has come...
that we make your job easier.

We just wanted to take a minute to welcome you to the Prewards Company Info Packet. Inside you'll find all the vital info about the best kept secret in the promotional products industry. Our main passion is to make our clients' jobs easier and we hope that you'll be able to experience that passion first-hand, if you haven't already.

Now we could go into great detail here about all that Prewards has to offer over and above our competitors and maybe even gush a little about what we think makes us so great, but we thought it might be a better idea to simply let our satisfied clients do the talking...

Ok, we got the awards today and they look awesome! The client is blown away!

*Supervisor, Creative Services
Corporate Communications
McDonald's Corporation*

You are awesome, I look forward to doing business with you again!

*Sales Operations Manager
Nicor*

Fantastic news, Jake. Thanks so much for the assurance on these NAA conference tote bags. Also, wanted to let you know the National Coffee Association pens were a HUGE hit. We literally had to hide them from some attendees, as they kept coming in droves, grabbing them by the handful each day. Thanks again for making this all happen for our team. You guys are the best to work with!!

*Senior Account Executive
Golin Harris*

Don't remember if I confirmed this with you, but both shipments were received, and I'm processing your invoice right now. Thanks for a job well done on this order - you guys truly went the extra mile for us and we really appreciate it.

*Account Supervisor
GolinHarris*

The apparel and clocks arrived today. Very cool. Thanks for your help. Prewards is the absolute best when it comes to fabulous service. Again, thanks for everything.

*Supervisor, Global Web Communications
Corporate Communications
McDonald's Corporation*

Thank you for getting this back so fast!!!

*Manager
Gavel International*

power and simplicity

PREWARDS



Promotional Products | Custom Apparel | Signage | Print | CD+DVD | Multimedia



power up your promotions with simplicity

"Our Creative team has developed a great relationship with Prewards Ltd. Whether it's finding a unique product or determining a better way to produce a piece, we rely on their creativity and experience. Their customer service and attention to detail is unparalleled in the industry. With their assistance and collaboration, our inhouse designers won several American Graphic Design Awards from Graphic Design USA magazine. These awards are a true statement to the McDonald's and Prewards Partnership."

*Creative Services Manager
McDonald's Corporation*

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We would like to introduce the **“Prewards Experience,”** which is our vision of what a full-service promotional products company should be.

We could use statistics and lengthy mission statements to explain this approach, but we prefer to sum it up in one simple phrase: **Our job is to make your job easier.**

All of our business practices and company values stem from that one phrase. If we are able put a little time back into your day and maybe take some stress off of your shoulders while we're at it, then we're doing our job. So how do we accomplish this not-so-easy task?

“Always There” Communication - During business hours, there is no such thing as voice mail at Prewards. We strive to make ourselves available each and every time you call so that, no matter the urgency, you can have complete confidence that someone will be here for you.

Product Choice Assistance and Summaries - If we've heard it once we've heard it a thousand times: “I need something unique for our next promotion but I don't know what.” Don't worry about it! Our extensive product database (750,000 products!) allows us to create vast presentations with only a small amount of initial input needed. *We'll do all the work of finding great ideas for your next promotion.*

Project Management - For your multi-item projects and events we put everything into an editable spreadsheet with images, descriptions, and pricing so that you can see the entire project at a single glance. What could be easier?

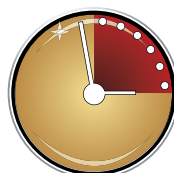
Relentless Follow-Through - Your project will be followed up on in-house every day, multiple times throughout the day to ensure that everything is going smoothly and your products arrive to you as requested and on time (or before!).

Solutions, Not Problems - Let's be honest. No matter how good a company is, problems will always arise. The key, though, is how to react to those problems. Nine times out of ten, when there has been a problem with your project you won't even know about it because we do everything possible to resolve the issues in a way that leaves you, the client, completely unaware that anything happened in the first place! In those rare situations where we have to alert you to a problem, we come to you with all possible solutions, not just a mere statement of the problem.

These facets and many more make up the **“Prewards Experience,”** which is our vision of what a promotional products company should be. It's simple, it's enjoyable, and it's what keeps our clients always coming back.

However, the only way to really understand the Prewards Experience is to...well...experience it! Give us a call today and let us show you how easy your next promotion can be!

the time has come...



...that we make your job easier

PROMOTIONAL PRODUCTS

"In my seven years as Marketing/Promotions Director for AM 560 WIND and AM 1160 WYLL, I have worked with numerous vendors to print station giveaway items, signage, vehicle wraps, embroidered apparel and much more. Since beginning a relationship with the dedicated professionals at Prewards, Ltd. a few years ago, I now almost exclusively use them for all of my printing needs. Their dedication to getting what I need done in the time frame required, and at a great price is second to none. I would highly recommend Prewards and their team to any company without hesitation."

**Marketing/Promotions Director
Salem Chicago - WYLL-AM / WIND-AM**

Whether you are looking for a specific item or just browsing for ideas, our site is your one-stop shopping source. From fun items to the traditional, you can easily search for some of the hottest items on the market. After you have selected the items you are interested in, e-mail or call us for pricing and delivery information.

We will get back to you in less than 24 hours. Usually within minutes!



We Have **Over 650,000** Products to Choose From on our Website

www.prewardsltd.com



CUSTOM APPAREL

Thanks for your help with everything... the shirts were the "belle of the ball".

They received rave (and envious) reviews from everyone!!

**Best regards,
Manager, Worldwide Operations
McDonald's Corporation**

Why choose Prewards Ltd. for your apparel needs? The reasons range from our customer service dedication, to our superior Hi-Res AccuColor imprinting and outstanding embroidery. Prewards Ltd. decorates for the most demanding customers out there. We strive to bring three components to our customers experience: Service, Price and follow-through. Call us today to find out how Prewards Ltd. can assist with your project's goals, while saving you time and money.

Services

- Silkscreening
- 4 Color Process
- Heat Transfers
- Embroidery
- Hi-Res Accucolor
- Sports Team Apparel
- Custom Made Apparel

Custom Wearables



Outerwear



High Quality T-Shirts



Thank you thank you thank you! Everyone is so excited that the blankets will be here in time to send out for Christmas! You guys are so great and I look forward to doing more business with you in 2007.

**Entertainment &
Creative Director
Jam Productions, Ltd.**

Thanks to YOU! and the entire Prewards Team. We could not have pulled off this convention without you. As you saw, the signage looked outstanding!

**Thanks Again,
Manager, Creative Services
McDonald's Corporation**



Your exhibits need impact and our photo-quality, high resolution digital graphics deliver! Across the country, our in-house design teams and 24/7 printing facilities can produce banners, signage and other graphics in any size imaginable. What's more, we also know how to put them to work for your event.

Our Services Include:

- Retractable Banner Stands
- Suspended banners
- Accent graphic panels
- Backlit display & murals
- Grand format signs & banners
- Digital carpet printing
- Floor graphics
- Exhibit Trust Systems



Thank you for the excellent job on our CD and packaging project. Not only did you do an amazing job producing it, we even got it ahead of it's due date. Great quality and rush timing! Nice work! We will be going to you for future projects.

**Thanks again,
Marketing Manager
Beloit College**

Prewards Ltd. is the single source for all your CD and DVD needs including manufacturing, duplication and packaging. This cutting edge technology will create a reliable sales piece or informative tool for your customer. From conception to design to production, our highly qualified sales staff will walk you through each step of your media project.



Wow! What a great job producing a very important lithograph. Thank you for your suggestions and expertise that you gave during the press check. The final piece came out amazing. We look forward to working with you again.

President
Native American Images
Austin, Texas



Prewards Ltd. prides itself in producing the highest quality printing at very competitive pricing. We have won numerous awards for the expertise that we provide with every printing project that we produce. No matter what your project consists of, Prewards Ltd. can help turn-around your piece quickly and professionally. Call today for a competitive quote on your next project.

Your Print Production Resource

DIGITAL

- Prewards Ltd. combines Variable Data Publishing (VDP) to On-demand Digital production, for better communications.

OFFSET

- Customer service beyond your expectations
- Pre-press, typesetting, design, disk output and proofing services
- Electronic file transfers through our FTP site
- Web and sheet-fed ...5,000 to 5,000,000 quantities
- Full finishing service
- Complete letter shop and mailing capabilities
- Fulfillment capabilities
- Expert Project Management



In the midst of the NAA conference workshops, I wanted to take a quick break and thank you for the excellent work on the canvas tote bags. We gave our McDonald's keynote presentation yesterday morning and each participant was incredibly grateful for the high-quality and very durable Passport 2 Play bag. More importantly, however, was how impressed our client and colleagues from Scripps were.

Our original areas of concern (i.e. the P2P logo color fade, black piping and partner logos) came out wonderfully. Thank you SO much for your attention to detail and fantastic follow up with this project!!

Also, wanted to let you know the National Coffee Association pens were a HUGE hit. We literally had to hide them from some attendees, as they kept grabbing them by the handful each day. Thanks again for making this all happen for our team. You guys are the best to work with!!

Account Executive
Golin Harris, Chicago, IL

At Prewards we cover your design and media needs, from simple typesetting to full service design. If you have overflow from your in-house creative services, we are happy to assist you. We also offer full service multimedia design, whether it be online or free-standing digital kiosks.

Multi-Media Services:

- Digital kiosks
- Interactive content creation
- Online creative capabilities

Design Services:

- Typesetting
- Graphic Design
- Webdesign



When you work with Prewards, you will find that we focus intensely on not just the end products but, much more importantly, the process by which those products make their way from us to you. We have carefully engineered every step of production to ensure that you are always kept up-to-date with any significant developments in your project. These steps contain several "added values" that make us stand apart from the other vendors you are accustomed to working with.

- Product Presentations
- Project/Event Spreadsheets
- Virtual Samples

In addition, we provide:

- **Knowledge of Industry Trends:** We feel that it is our business to know your business. We make it a priority to stay on top of the newest products and hottest trends in the promotional products world so that you can be armed with the "latest and greatest" when you walk into your next meeting or presentation.
- **Product Testing:** We go to great lengths to ensure that you and your end-users receive safe, lasting products that will serve to provide long-term, positive brand recognition for your company.
- **Legal Knowledge:** After decades of working with the Golden Arches, we understand the legal implications of using corporate logo's in a proper manner. You can be assured that we will always watch for possible infringements and other improper uses of your/your client's logo's.
- **Live Contact/No Voice Mail:** Do you hate the feeling of knowing that there is a good chance you won't receive a call back when leaving a voice mail? So do we, which is why we are committed to promising our clients that they will reach a live voice 99% of the time when calling Prewards.

CUSTOM PRODUCT PRESENTATIONS

Do you have an important meeting or presentation coming up, but no ideas to share? Let us help!

We are happy to apply our extensive knowledge of the Promotional Products industry to the idea stages of your next promotion. You can provide us with budget, theme, general type of item, or any other applicable criteria and, within 24 hours (many times same day!) we will send you a presentation with images, budgetary pricing, and other relevant information.

Don't go it alone! Let Prewards take some of the work off of your plate!

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PREWARDS

Paper cold / hot cup. 12 oz.
Color: White
Size: 17 oz.
Product #: H917

Quantity	250	500	1000	2500	5000
Price	\$1.27	\$0.81	\$0.63	\$0.43	\$0.35

Price Includes: 4-color process print.
Production Time: 11 days
Comments:

Rotate - 512MB USB Flash Memory Size - Aluminum and ABS plastic USB flash drive V.2.0 has plug and play technology.
Color: Black; Blue; Red
Size: 2.21" x .75" x .43"
Product #: 1660-05

Quantity	QUR			
Price				

Price Includes:
Production Time: 5 days
Comments:

24" x 84" - Smooth vinyl banner with pole pockets and 4 brass grommets.
Color:
Size: 24" x 84"
Product #: 360-BK24

Quantity	1	6	25	100
Price	\$101.50	\$72.50	\$63.80	\$47.88

Price Includes: Full product size imprint
Production Time: 10 days
Comments:

Polyester table covers are stain and wrinkle resistant. 127" x 86".
Color: Beige; Black; Burgundy; Gray; Hunter Green; Ivory; Kelly Green; Navy Blue;...
Size: 127" x 86"
Product #: TFLP4-6

Quantity	1	2	6	12	25
Price	\$176.61	\$157.47	\$133.11	\$108.75	\$88.31

Price Includes:
Production Time: 8 days
Comments:

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PROJECT / EVENT SPREADSHEETS

One of the greatest **Added Values** at Prewards is our expertise in handling multi-product projects and events. If you wanted to, you could choose to request all your own quotes from all of the different vendors that provide your desired products. You could follow through with said vendors from the outset of the order, through the proofing stages, to the final shipment and delivery of those products. You could choose to spend the time it takes to organize stacks of order acknowledgements, proofs, purchase orders, tracking numbers, etc. If you chose to, you could spend hours and hours on all of the above.

OR, you could just allow Prewards to handle everything!

When assisting with your large projects and events, we provide a detailed Excel sheet (example pictured at left) that contains all relevant information on a couple sheets of paper. We can show you what you ordered (with description and images), how many you ordered, the unit price, total price, tracking numbers, delivery date, and any other information you would like included!

Everything is right there, so that you have easy access to any information you need regarding your project – it's just another one of the methods that Prewards uses to make your work day easier!

VIRTUAL SAMPLES

You've heard it a thousand times, yet it still rings true:

A picture is worth a thousand words!

You already know that promotional products are a fantastic way to keep your company and/or brand in the eyes, hands, and minds of your intended audience. However, without a logo those promotional products are just...products! If you provide us with your company logo, we can take that logo and digitally place it on almost every single one of 650,000 products we offer then send that "virtual sample" to you via email. What better way to make a significant impact at your next presentation?



power and simplicity

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