



For Immediate Release

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Paula Mikkelsen Joins Tango Marketing As National Accounts Manager

**Former Sage North America Senior Manager, Paula Mikkelsen, To Help Sage Partners
Develop Effective Marketing Strategies**

Edmonds, WA—September 18, 2009—Tango Marketing, LLC. today announced that Paula Mikkelsen has joined the firm as National Accounts Manager. As National Accounts Manager, Ms. Mikkelsen will work with Tango's clients to help them utilize their marketing resources creatively, effectively, and for maximum gain. Tango Marketing specializes in turnkey marketing programs for technology companies.

"I've worked within the Sage partner channel for more than 15 years in a number of different capacities," said Ms. Mikkelsen. "My new position with Tango allows me to use the knowledge I've amassed and build upon the relationships I've developed to help partners grow their opportunities and better promote their businesses."

"Paula's industry experience and expertise, particularly within the Sage partner channel represents a unique opportunity for our clients," said Bryan Johnson, president of Tango Marketing. "She brings a deep understanding of how partners operate combined with a talent and enthusiasm for building business. It's an unbeatable combination that our clients can leverage to develop effective marketing strategies."

Most recently, Ms. Mikkelsen worked for Sage North America as Senior Manager of Extended Solutions Development and Professional Services for Sage MAS 90 ERP. Before working for Sage, Ms. Mikkelsen worked for The Macabe Associates, a leading Sage Authorized Partner.

Ms. Mikkelsen can be reached at (800) 781-1377 extension 111, or at paula@tango-marketing.com.

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About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs for Sage Business Partners, software companies, and VAR's. The company's STAR-INFO Newsletters, STAR-EMAIL, press releases, success stories and Web site development are part of the Sage Preferred Vendor Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes STAR-INFO Newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Master Builder, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Sage Nonprofit Solutions, and Sage PFW. For further information call (800) 781-1377 or visit www.tango-marketing.com.