

PRESERVING HISTORY IN A CHANGING ECONOMY

Preservation Easement Trust, Inc. proudly presents "Preserving History in a Changing Economy." Join tri-state area Historic Preservation professionals on **Thursday, September 24th** for a conference focusing on creative ways to further historic preservation in the current economy. Experts will review the current climate for historic preservation, financing options and tax incentives for historic preservation including Federal Rehabilitation Tax Credits and more.

This conference will provide immediately useful information for preservation professionals including historic site managers and attorneys and finance professionals dealing with preservation projects and investments.

Date: Thursday, September 24, 2009

Cost: \$40 per person; Students \$20

Location: Historic Downtown Haddonfield, NJ 19 King's Highway East Grace Church Auditorium

Additional Information: 609-524-4044 or beth@PreservationEasement.org

Agenda

9 AM Registration

9:30 Welcome and Overview - Preserving History in the Current Economy *Ron Emrich, Executive Director, Preservation New Jersey*

10:15 Historic Preservation and Building Science *Sara Sweeney, Founder, ecovision llc*

11:00 Historic Rehabilitation Tax Credits and Converting Them Into Equity Financing *Bill Hoffman, Managing Director, CityScape Capital Group*

Noon Lunch

1 PM Lucy's Story - A Successful Grant-funded National Register Property Restoration *Margaret Westfield, founding partner, Westfield Architects & Preservation Consultants*

1:45 Preserving America's Historic Fabric via Historic Façade Preservation Easements *Rob Plotka, President, Preservation Easement Trust, Inc.*

2:30 Informal Networking Reception - Cork Restaurant - Complimentary hors d'oeuvres, cash bar. Just around the corner at 90 Haddon Ave, Westmont.



Join us in historic Haddonfield, NJ for a day of practical information regarding current opportunities and financing options for your historic site or preservation project! Complete and return the attached registration form to reserve your space. Sponsorship opportunities still available - see registration for details.



Preservation Easement Trust, Inc. is a nonprofit charitable organization dedicated to preserving our nation's historic buildings and sites through the acceptance and responsible management of historic preservation easements combined with public education and awareness efforts designed to foster support for historic preservation.

www.PreservationEasement.org