e-Vents™: Manage Your Recruitment Events Online.

What is e-Vents?

e-Vents is CKR Interactive's customizable virtual recruitment events solution. Looking to launch an online open house, career fair or informational networking event? e-Vents is the solution for you!

Virtual Recruitment Events Made Easy

e-Vents is a two-tiered solution. Tier 1 enables companies to post jobs and provide information to candidates about their work environment, ideal candidate, benefits and more, while receiving resumes and engaging with interested candidates in real time, online. Tier 2 enables companies to focus solely on the interaction with the candidate in a chat-room based environment. Your account team will work with you to select and customize the best solution for your company's needs, goals and budget.

Set-up and participation is fast and easy. CKR Interactive will work with you to set up a customized, branded virtual environment, booths, presentations and documentation that will create a robust, effective event to help you recruit top talent.

When a prospective candidate visits a booth within your event, they are able to review the list of available job positions and descriptions, submit a resume, and/or interact directly with your company's recruiters to ask any questions they might have. Additionally, candidates can upload profile information (i.e. work history, skills, certifications), and can even include a video resume in their profile. You will have access to all of the candidates' profiles and resumes during and after the event.

Why e-Vents?

- **Highly-Engaging and Interactive**
  Your recruiters staffing each booth in our Tier 1 solution are able to interact with candidates via chat, video chat and e-mail to answer questions about the company, department and available positions. Your recruiters have immediate access to resumes provided by candidates and can discuss any questions directly with them. Your staff hosting a Tier 2 e-Vents virtual career fair will be able to interact with candidates via chat in a group and/or individual chat setting.

  e-Vents provides real-time interaction between your recruiters and prospective candidates to establish relationship building, employer branding, make the screening process more efficient, and if there's interest — schedule future phone and in-person interviews!

- **Easy to Apply**
  Candidates attending a Tier 1 e-Vents event can track what positions they applied for and with whom they interacted. Each candidate has a profile area where they include information about themselves that would enable quick screening by the recruiters. They can even have different resumes targeted to different types of positions. Your recruiters will have real-time access to reports that list which candidates posted applications for which positions, applicant statuses and which individuals from the company the candidate interacted with (via chat, e-mail and virtual business-card exchange).

- **Anonymous Information-Gathering**
  Some candidates prefer not to be identified in a virtual recruitment event until they want to apply for a position or engage with a company representative. Optionally, candidates can mask their identities while attending your virtual recruitment event until they want to engage.
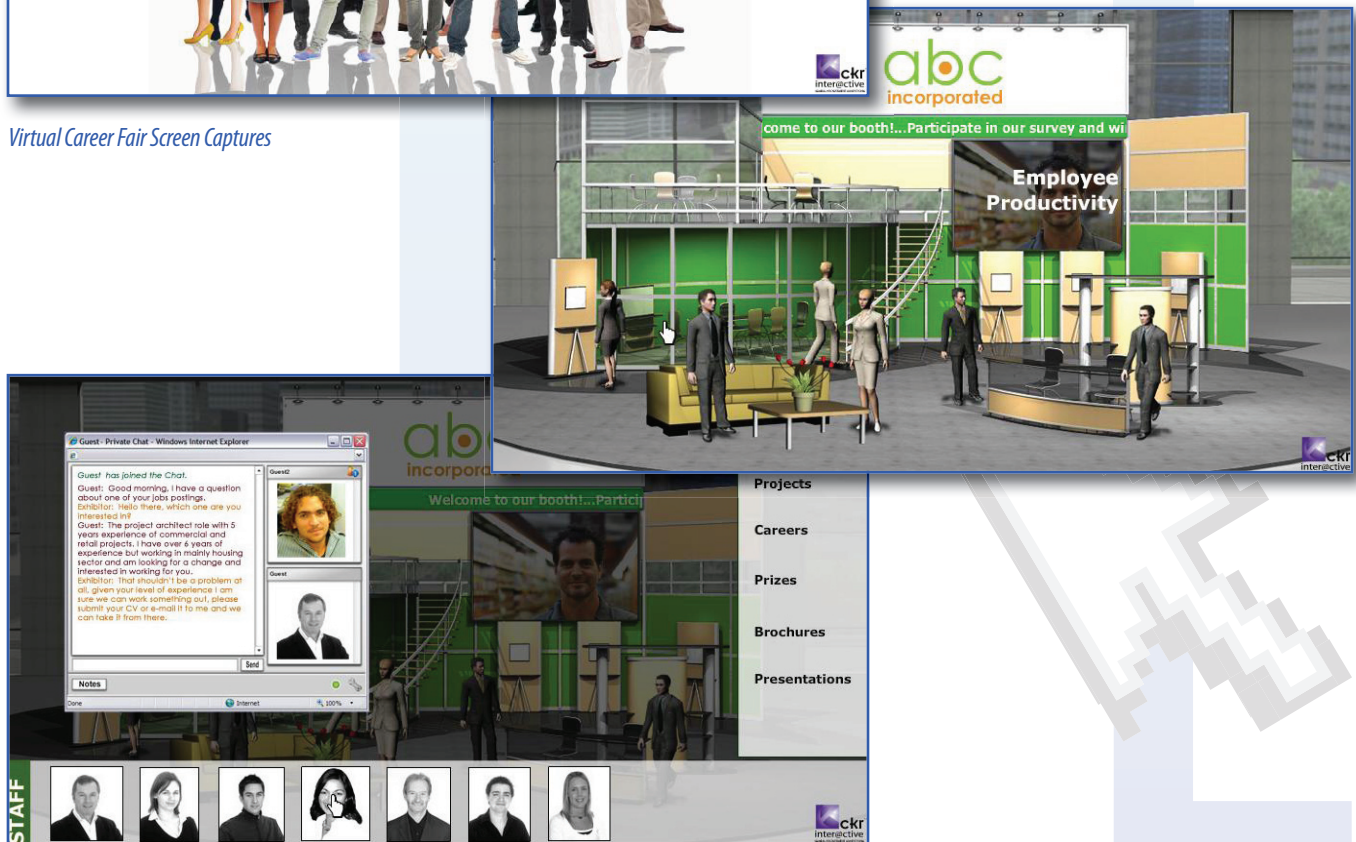
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Benefits

- Cost-effective alternative to in-person recruitment events

- Reach more potential candidates online with ease

- Events customized with your company's branding and messaging

- Innovative approach to pre-screening

Virtual Career Fair Screen Captures

Getting started is easy. Contact your account team for more information, or visit:

www.ckrinteractive.com.

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