Leading Beverage Distributors Achieve

Higher Profits,
Greater Productivity
& Superior Customer Service

with Softeon's End-to-End Beverage Distribution System
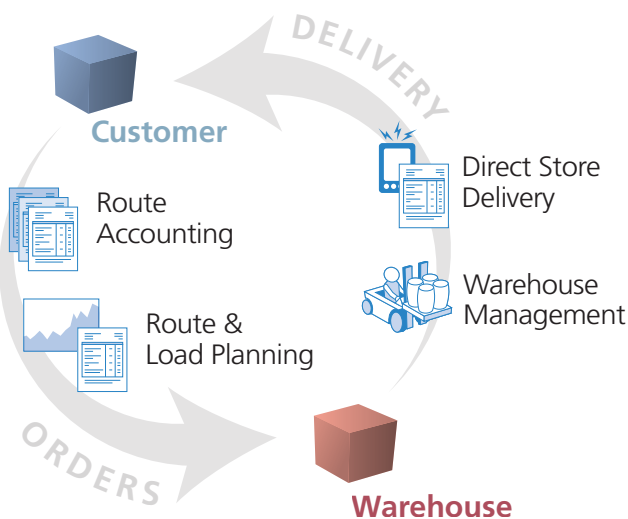
In today's market,

you need an edge to increase profits, improve productivity and lower costs. Softeon solutions enable distributors to improve operational efficiency by 35% or more, while streamlining the entire order-to-delivery process.

Softeon's solutions cover every step of the beverage distribution process...

DELIVERY

Customer

Route Accounting

Direct Store Delivery

Route & Load Planning

Warehouse Management

ORDERS

Warehouse

Join the growing community of wholesalers who are benefiting from a seamless, end-to-end, web-based enterprise solution

Solution features:

■ Automated, end-to-end solution including order management, route accounting, load planning, warehousing and delivery

■ Complete support for real-time location management, lot/batch and expiration date control

■ Intuitive voice-enabled, paper-less system that provides efficiency improvement of 35% or more

■ Rule-based fulfillment process that optimizes picking and truck loading with integrated graphical tools

■ Mobile sales and delivery system, integrated to route accounting, enabling accurate tracking of sales performance

Softeon
Innovative Supply Chain Solutions

Softeon's
Beverage Distribution Solution

RAS · route accounting system

Softeon RAS combines sales order and inventory management, financial accounting, and route maintenance/reconciliations into a single real-time, enterprise-wide application that increases operational efficiencies for beverage distributors. It provides real-time, transaction-based inventory management across all warehouse locations, enables tighter inventory control, and speeds up route reconciliations. With seamless integration to the Softeon WMS as well as popular business suites such as Roadnet Transportation Suite, Microsoft Dynamics, QuickBooks, and MAS 200/500, beverage distributors get a state-of-the-art, end-to-end solution that optimizes sales, warehousing, and delivery functions across the enterprise.

WMS · warehouse management system

Softeon WMS is highly configurable, with advanced capabilities that drive efficiency in receiving, putaway, order picking and other functions such as replenishment, returns and cycle count. Advanced functionality includes support for paperless warehouse operations, voice picking, use of dynamic, optimized pick paths and order picking synchronized with delivery truck loading plans (both traditional and side-loaded trucks). It also provides comprehensive inventory control capabilities that enable real-time management of inventory by location, SKU, lot/batch code, "born on" date/code date and expiration date, significantly improving accuracy and reducing shrinkage and costs associated with obsolete or expired inventory.

TPM · truck planning module

Softeon TPM automatically creates optimized delivery truck plans integrated with both customer pre-orders and route-specific sales forecasts (peddle sales). It includes powerful graphical tools for truck route and load planning. The system drives labor efficiencies in loading operations and delivery route stops for pre-sales and peddle-sales scenarios. It also provides for powerful rules to handle different truck configurations (mix of loads by stop and by route), combo loads, etc.. The system offers real-time integration to RAS and WMS to handle returns.

DSD · direct store delivery

Softeon DSD system is backed by powerful Smart Client mobile applications that provide: visibility to loads in bays for effective delivery, checker management for loads in and out, invoices at the customer site with signature capture, driver settlement process (uploads of receivables for reconciliation by host systems), and mobile/PDA-based order capture. It interfaces with popular mobile-device-based delivery functionality provided by beverage manufacturers.

ANHEUSER-BUSCH, INC.
COMPLIANT ISV

Your Partner in Success

Softeon's customers are the most satisfied in the industry. This high level of satisfaction results from the combination of our rich functionality, high level of software quality, ease of deployment, and perhaps most importantly, our intense focus on partnering with each customer to deliver the expected result. Others say it – we do it. Ask our customers, and they'll explain the Softeon difference.

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