

Connecting Vietnam to Asia

Held alongside the ASEAN Transport Ministers' Meeting as part of the Vietnam Transport Week

www.viet-transport.com

VietTransport

2009 Conference

incorporating

VietRoad VietRail

9 - 11 December 2009

Melia Hotel
Hanoi, Vietnam



Register
and Pay before
23 October
& Save up to
SGD 700

Key Conference Highlights:

- Overcoming challenges of urban transport planning
- Exploring options for infrastructure project financing
- Studying inter-modal networks
- Improving rural roads
- Vietnam's experience in toll-road viability
- Financing & managing expressway development
- The outlook on railway projects in Vietnam
- Rehabilitating and upgrading railway lines
- Deploying an effective railway safety system

Why attend?

- A **NOT-TO-BE MISSED** major event looking at "Connecting Vietnam to Asia" and held alongside the ASEAN Transport Ministers' Meeting as part of the Vietnam Transport Week
- **BENEFIT** from hearing over 25 leading land transport experts share their knowledge on trends, opportunities and challenges in doing and expanding business in Vietnam
- **HEAR** from major Road / Rail case studies in the region and how these can be practiced in Vietnam
- **LEARN** from focused sessions on Road and Rail – two day tracks detailing the most pertinent issues in Vietnam's land transport industry
- **EXPLORE** project financing options in difficult economic conditions and explore different infrastructure financing models appropriate for Vietnam
- **LEVERAGE** local relationships to capitalise on Vietnam's land transport opportunities with exclusive networking opportunities
- **MEET** specially invited government personnel, key road & rail transport professionals through networking luncheons, the investor evening and roundtable exchanges

Organised by



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Dear Transport Industry Professional,

The inaugural launch of Viet Traffic 2008, Vietnam's Premier International Traffic and Land Transport Conference and Exhibition, was successfully held at the Melia Hotel in Hanoi from 15-17 October 2008 under the patronage of Mr. Phan Huu Thang, Director General of the Foreign Investment Agency, Ministry of Planning and Investment, Vietnam. The three-day event was well-received and attended by over 400 Vietnamese Government Officials and Land Transport Professionals including senior level representation from more than 25 countries globally. **95%** of attendees said it was a **successful** visit and had met their objectives. **94%** look forward to visiting Viet Transport 2009.

Vietnam's only transport conference focused on Road and Rail infrastructure development returns better than ever in 2009. Viet Traffic has been rebranded as *Viet Transport 2009* to be held alongside the ASEAN Transport Ministers' Meeting as part of the **Vietnam Transport Week**. It will encompass broader coverage of the entire land transport industry, incorporating *Viet Road and Viet Rail*, placing more emphasis on both the Road and Rail industries.

Since the last conference, there has been a downturn in the global economy. However, it is worth noting that Vietnam's growth potential *remains untarnished*. Led by its export-oriented growth, Vietnam is expected to grow its GDP annually from 2008-2012 by 7.5%, only fractionally smaller from the previous projected five-year rate of 8.0%.

Factoring in steady economic growth, an ambitious transport infrastructure development plan and the dynamism of its foreign trade, **Viet Transport 2009 Conference** is the best platform to discuss the core issues dealing with land mobility. This year, there will be increased concentration on viable Road/Rail Solutions for a developing economy like Vietnam. Project financing issues in difficult economic conditions will be discussed with the aim of exploring different financing models appropriate for Vietnam. Learn about the regional and international best practices that can work for Vietnam from the increased Road / Rail case studies from the region.

Attendees will be promised a series of exciting activities with abundant knowledge-sharing and networking opportunities at *Viet Transport 2009*. Held as part of the Vietnam Transport Week, it will incorporate NEW exciting highlights which include the 15th ASEAN Transport Ministers' Meeting; 28th ASEAN Senior Transport Officials Meeting and industry seminars held in association with Vietnam Bridge and Road Association (VIBRA).

We sincerely look forward to you joining us at this major event of the year!

Yours sincerely,
Management Committee, Viet Transport 2009

Hear what attendees say...

"I am pleased with the results I had from my participation in Viet Traffic 2008. My objective to expand my network of contacts in a new territory, Vietnam, has been fulfilled at Viet Traffic 2008. I congratulate the organiser, IIR for the excellent job done."

Mr Gerhard Hartleben,
Global Market Development, Ennis Paint, Inc

"A well organised event. The conference was informative with comprehensive coverage on land transport issues by leading experts."

Dr Hussain Hamid,
*Director, Road Safety Research, Centre,
Faculty of Engineering, University Putra Malaysia*

"Viet Traffic 2008 is a timely event covering hot current issues on PPP, BOT and private financing which generates massive interest. It proves invaluable for companies to be updated on the latest news and seize the growing land transport business in Vietnam."

Mr Roland Baker,
Managing Director, Elsamex International S.L.

Who you will meet

- Government organisations (Transport, Communications, Public Works, Planning, Traffic)
- Land Transport Authorities
- BOT Build Operate Transfer contractors & operators
- BOO Build Operate Own contractors & operators
- BO Build Operate contractors & operators
- BT Build Transfer contractors & operators
- Road Rail contractors & operators
- Road Rail Construction/Project Engineers
- Road builders
- Road Rail Equipment manufacturers, dealers, distributors & suppliers
- Road Rail Infrastructure developers
- Infrastructure Investment bankers/Asset Managers
- Infrastructure Legal advisory & services
- Road/Rail system integrators/consultants
- Urban planners
- ITS providers/consultants



Conference Day 1: 9th December 2009 (Wednesday)

8.00 – 9.00	REGISTRATION	
9.00 – 9.10	Welcome Remarks By Moderator Anthony Pearce, <i>Hon Director General, International Road Federation</i>	
9.10 – 9.30	Keynote Address <i>Ministry of Transport, Vietnam (Invited)</i>	
URBAN TRANSPORT PLANNING		
9.30 – 10.00	Vietnam's "Big Cities Transport Master-Plans": Opportunities And Challenges <i>Ly Huy Tuan, Director General of Transport Development & Strategy Institute, Ministry of Transport, Vietnam</i>	
10.00 – 10.30	NETWORKING & REFRESHMENT BREAK	
10.30 – 11.00	Regional Case Study: Urban Transport Planning In China <i>Dr. Yulin Jiang, Director, China Urban Sustainable Transport Research Centre</i>	
11.00 – 12.00	PANEL DISCUSSION Vietnam's Response: Identifying The Key Policies In Tackling Urban Congestion <i>Dr Shizuo Iwata, Managing Director, ALMEC Corporation</i> <i>Dr. Yulin Jiang, Director, China Urban Sustainable Transport Research Centre</i> <i>William Paterson, Transport & Institutional Specialist (former World Bank infrastructure specialist)</i>	
12.00 – 1.30	LUNCH FOR ALL DELEGATES AND SPEAKERS	
		
1.30 – 2.00	VIET ROAD SPEED NETWORKING	VIET RAIL SPEED NETWORKING
2.00 – 2.30	Current And Emerging Technologies For Improving Highway Safety And The Reliability Of Freight Travel <i>Bill Gouse, Principal Investigator, Open Roads Consulting</i>	The Opportunities And Implementation Challenges Facing Urban Transit Rail In Vietnam <i>Dr. Luu Xuan Hung, Vice Director, Hanoi Metropolitan Rail Transport Project Board</i>
2.30 – 3.00	Improving Rural Access: Rural Roads Maintenance And Financing <i>Dr. Jasper Cook, Manager – Rural Road Surfacing Research Program, Global Transport Knowledge Partnership</i>	Case Study Of Vietnam's Planned High Speed Rail Network <i>Nguyen Dat Tuong, Deputy General Director, Vietnam Railway Corporation</i>
3.00 – 3.30	How Does The Road Network Fit In With Overall Urban Transport Planning? <i>Dr. SK Jason Chang, Professor – Department of Civil Engineering, National Taiwan University</i>	The European Common Safety Methods - What Are They And How Can They Help In Vietnam <i>Paul Cheeseman, Global Technical Director – Rail (Transportation Business Stream), Lloyd's Register Group Services Ltd., UK</i>
3.30 – 4.00	Road User Charging Exploring methods of implementing an electronic charging system in a city environment where there are severe environmental and congestion problems. <i>Goran Andersson, Senior Marketing Manager, Kapsch TrafficCom AB</i>	Exploring PPPs For Rail Projects <i>Ian Laing, Partner, Pinsent Masons</i>
4.00 – 4.30	NETWORKING & REFRESHMENT BREAK	
4.30 – 6.30	VIET TRANSPORT ROUNDTABLE EXCHANGE	
6.30	OFFICIAL VIET TRANSPORT RECEPTION	



Conference Day 2: 10th December 2009 (Thursday)

9.00 – 9.15	Welcome Remarks By Moderator Howard Rosen CBE, <i>Principal, Howard Rosen Solicitors, Switzerland</i> ; <i>Chairman, Cape Town Convention, Rail Working Group</i>	
TRANSPORT FINANCING		
9.15 – 9.45	The Government Perspective: Latest Policies And Regulations In Road / Rail Infrastructure Development Nguyen Trong Tin, <i>Director General – Infrastructure Department, Ministry of Planning and Investment, Vietnam</i>	
9.45 – 10.15	The Corporate Perspective: Investment Opportunities In Transport Infrastructure Amidst Economic Uncertainty Dominique Gazal, <i>VP for Development – Asia Pacific, Bouygues Travaux Publics</i>	
10.15 – 10.45	NETWORKING & REFRESHMENT BREAK	
10.45 – 11.15	Examining Various Suitable Financing Approaches To Transport Projects In Vietnam Ha Khac Hao, <i>Deputy Director General – Planning & Investment Department, Ministry of Transport, Vietnam</i>	
11.15 – 12.00	PANEL DISCUSSION How Can Policy, Investment & Projects Come Together For Successful Infrastructure Development? MODERATED BY: Lieven Jacquemyn, <i>Director, Global Infrastructure & Projects Group, KPMG Corporate Finance</i> PANELISTS: Nguyen Trong Tin, <i>Director General – Infrastructure Department, Ministry of Planning and Investment, Vietnam</i> Dominique Gazal, <i>VP for Development – Asia Pacific, Bouygues Travaux Publics</i> Ha Khac Hao, <i>Deputy Director General – Planning & Investment Department, Ministry of Transport, Vietnam</i>	
12.00 – 1.30	INVESTOR LUNCHEON (FOR ALL DELEGATES AND SPEAKERS)	
		
1.30 – 2.00	Options For Efficient Financing And Management Of Expressway Development William Paterson, <i>Transport & Institutional Specialist, (former World Bank infrastructure specialist)</i>	Exclusive 1.5 Hr Workshop: Private Sector Finance For Rolling Stock Facilitated by: Howard Rosen CBE, <i>Principal, Howard Rosen Solicitors, Switzerland</i> ; <i>Chairman, Cape Town Convention, Rail Working Group</i>
2.00 – 2.30	Road Solutions: Implementing ITS Solutions In Developing Countries Efkon AG	Workshop Leader: Martin J Fleetwood CMLT, <i>ACIB, Partner, Stephenson Harwood, UK</i> ; <i>Secretary, Cape Town Convention on International Interests in Mobile Equipment, Rail Working Group</i>
2.30 – 3.00	Road Safety: Determination Of Risky Driving Behaviour Dr. Kulanthayan K.C. Mani, <i>Researcher – Road Safety Research Centre, University Putra Malaysia</i>	<ul style="list-style-type: none"> • Different Types of Finance • Debtor Insolvency and Successful Asset Risk Management • Looking Forward; The Goals, Benefits and Challenges of the Unidroit Luxembourg Rail Protocol
3.00 – 3.30	NETWORKING & REFRESHMENT BREAK	
INTER-MODAL NETWORKS		
3.30 – 4.00	Overcoming The Challenges Needed To Develop Sustainable Urban Transport In Vietnam Mai Anh Tuan, <i>Deputy Director General, Vietnam Road Administration</i>	
4.00 – 4.30	Case Study Of A Successful Inter-Modal Public Transportation System Invited Speaker	
4.30 – 5.00	PANEL DISCUSSION Mobility Challenges In Vietnam And How Road/Rail Service Integration Can Address Those Challenges Mai Anh Tuan, <i>Deputy Director General, Vietnam Road Administration</i> Dr. Luu Xuan Hung, <i>Vice Director, Hanoi Metropolitan Rail Transport Project Board</i> Dr. Yulin Jiang, <i>Director, China Urban Sustainable Transport Research Centre</i> William Paterson, <i>Transport & Institutional Specialist (former World Bank infrastructure specialist)</i>	
5.00 – 5.10	Moderator's Closing Comments	



Site Visits (Optional): 11th December 2009 (Friday)

9.00 - 3.00: Official Concurrent Viet Transport Site Visits



Road: Visit Lang Hoa Lac Highway

Project : The extended Lang-Hoa Lac Highway
Investor : Ministry of Transport
Contractor : Vinaconex
Total cost : 7,527 billion VND
Starting point of Alignment : 20 April 2004
Ending point of Alignment : end 2009
Length of the project : 30,169 KM
Width of the project : 140 m
Number of lane : 6 lanes

Information about the project : The Lang Hoa Lac Highway will connect My Dinh (Hanoi's future downtown) with the Hoa Lac Hi-Tech Zone (Vietnam's future Silicon Valley) and Hoa Binh Province. Major urban areas such as Bac An Khanh will be built close to the highway.

Rail: Visit Hanoi Station & Gia Lam Train Company

Hanoi Station:

History: This railway was constructed by the French colonists as part of a railway network in French Indochina. On 2 October 1936, the Hanoi-Saigon Railway with a length of 1,726 km, metre gauge (1 m), was officially inaugurated by the French colonists. This railway is currently under the management and owned by Vietnam Railways Corporation.

Improvement Plan:

On 1 January 2002, Vietnamese Prime Minister Phan Van Khai approved a "Master Plan for Vietnam's railway towards 2020" to improve this railway with key capital on loan from the Japanese ODA. The total estimated investment capital for this mega project is expected to be US\$ 32,000 million.

Gia Lam Train Company:

Gia Lam Train Company is one of the industrial units of Vietnam Railways Corporation. Its main activities are:

- Overhauling and manufacturing rolling stock of different types
 - Producing spare parts of cars, verifying pressure clocks and metal samples
 - Manufacturing other industrial products such as different types of steam-boilers, steel girder structures, etc.
- Gia Lam Train Company also has a number of skillful cadres and workers with large coach & wagon manufacturing shops and modern equipment.

Exciting Activities at Vietnam Transport Week

Event Features At A Glance

Updated as at 10 September 09

	6 Dec (Sunday)	7 Dec (Monday)	8 Dec (Tuesday)	9 Dec (Wednesday)	10 Dec (Thursday)	11 Dec (Friday)	12 Dec (Saturday)
Official Ministerial Activities	Arrival & Registration for STOM	28 th Senior Transport Officials Meeting (STOM)					
					15 th Asean Transport Ministers' Meeting 2009		Golf Tournament (Closed Invitation)
			15 th Consultative Group (CG) Meeting 2009 (Ministry of Planning and Investment, MPI)				
Viet Transport Activities				Viet Transport 2009 Sponsors Showcase			
				Viet Transport 2009 Conference			
				Viet Transport 2009 Roundtable Exchange	Viet Transport 2009 Investor Luncheon	Viet Transport 2009 Site Visit	
				Viet Transport 2009 Speed Networking	VIBRA Industry Seminar		
			Viet Transport 2009 Networking Reception				

* All dates are indicative and subject to changes due to discussions and suggestions with the Vietnamese Government

Viet Transport 2009 Activities

Viet Transport Roundtable Exchange

Hosted by expert speakers, this in-depth session opens up opportunities for delegates to be involved in discussions of hot conference topics and broaden their knowledge on the latest infrastructure projects and land transport technology.

Viet Transport Speed Networking

This session ensures maximum opportunities to meet all peers in a form of business matching service.

Viet Transport Networking Reception

This networking evening promises abundant networking opportunities with all land transport industry players.

Viet Transport Investor Luncheon

This networking lunch is for specially invited investors to meet and network with attendees and government personnel.

Viet Transport Industry Seminar

Exclusive seminar planned in association with **Vietnam Bridge and Road Association (VIBRA)**, as a value-added supplement to Viet Transport 2009.

Viet Transport Sponsors Showcase

The sponsors showcase offers an international platform for great networking and market penetration opportunities within its three main highlights: Road, Rail and Intelligent Transport System (ITS).

Viet Transport Site Visit

This optional site visit, held on 11 December 2009, is exclusive for conference attendees and will cover the major land transport projects in Vietnam.

Official Ministerial Activities

15th ASEAN Transport Ministers' Meeting

Transport officials from the Association of Southeast Asian Nations (ASEAN) will be held in Hanoi from 7-11 December 2009 for a week-long discussion on transport cooperation initiatives within the region and discuss various transport issues of concern to ASEAN.

28th ASEAN Senior Transport Officials Meeting (STOM)

Held twice every year, senior transport officials will gather in Hanoi for a three-day meeting to discuss issues such as transport infrastructure development and enhancing transport linkages and connectivity in the ASEAN region.

15th Consultative Group (CG) Meeting

Held from 8-10 December 2009, representatives of participating countries and development partners will be attending the CG Meeting sessions to share their views on development progress to date, macroeconomic management, and challenges to future growth.

Branding Opportunities

"Viet Traffic 2008 has provided great opportunity for Siemens to connect with the main authorities and companies supporting Vietnam in the development of traffic solutions. As the Gold sponsor, we are able to demonstrate the broad portfolio and experience Siemens has in Traffic solutions in front of potential clients."

Mr Tobias Marcks,
Global Product Manager, Siemens Ltd China

Want to take your brand further?

Viet Transport 2009 Conference is an excellent platform to promote your organisation to influential players and investors in the region. Become a sponsor! Contact Adrian Lau at **+65 6319 2656** or email: **adrian.lau@iirx.com.sg**

REGISTRATION FORM



9 - 11 December 2009
Melia Hotel, Hanoi, Vietnam

EASY WAYS to REGISTER

- Online : www.viet-transport.com
- Email : viettransport@iirx.com.sg
- Phone : +65 6319 2668
- Fax : +65 6319 2669
- Mail : IIR Exhibitions Pte Ltd
205 Henderson Road, #03-01
Henderson Industrial Park, Singapore 159549

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

If undeliverable, please return to: 205 Henderson Road #03-01 Henderson Industrial Park, Singapore 159549

Yes, I/We will like to register for 2 day conference

Please tick below if you would like to join the optional site visit (open to conference attendees only).

	Early Bird <i>(Register & pay in full by 23 October 2009)</i>		Standard	
	Individual	Group Fee* <i>(3 or more from same company)</i>	Individual	Group Fee* <i>(3 or more from same company)</i>
Conference	SGD2,900	SGD 2,600	SGD 3,300	SGD 2,800
Site Visit	SGD 220			

* Price includes one conference pass, conference materials, access to sponsors showcase, roundtable exchange, speed networking, networking reception, investor luncheon, industry seminar, lunches and refreshments.

Personal Details

Company:

Address: Post Code: Country:

Tel: Fax:

	Title	Name	Job Title	Tel	Mobile	Email	Site Visit	
							Road	Rail
Contact Person								
Approving Manager								
1st Delegate								
2nd Delegate								
3rd Delegate								
4th Delegate								

Payment Options: Please tick your card type

Credit Card: Visa MasterCard

*Credit card will be charged in SGD. Additional 2.5% administrative charge is applicable.

Card Holder:

Card Number:

Payable Amount in SGD: Expiry Date:

Signature: Date:

Please advise other payment options

Payment Terms

Payment is due in full upon booking. Full payment is mandatory for admission to the event.

Event Venue

Melia Hotel
44B Ly Thuong Kiet Street, Hanoi, Vietnam
Tel: +84 4 3934 3343 Fax: +84 4 3934 3344
Website: www.meliahotel.com

Accommodation

Special room rates are available for Viet Transport 2009's participants, please find more information in our event website at www.viet-transport.com

Visa

Please make the necessary arrangement for your Visa. For more details, please refer to our website at www.viet-transport.com

Terms and Conditions

Substitution / Cancellation: If you are unable to attend, a substitute delegate is welcome in your place at no extra charge. If this is not possible, registrations cancelled more than 45 days before the event date will incur a 50% cancellation fee. Registrations cancelled less than 45 working days before the event date must be paid in full.

Program Change Policy: Due to unforeseen circumstances, the program may change and IIR reserves the right to alter the venue and/or speakers.

Register now as seats are limited!