



Building Local Loyalty



Facebook



Email



Twitter



Mobile Messaging



Direct Mail



Web

Unmatched messaging options to connect and grow your business!

Loyalty marketing for the rest of us!

When it comes to strong customer relationships, independent retailers score high on personalized service, but they suffer from limited resources when it comes to marketing and promotion. Keeping good customers is tough – and finding new ones sometimes seems nearly impossible.

Direct mail marketing can be expensive and hard to track, while traditional advertising delivers questionable results. Meanwhile, supermarkets and chain stores in your trading area make heavy use of frequent shopper programs, also known as “loyalty” cards, to distribute offers and keep customers coming back.

What if you had an economical way to automatically learn more about your customers, communicate your loyalty, and bring them back more often for rewarding shopping experiences?

What if it cost far less than the ineffective marketing programs you are using now and delivered measurable results?

Designed with independent retailers and service providers in mind, the ClipFree Messaging Engine helps you take full advantage of the power of Direct Marketing and the Internet to reach and keep in touch with customers in your store's trading area.

Its proprietary technology targets surrounding neighborhoods to reach both your current and potential consumers.

The unique ClipFree Savings Card drives customers into your store and captures email addresses and other relevant shopper information for future campaigns. You then use the ClipFree Messaging Engine – a unique, intuitive browser-based dashboard – to enable your business to get, grow and keep more customers.

ClipFree puts your offers directly in the hands of your potential customers for just pennies!

In the present competitive environment, the independent business owner needs to be a multi-talented genius to succeed. You're the CEO of hiring and training, facilities management, merchandising and sales, customer service, store displays, payroll and accounting, and marketing too.

Only ClipFree gives you an automated, intuitive platform that delivers effective frequent-shopper marketing campaigns that drive sales – freeing you to focus on all your other pressing responsibilities.

What's more, ClipFree delivers much more than the local coupon vehicles you are used to using, with advanced online and interactive features that let you close the loop in ways that old-fashioned print coupon vehicles cannot match. Your offer is included in the local neighborhood ClipFree Savings Card mailing. The mailing is highly targeted to reach 5,000 households around the radius of your store and in “convenience corridors” or paths between home, work and other essential locations.

Unmatched Messaging Options

ClipFree lets you launch and manage email, direct mail, mobile messaging and social media campaigns. Using the integrated ClipFree Messaging Engine, store owners, franchisees and operators can identify their customers, send personalized communications, launch and track campaigns fostering 1-to-1 customer relationships. The result is greater customer loyalty, increased brand awareness and overall growth.

Get ClipFree Now!

Contact a ClipFree Representative today! (866) 500-2050 • sales@clipfree.com



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