



TERRELL & TERRELL, CPAS, LLP

SOFTWARE • CONSULTING • TRAINING • DEVELOPMENT

FOR IMMEDIATE RELEASE

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Terrell & Terrell, CPAs, LLP Announces 10th Annual Client Conference

Clients benefit from a day-long conference built on learning, sharing, and growing

Dallas, TX – September 25, 2009 – Terrell & Terrell CPAs, LLP, a leading professional services firm specializing in Sage Accpac ERP and SageCRM, is pleased to announce their 10th annual client conference, Accpac Thanksgiving. The conference will be held on Thursday, November 19, 2009 at the Addison Conference Center in Addison, Texas.

“Accpac Thanksgiving is a special event for our employees and our clients,” said Brian Terrell, CPA and managing partner of Terrell & Terrell CPAs, LLP. “We are proud that for the last 10 years, we have provided a place for our clients to get together to learn, share, and grow.”

Businesses today are working hard to be as effective as possible in every area of their business. With that in mind, Terrell & Terrell is pleased to welcome our keynote speaker Joe Rotella, a social media and usability expert. Joe’s practical tips and sage advice will be delivered in his presentation: Social Media to Boost Your Bottom Line. For information about Joe, please visit www.joerotellasays.com.

Following the morning keynote, attendees will have the ability to choose from a variety of break-out sessions relating to accounting, operations, HR, and marketing.

“Terrell & Terrell does a great job of putting together an event filled with valuable information,” said Monica Orozco with Spectrum Properties, who attended last year’s conference. “We also like the opportunity to talk to other Sage Accpac users and Sage employees.”

More information about Accpac Thanksgiving can be found at www.bterrell.com.

About Terrell & Terrell, CPAs, LLP

Terrell & Terrell, CPAs, LLP is a non-traditional CPA firm that specializes in software technology. They are business advisors dedicated to a philosophy of creating measurable success for client companies in the mid-market. Terrell & Terrell has been a Sage Business Partner since 1992, and has grown into a leading Sage Accpac ERP vendor in North Texas. They credit their growth to successful long-term partnerships with client companies. With less than 1% client attrition, Terrell & Terrell promises that customer value will always be the core of their business model. The Terrell & Terrell difference is displayed through service, response time to your requests, and passion to deliver sustainable winning results. For more information, please visit www.bterrell.com.

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