



Pricing List

InsuranceClaimContractor.Com

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PREMIUM DIRECTORY LISTING

- Listing in Up to 10 Categories and Up to 4 Locations
- Preferred Vendor Claim Project Referrals in up to 10 categories and up to 7 Counties
- Link to your email
- Business Info listed including: Business Name, Mailing Address, Email, Phone and Fax.
- Link to your Existing Website (*Don't have one... view our web development services below*)
- Link to Map Quest
- Include your Logo (*must be provided in properly formatted file; Logo manipulation subject to additional charge of \$49*)
- Sponsored Page (*full page within our website Search Engine Optimized for 2 of your services in Local area*)
- Video Ad (*uploaded from YouTube*)
- 10 Graphical Logos throughout ICC site, in category search results, linking back to your company website)
- Mention in ICC monthly press release through PRWeb, includes back link
- Mention in ICC monthly newsletter, includes back link

Annual Cost for "Premium" Directory Listing: \$599.00 annually

CUSTOM DIRECTORY LISTING

- Listing in Up to 10 Categories and Up to 4 Locations
- Preferred Vendor Claim Project Referrals in up to 2 categories and up to 2 Counties
- Link to your email
- Business Info listed including: Business Name, Mailing Address, Email, Phone and Fax.
- Link to your Existing Website (*Don't have one... view our web development services below*)
- Link to Map Quest
- Include your Logo (*must be provided in properly formatted file, Logo manipulation subject to additional charge of \$49*)

Annual Cost for "Custom" Directory Listing: \$399.00 Annually

STANDARD DIRECTORY LISTING

- Listing in Up to 2 Categories and Up to 1 Location (*Upgrade to 10 categories and 4 locations for \$199*)
- Link to your email
- Business Info listed including: Business Name, Mailing Address, Email, Phone and Fax.
- Link to your Existing Website (*Don't have one... view our web development services below*)
- Link to Map Quest
- Include your Logo (*must be provided in properly formatted file, Logo manipulation subject to additional charge of \$49*)

Annual Cost for "Standard" Directory Listing: \$99.00 Annually

Website Development

ICC offers professional website design services. Our designers have been involved with the Internet since its inception and creating high-end websites for nearly a decade. Below are two packages we offer, but custom quotes are always available for clients whose needs are unique.

TURNKEY WEBSITE - Brochure website including:

- Brochure Template Website Providing All You Need to Showcase Your Business Online (We collect your information and logo if available and create a web brochure site for you)
- Interactive Online Service Request Form
- Localized Search Engine Optimization
- Web Site Hosting
- Email Address at Your Domain if Needed
- Logo Design is subject to an additional charge*
- Your Biz Listed in Our Online Directory (Up to 10 categories and up to 4 locations)
- Preferred Vendor Membership (This is our lead generation program that we have beta launched in 2009)

Cost for "Turnkey" Website Package: \$599 per year

ADD ONS OPTIONAL

- | | |
|--|--------------------|
| • Domain Name Registration | • \$25 onetime fee |
| • Each added webpage: | • \$35 onetime fee |
| • Each photo integration (photo provided by client): | • \$20 onetime fee |
| • Basic web logo creation for those that don't have one: | • \$55 onetime fee |
| • Google sitemap submission: | • \$45 onetime fee |
| • Google local maps submission: | • \$45 onetime fee |
| • Google analytics account setup: | • \$35 onetime fee |
| • Standard Web Logo Development | • \$55 onetime fee |
| • Custom Web Logo Development | • custom quote* |

PLATINUM PACKAGE - Complete custom website design including:

- Includes Premium ICC Directory Listing (*see above*)
- Integration of client Logo (*provided by client in proper format*)
- Home Page
- About Us Page
- Up to 3 Services/Products Pages
- Contact Information Page
- Site Map
- Testimonial Page
- Up to 10 Stock Photos or Provided Photos (*sizing and placement included*)
- Search Engine Optimization (*base package only*)
- Web Analytics & Reporting
- FIRST YEAR website and email Hosting
- FIRST YEAR Domain Registration
- Includes back link to ICC.com
- *All content provided by client

Cost for "Platinum" Website Package: \$1795.00 for 1st year and \$495.00 every subsequent year

GOLD PACKAGE - Complete custom website design including:

- Includes Premium ICC Directory Listing (*see above*)

- Integration of client Logo (*provided by client in proper format*)
- Home Page
- About Us Page
- Services/Products Page
- Contact Information Page
- Site Map
- Up to 3 Stock Photos or Provided Photos (*sizing and placement included*)
- Web Analytics & Reporting
- FIRST YEAR website and email Hosting
- FIRST YEAR Domain Registration
- Includes back link to ICC.com

Cost for "Gold" Website Package: \$1395.00 1st year and \$495.00 every subsequent year

Banner Advertising

We offer two types of Banner Advertising Packages. Either a 468 x 60 horizontal banner ad placed in the header (top of a page) or a 160 x 300 vertical banner ad placed along the right-hand side of a page. Banner ads can be purchased for periods of 3 months or 1 year. Banner ads can be directly linked to your business listing, your ICC sponsor profile page or an existing website.

468x60 Banner Ad Creation - \$145.00

468x60 Banner Ad Home Page Rotation Annual - \$199.00

160x300 Banner Ad Creation - \$145.00

160x300 Banner Ad Home Page Rotation Annual - \$99.00

Website Hosting

Complete secure and reliable website hosting available for:

- All static HTML pages and content
- Video and Audio files
- Email with Spam filtering and protection
- Databases and other dynamic applications
- ** FREE Domain Registration included with all hosting packages

Hosting package options: \$245.00 Annually or \$280.00 Annually for an additional 5 mailboxes

Search Engine Optimization (SEO)

Having a website is a great step and really a necessity in helping to effectively market your business in today's world. But it's not enough. With the continually explosive growth of the Internet, being found in the search engines is essential to your company's success in the online arena. ICC offers comprehensive SEO packages that will help your website achieve the search engine rankings necessary to drive client to you.

Each SEO package is custom developed and quoted based on the needs of your website. We will conduct extensive research to assess what level package you'll need in order to achieve your online goals.

Request SEO Pricing: Prices are Quoted on a case by case basis

Search Engine Marketing (SEM)

Content to come.

Prices are Quoted on a case by case basis

Additional Services

ICC offers the following add-on or additional services:

- Creation of HTML Static Web Pages \$75.00
 - Sizing and placement of Stock Photos within client's website \$35 per photo
 - Sizing and placement of provided Photos within client's website \$30 per photo
 - Professional Website Content Consultation \$75 per hour
 - Client Logo Development and/or Manipulation \$75 per hour
 - Integration of Google Site Search feature into client Website \$125
 - Integration of MouseOver or FlyDown Menus to Top Navigation of client's website \$275
 - Professional Graphic Design \$75 per hour
 - Online dynamic Form Development Quoted on a case by case basis
 - Integration of a Blog into client website \$150.00 (includes set up of blogger.com Blog)
 - Creation and integration of a Database within a client website Quoted on a case by case basis
 - Content Management functionality added to a client website Quoted on a case by case basis
 - Professional and comprehensive Search Engine Optimization services Quoted on a case by case basis
 - Search Engine Marketing submissions for client website Quoted on a case by case basis
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Video/Media Advertising

Integration of client-provided video into the ICC website. This video will link to an existing YouTube video or will be converted and linked to a YouTube video. The videos will be prominently linked from the bottom of the ICC website home page.

Video/Media Advertising:

- 3 month Integration of Existing YouTube Video \$145.00
- 1 year Integration of Existing YouTube Video \$595.00
- 3 month Submission/Conversion of Existing Video \$190.00
- 1 year Submission/Conversion of Existing Video \$640.00