

# Snackpicks.com® Provides Moms' Snacking Solutions

Moms have gotten smarter about snacking. Tighter budgets have moms planning before their trip to the store, discouraging extra spending through impulse buys. These moms on a mission have another tool to provide family snacking solutions: *Snackpicks.com*® from Kellogg Company. *Snackpicks.com*® offers tailored snack tips, recipes, coupons and advice from real moms, making the site a fun-but-useful destination for all things snacking.

## meet the snackpicks moms



**Charlene**  
Charlene, a mom of three, athlete and coach, knows a thing or two about tailgating. She writes about snack options that will score big with your family on game day.



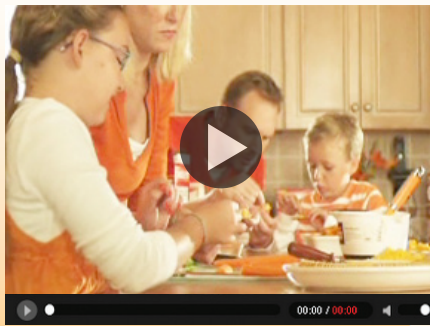
**Renée**  
Renée is an entrepreneurial mom-on-the-go who is committed to a healthier diet and exercise. Her young son exercises with her too, at least for the first five minutes. Find out which snacks fit into their active lifestyle.



**Jane**  
Jane's creative streak comes in handy in her line of work as a photographer and graphic designer. She uses these skills as a mom too. Check out her ideas for a kid's birthday or summertime party.

## Highlights of a Mom's Life

Take a humorous look, through the eyes of Kate Carson, at the snacking dilemmas moms face every day.



## Snack Tips

Get snack recommendations based on sweet or savory, at home or on-the-go, and for kids or adults. The "Moms of *Snackpicks*™" have also recommended snacks and recipes by occasion, such as fall tailgating, after-school snacks and kids sports.

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## Cut Costs!



Sign up for money-saving coupons to help cut costs on your family's favorite snacks! [MORE ▶](#)

**Hungry for more?** For more "Ideas to Snack On™," be sure to sign up for the *Snackpicks.com*® Newsletter for ongoing deals, tips and recipes. [GO ▶](#)

## Not enough time?

Try your hand at these easy-to-make recipes!



Cheez-It™ Game Day Guacamole ▶



Kellogg's® Rice Krispies Treats® Mini-Footballs ▶



Zesty Pepperoni spread ▶



Tomato and Cheese Tailgate Topping ▶

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