

Z Global Mart

TOUR /Orientation

Aren't you tired of the High Cost of Physical Trade Shows, the number of Physical Trade Shows you're supposed to attend, disruption to your business, dealing with unions, the extra costs that go with promoting your booth, advertising, travel and lodging expenses, setting up, wrapping up and so on?

The old ways of doing business are extinct like the dinosaurs it's time for something new

The Fashion Industry's Virtual Trade Show by ZGlobalMart.com

ZGlobalMart.comSM is the brainchild of veteran fashion designer Ashley O'Rourke, who created the **The Fashion Industry's Virtual Trade Show** ® exclusively designed for the Manufacturer/Designer/Agent, Sourcing Company, and the Retailer as the ultimate meeting place for the World Fashion Industry.

- Affordable trade services by leveraging the latest e-commerce technologies and integrating trade channels
- Promoting and Maximizing our International Buyers, Manufacturers, and Sourcing Companies, Profitability and Competitiveness
- Each Exhibitor has its own Professional Numbered Booth they control, Showcasing their existing, and to be delivered items
- Exhibitors and Attendees handle their own transactions, including shipping
- Exhibitors and Attendees are screened
- Fashion Industry's Code of Ethics in place (exhibitors can't see other exhibitors lines)
- Fostering of New Talent (affordable launching of lines and Fashion Show for top 10)
- Worldwide Exposure
- Video Conferencing Capabilities for the all important "Face to Face" contact
- Exhibitors post their photo, 3 minute videos of their line, with full contact information
- Professional mood shots and photos with models only and ability to look at detail
- Membership in exclusive community through zglobalmart blog (share, mentor, promote)
- Unique, Classy B2B site, incorporating Social Media features and ease of use qualities (**not** an off-price, close-out, liquidation site)
- No Disruption to your business through travel and the cost associated with it
- Links to Trade Publications, Associations, Gov. Agencies , Factoring Companies

The ZGM Marketplace is a Professional Membership Virtual Trade Show Website for the Apparel Industry

NOT OPEN TO THE PUBLIC
Costs

Let's Compare Costs with just **ONE Typical Trade Show**

Studio (**3 Days**)



Studio Package 3 Days

Cost per 10'X10' - **\$5,500**

1 Booth Sign
1 Table
3 Chairs
6 fixtures
2 ARM Lights
1 Wastebasket
500 Watts Electrical
Set Up Fees
300 LBS Complimentary Drayage
Studio Package with 6' walls

Plus costs of travel, lodging, meals,
promotion, advertising, estimated at: \$2,000

TOTAL 3 DAY COST: \$7,500

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Z Global Mart Exhibitor Package 365 Days, Open 24/7

Professional Booth Packages:

- a) 60 Day free trial Free Trial Period is only available to new members not returning members.
- b) Pay as you Go (month to month) \$500 per month unlimited access, 8 styles per delivery, multiple delivery allowed, available inventory now, one line per booth.
Yearly Cost: \$6,000
- c) Year commitment at \$400 per month payable in full, unlimited access, 8 styles per delivery, multiple delivery allowed, available inventory now, one line per booth. No Cancellation allowed.
Yearly Cost : **\$4,800**
- d) Percentage of sales fees, photo/video upload fees: \$0.00 (NONE)

Attendee Pacakge: \$30.00 per month, on a pay as you go basis (month to month), or \$20.00 monthly rate for a one (1) year contract paid in full at time of registration after a 60 day Free Trial Period. Free Trial Period is only available to new members not returning members.

One Physical Trade Show Attendance:

Costs of travel, lodging, meals,
estimated at: **\$2,000**

ZGM:

Total Yearly Cost: \$240

How to Get Access

Since this website is offered only to Exhibitors and Attendees, they will need to register and create an account, so they can get verified by **ZGlobalMart.comSM** for access. Unfortunately, not all who register get access to the site. **ZGlobalMart.comSM** has full control of who is allowed to the site. Most manufacturers/designers require us to verify the validity of each registration before we can grant access.

To create an account click the REGISTER link on any page Fill out the fields and click the REGISTER button. Make sure your information is accurate and be sure to check that your contact number is valid during normal business hours (Pacific Time) since we may contact you for verification purposes.

Placing Orders

Each Manufacturer/Designer/Sourcing ("Booth") has a homepage that shows the latest styles of inventory and to be manufactured and available services.

You can browse by category. Listing pages include a sort feature and search filter options.

You can view the item in other colors, front, back, etc. (if image is available) and place your order. You must click the ADD TO BOX button. Once you're done shopping, click on the BOX (right top corner of store) or the CHECKOUT button. Review your order and proceed to CHECKOUT to finalize the transaction via credit card, electronic check, or purchase order for future delivery items.

TAKE THE TOUR