



Fast Facts

Company founded: April 4, 2008

Founder: Steve Weber, Founder and CEO

Mission: To redefine the photo archiving, organizing and sharing experience.

Corporate Culture: PhotoBin.com believes the best innovations come at the intersection of creative minds and individual passions.

Core Values: We are positive, creative and inspiring. We are committed to constant and never-ending improvement. We have fun.

Core Purpose: To connect and inspire people through photography.

Location: PhotoBin.com, 8445 Camino Santa Fe, San Diego, CA 92121

Interviews with CEO: To schedule an interview, contact Sue Almon-Pesch, Media Contact for PhotoBin.com. Email: sue@speschialpr.com or call cell: (858) 205-0516

Web site: www.PhotoBin.com

Regions Served: U.S. National

Market: Lifestyle, Photography, Technology

Products and Services: PhotoBin.com provides tech-forward, accessible photo archiving, organizing and sharing for consumers, photo enthusiasts and photography professionals.

Company is self-funded and privately held.

Industry Stats:

47% of the Internet population, ages 18-79, are uploading photos.

On average uploaders took 127 digital photographs per month with their camera and 37 photos per month with their phone.

SOURCE: InfoTrends' 2009 U.S. Online Photo Services End User Survey, Consumer Trends in Online Photo Sharing

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34 million moms are online.

SOURCE: eMarketer May 2009

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42% of moms consider themselves the Family Memory Keeper.

24% of moms had ordered custom photograph gifts or merchandise.

SOURCE: MothersClick.com / Lifetime Network 2008 Online Photo Services Study