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**i-Freek iPhone App Launches as the 'iFart' for Halloween to Help you
Terrorize Your Friends and Family**

i-Freek - The Ultimate Prankster App just released on the Apple iTunes Store

The i-Freek application allows you to sequence up to 5 sounds from 48 pre-recorded and 5 recordable sound effects ranging from Chainsaw and Creaky Old Door to Gas Leak, lending you a technological hand during your Halloween festivities.

“We designed i-Freek for the kid who likes to put his buddies hand in hot water while they are sleeping or the guy who loves all things Halloween and can’t wait to use it on his unsuspecting female coworkers at his office Halloween party.” said Dario Antonioni creator of i-Freek.

“i-Freek should be on your top 5 low cost Halloween things to buy. For \$1.99 it’s a low cost way of having some good ol Halloween fun.” Said Jose Caballer, Chief Cheap Officer for i-Freek.



Until October 25th you can win \$ 1000 for coming up with a iFreek prank that scares the crap out of your unsuspecting friend, spouse, neighbor or pet. To enter plan, shoot, edit and upload your prank to YouTube and tag “ifreekfun”. Entries will be judged on creativity, execution, and how scared the victim was. More importantly how fun it looks.

To enter visit <http://www.ifreekfun.com>

Credits:

iFreek was created by Orange22 Design Lab in collaboration with The Groop.

<http://www.orange22.com>

<http://www.thegroop.net>

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