

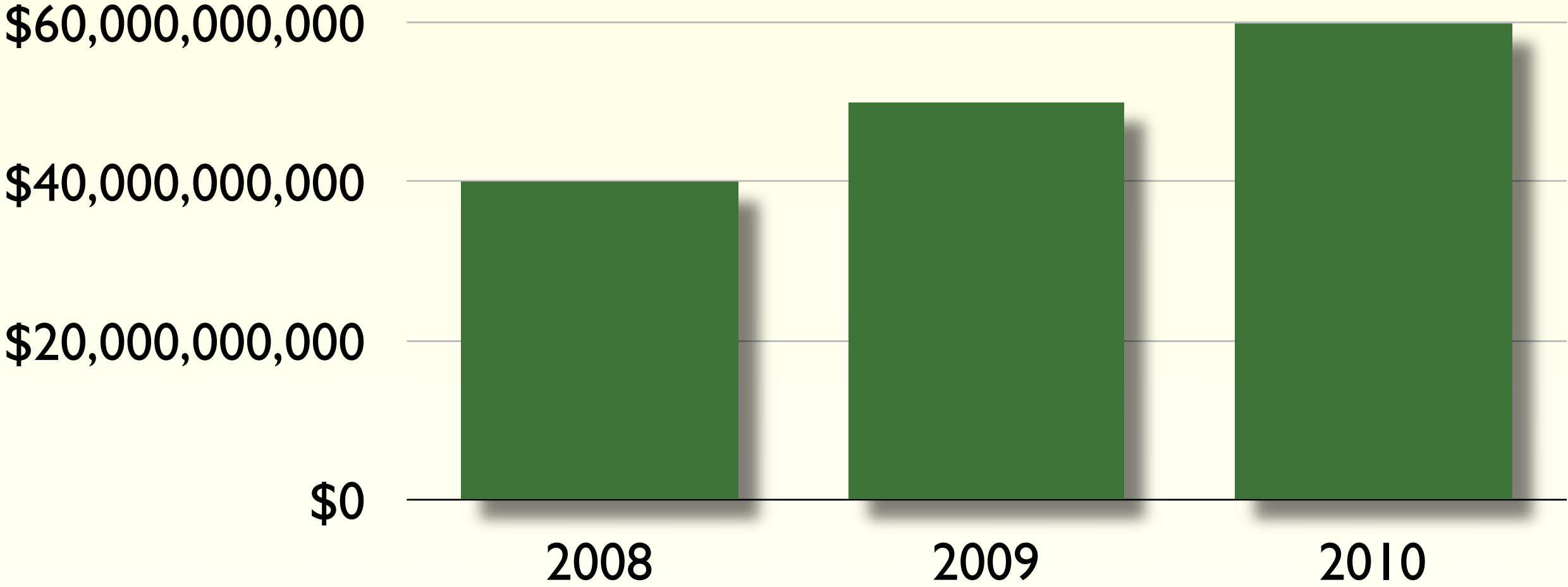


Accepting Gift Cards as Donations

Why accept Gift Cards...



■ Unused Gift Cards



\$40B and growing

\$400 per household



How it works...

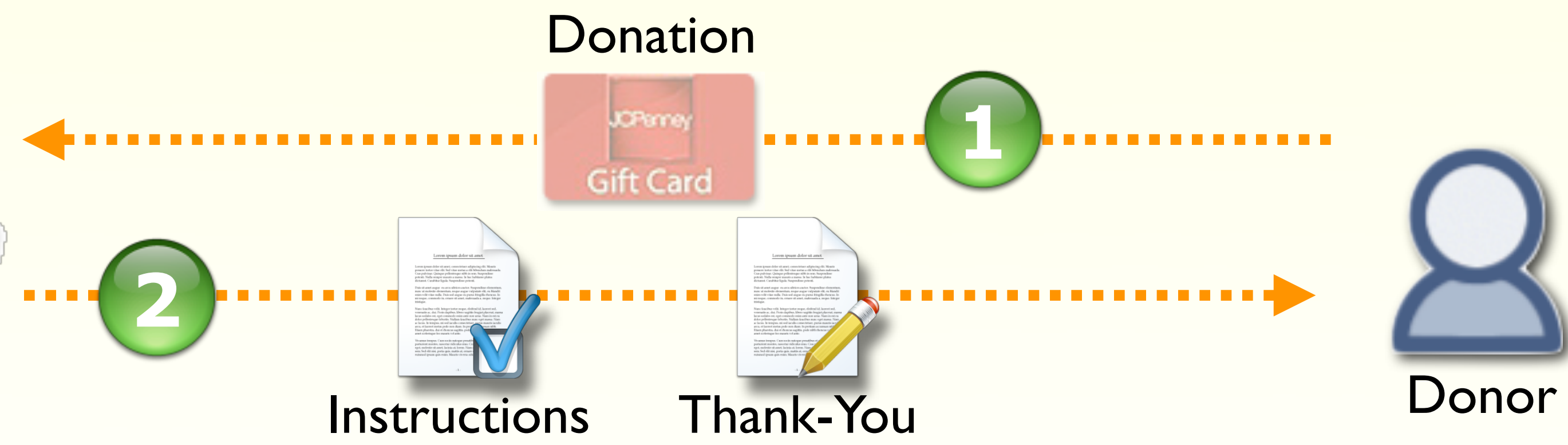


Donor

How it works...



How it works...



How it works...



How it works...



*Varies per Gift Card

How it works...



*Varies per Gift Card

What do you have to do...



It's as simple as 1 - 2 - 3...

Donation Types				
Choose the methods of payment you will accept and create a "Thank You" note for each. You may also add special instructions if you wish.				
Payment Type	Accepted?	Special Instructions	Pledged Thank You	Received Thank You
Credit Card	<input checked="" type="checkbox"/>	n/a		Edit
Check by Mail	<input checked="" type="checkbox"/>	Edit	Edit	Edit
Stock Transfers	<input type="checkbox"/>	Edit	Create	Create
Wire Transfers	<input checked="" type="checkbox"/>	Edit	Edit	Edit
Pledges	<input checked="" type="checkbox"/>	Edit	Edit	Edit
Gift Cards	<input type="checkbox"/>	Edit	Create	Create

1 Enable as a Giving Type

plastic jungle Money Grows on Our Trees

With Plastic Jungle, your donors now have a whole new way to support your nonprofit ... by giving your organization their unwanted or partially used gift cards. Plastic Jungle will turn them into funding for your important work!

It's easy:

1. Donor enters gift card information into your organization's givezooks! site. By doing so, he or she is virtually giving you the gift card.

Note, gift cards from most major retailers are accepted, and gift cards must have a balance of at least \$10.

2. Donor mails gift card to Plastic Jungle, who then verifies its balance.
3. Plastic Jungle buys the gift card from your organization at its standard market rates (which are available on its website). Plastic Jungle pays up to 85% of the verified card balance!
4. Plastic Jungle sends you detailed reporting and payment monthly.
5. You update your givezooks! account, which triggers an automated thank you note to be sent to the donor.

To offer the gift card donation option, you must read and accept the [Plastic Jungle Nonprofit Agreement](#). Note, when you select the gift card donation option, you are authorizing givezooks! to share your organization's contact info and 501(c)(3) letter with Plastic Jungle.

[Submit](#) [Cancel](#)

[CLOSE X](#)

2 Accept Terms of Service

3 Create your Thank You emails
(We have created default templates to make it easy)

How will it look to the Donor...



New Donation Type

Select one of over 135
Gift Card Vendors

Card Serial Number

Estimated card value

Donate to Gift Card Drive

Please enter your donation details below. [Select other ways to give >>](#)

Gift Card Vendor *	<input type="text" value="Please Select"/>
Card Serial # *	<input type="text"/>
Donation Amount (\$) *	<input type="text"/>
Online Donor Wall	<input type="checkbox"/> Display my name on the donor wall.
Special Instructions	<input type="checkbox"/> Add special payment instructions?

** required fields*

Ways to Give

One Time Online Donation

Gift Card

Help

Gift Card

Gift card donations are made possible by our friends at Plastic Jungle. As the premier destination to sell, buy, exchange, and donate gift cards in a trusted environment, Plastic Jungle offers you the option to donate your unwanted or partially used gift cards to American Red Cross, Santa Barbara County Chapter.

If you would like to donate a gift card, then please select this option. You will be asked for some information about your gift card, and you will then be instructed to send the gift card to Plastic Jungle for processing. You will also receive an email that will include these same instructions. Once Plastic Jungle processes your card, they will send a check to American Red Cross, Santa Barbara County Chapter. At that time, you will receive a second email acknowledging your gift for tax purposes.

*Gift Cards must have a verifiable balance of at least \$10.

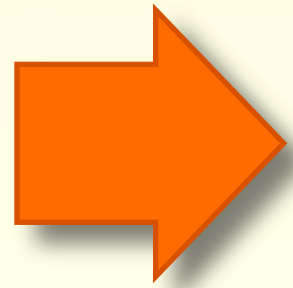
CLOSE X

Introducing the idea to your supporters...



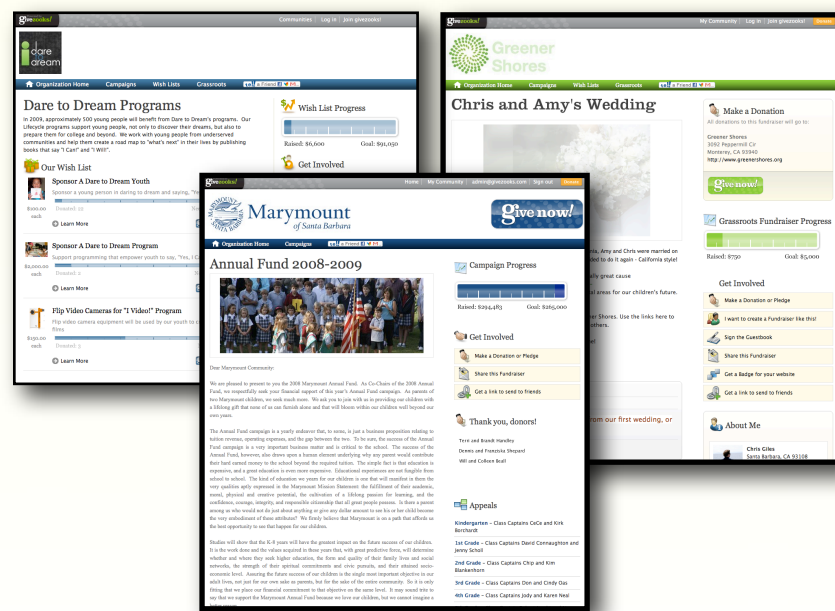
Gift Card Drive

- ✓ Create a Campaign & explain the process to supporters
- ✓ Enable Gift Cards **only**
- ✓ Create a Widget to promote it
- ✓ Incorporate into physical event
- ✓ Email supporters
- ✓ Just in time for the giving season



OR

Any Existing Fundraisers



The screenshot shows a fundraiser page for '10 Years of Miracles'. The main title is 'Gift Card Drive'. Below the title is a photo of people at a food service table. To the right is a 'Campaign Progress' section with a progress bar showing 'Raised: \$208' and 'Goal: \$10,000'. Below that are buttons for 'Get Involved', 'Ways to Give', 'Share this Fundraiser', 'Get a link to send to friends', and 'Get a button to link to this fundraiser'. At the bottom right is a 'Thank you, donors!' section with a table listing a donor: 'Joe Fazio' and 'The Fazio Family' for a total of '\$100', with '\$9' shown below.

Dear Friends and Family,
Do you have a drawer full of unused gift cards? Did you know that you can donate them to our homeless shelter? Every \$50 gift card that you donate helps us feed one hungry person for a week. Please consider helping us out this holiday season by clicking the giveNow button!
Thanks and God bless,
Joe Fazio
Executive Director
The Homeless Shelter

Thank you, donors!	
Joe Fazio The Fazio Family	\$100 \$9



Listing on our promotional page for Organizations accepting Gift Cards

The screenshot shows the Givezooks! website interface. At the top, there is a navigation menu with links for Home, How It Works, Communities, About Us, My Dashboard, and Sign out. Below the navigation is a green banner with the text "Donate your unused Gift Cards" and a search form with fields for "Search for", "Zip" (93101), and "Radius" (25 miles), along with a "Search" button. The main content area displays a grid of logos for various organizations, including J.Jill, Applebee's, Pier 1 Imports, Macy's, and plastic jungle. Below the logos, a list of organizations is shown, each with its logo, name, location, and a brief description:

- girls inc.** [Girls Incorporated Of Greater Santa Barbara](#) - Santa Barbara, CA
INSPIRING ALL GIRLS TO BE STRONG, SMART, AND BOLD!
- The Positive Place For Kids** [Boys & Girls Club of Coachella Valley](#) - Palm Desert, CA
The Positive Place for Kids!
- Big Brothers Big Sisters** [Big Brothers Big Sisters of the Desert](#) - Palm Desert, CA
One-to-one Mentoring Program for Youth in the Coachella Valley
- FOODBANK SANTA BARBARA COUNTY** [Foodbank of Santa Barbara County](#) - Santa Barbara, CA
The Foodbank of Santa Barbara County works collaboratively with 220 nonprofit organizations to provid... [Read More](#)
- CASA** [CASA of Santa Barbara County](#) - Santa Barbara, CA
- American Red Cross** [American Red Cross, Santa Barbara County Chapter](#) - Santa Barbara, CA
Nonprofit Assisting Santa Barbara County for over 117 years
- NAVY LEAGUE** [Navy League - Santa Barbara Council](#) - Santa Barbara, CA

At the bottom of the page, there is a "Blog" link and a footer containing the text "©2008-2009 givezooks!, Inc." and a note that Givezooks! is a Business Member of the Association of Fundraising Professionals (AFP) and endorses the AFP Code of Ethical Principles and Standards. There is also a small Givezooks! logo in the bottom right corner of the page.