



# Swiftlight®

Project Management and Communication Software

**"See the way ahead"**

## Introduction

Swiftlight is different. Created to meet the needs of a broad range of general managers, executives, and consultants, rather than just project management experts, it is a project management tool and a communication tool in one.

With an intuitive user interface, presentation-ready outputs that facilitate communication, and a smart structure that supports the fundamentals of project management, Swiftlight brings ease and clarity to the planning, communication and implementation of your projects.

## Is Swiftlight® for you?

Is Microsoft Project too complex for your needs?

Swiftlight is simpler, easier and better designed for many of the projects run by managers, executives and consultants.

Are you spending a lot of time using Excel and PowerPoint to plan and communicate your projects?

Using Swiftlight and with its intuitive structure and presentation-ready outputs is 3 times faster<sup>1</sup> – saving hours of precious time.

## Overview

Swiftlight is a powerful desktop/laptop application that offers a broad range of project management functionality, outstanding ease of use, and clear, well structured outputs to facilitate planning, communication and action.

### Functionality includes:

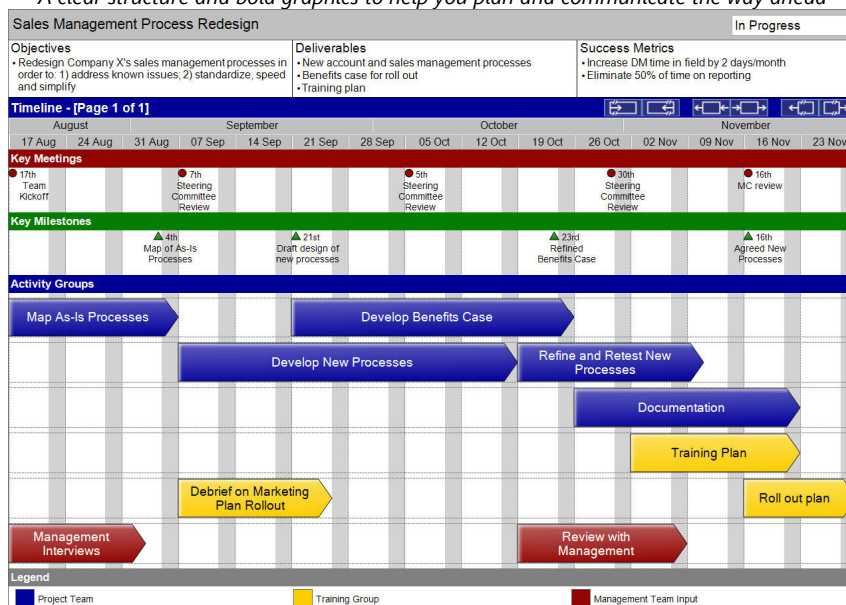
- Project Objectives and Scope
- Project Timeline
- Activity detail: actions, responsibilities, status etc
- Issue Log
- Contacts list
- Status reporting
- Review and reporting features
- Export of outputs to PowerPoint® or PDF

**"I love the visual timeline construction and display. It allows me to produce Executive Committee - ready communications ... very quickly."**

Senior Manager,  
Fortune 500 Financial  
Institution

### Example Timeline

*A clear structure and bold graphics to help you plan and communicate the way ahead*



## Benefits

Swiftlight saves time and increases effectiveness with minimal investment.

Create presentation-ready timelines in minutes	Visualise and communicate the "big picture"	Focus on the fundamentals	Implement more effectively	Get going quickly
With an intuitive interface, WYSIWYG design and one-click export to MS PowerPoint®, using Swiftlight is easy and fast - saving you time.	With bold visuals and 8 different views, Swiftlight lets you separate the "big picture" from the detail - creating clarity for you and for others.	With a focus on objectives, deliverables and measures of success, as well as a "to-do" list, Swiftlight gives you the fundamentals to get things done.	With clearer, easy to communicate plans, Swiftlight can improve team and management buy-in - providing you with clarity that leads to better results.	Outstanding ease of use allows many people to use Swiftlight effectively with no training <sup>1</sup> ... it's that easy

<sup>1</sup> Based on a user trial

**Overview (cont.)** Swiftlight's 8 different "views" provide you with both "big picture" and detailed perspectives on your project.

"..user friendly, practical, helps promote best practice work planning .."

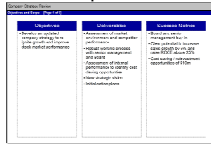
Strategy Director,  
UK-based multinational

"It's fantastic. Very easy to communicate, see who has to do what by when across the 20 activities we have under way....."

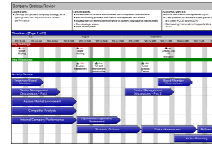
Planning Manager,  
Printing Company

### "High Level" or "Big Picture" Views

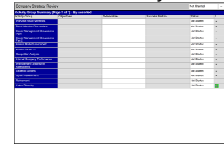
Objectives & Scope View



Timeline



Activity Group Summary



### "Detailed" Views

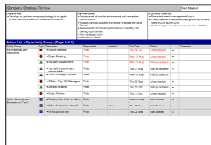
Activity Group Detail



Contacts



Action List



Action List over Time



Issue Log



- **Easy:** While Swiftlight has a broad range of functionality, it is all highly accessible and easy to learn. Drag and drop or point and type data entry / edit, and familiar menus and tool bars provide outstanding ease of use.
- **Easier:** Swiftlight's Dynamic Formatting Algorithm™ (patent pending) auto-fits content to each page in each view to give you WYSIWYG ("What you see is what you get") for printing or export, allowing you to focus on the content of the plan without spending hours formatting it to make it look good.
- **Clear:** Separate the big picture from the detail: some views are good for high level planning and communication (e.g. Objectives and Scope and Timeline Views), and others for more detailed task and team management (e.g. Activity Group Detail, Action List over Time).
- **Clearer:** The separation of big picture from the detail provides you with different outputs for different audiences, and also allows you to plan at a level that makes sense for you and your project. (E.g. if all you need is a timeline, Swiftlight can already save you hours. If you need more detail, you easily add this too).
- **Smart:** Swiftlight's design builds in leading-edge thinking on how to "get things done". For example, it allows an articulation of SMART objectives and clear deliverables, and provides a focus on the next actions ("who has to do what by when") to drive progress.
- **Smarter:** A project management and communication tool in one - Swiftlight saves you time, creates clarity for you and others and helps you to get results.

### Interested?

To find out more about **Swiftlight** or to get a **free trial**, please visit our website at [www.swiftlightsoftware.com](http://www.swiftlightsoftware.com) or contact sales at: [sales@torridonsolutions.com](mailto:sales@torridonsolutions.com)

### System Requirements

**Swiftlight** is designed for desktop / laptop PCs and is built in C# / Microsoft.NET. To run Swiftlight, your system must meet these specifications:

- Microsoft Windows 2000, XP or Vista need to be installed and configured
- Microsoft Office XP, 2003 or 2007 configured if you want to use the functionality that exports to PowerPoint or Outlook
- Microsoft .NET Framework 2.0 or later must be installed
- 700MHz Processor or faster
- 256MB of RAM (512MB or more recommended)
- 27MB of free hard disk space

### About Torridon Solutions

Founded in 2005, Torridon Solutions' mission is two-fold:

1. To create practical and outstandingly well designed software for project management and communication;
2. To provide supporting consulting and training services to help customers deploy the software and build their project management and implementation capabilities.

The company has offices in London and New York.

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