



Enrollment Rx, LLC Joins the Salesforce.com Foundation's Power of Us Partner Program

Enrollment Rx, LLC to Deliver Discounted Higher Education Solutions Built Natively on the Force.com Platform to Nonprofits

Schiller Park, IL and San Francisco, CA – October 14th, 2009 - Enrollment Rx, LLC, and the Salesforce.com Foundation, the global leader in integrating philanthropy and business, today announced that Enrollment Rx has joined the Salesforce.com Foundation's Power of Us Partner Program to deliver discounted Higher Education solutions to the nonprofit community. Enrollment Rx develops enterprise products built natively on the Force.com platform that address the specific challenges facing academic institutions in managing their various student relationships. As a Power of Us partner, Enrollment Rx commits to delivering discounted products and services to nonprofit institutions that sign up through the Salesforce.com Foundation.

The Power of Us partner program is designed to increase the impact of the Salesforce.com Foundation on the global nonprofit community by increasing the number of companies committed to a similar model of integrated corporate social responsibility. The Salesforce.com Foundation mentors companies to successfully incorporate salesforce.com's 1/1/1 integrated corporate philanthropy Model – 1% Time, 1% Equity and 1% Product - so that they too can do well, while doing good.

“When we learned about the Salesforce.com Foundation's Power of Us program, it made perfect sense for Enrollment Rx to join in the effort of bringing best-of-breed solutions to the education community,” said Lawrence Levy, President of Enrollment Rx, LLC. “Enrollment Rx is very pleased to cooperate with the Salesforce.com Foundation in extending discounted pricing of our world-class products to nonprofit institutions of Higher Learning.”

Enrollment Rx recently worked with the Salesforce.com Foundation to implement Enrollment Management solutions for Shimer College and Hebrew Theological College. Both schools were seeking to replace their legacy Student Relationship Systems with a robust solution that would have limited impact on their IT resources and budget. Enrollment Rx was able to quickly provide a paperless Enrollment Management system that promotes student engagement and supercharges data collection and analysis.

Elaine Vincent, Director of Admission for Shimer College said, "Enrollment Rx will allow our small staff to be more efficient and provide access to more data - we'll be able to plan and forecast in ways we could only dream about until now."

"The Salesforce.com Foundation's Power of Us initiative allows our partners like Enrollment Rx to join with us in implementing the 1/1/1 Model to have an even greater impact on the nonprofit community," said Suzanne DiBianca, executive director at the Salesforce.com Foundation. "We welcome Enrollment Rx as a Power of Us partner and look forward to working together to bring innovative solutions to the higher education community."

About Enrollment Rx, LLC

Enrollment Rx, LLC is a technology company dedicated to delivering powerful CRM solutions for Higher Education Institutions. Enrollment Rx, LLC offers several Student Relationship Management products for Higher Ed including:

- Enrollment Rx – Enrollment Management Software
- Placement Rx – Career Services Management Software
- Alumni Rx – Alumni Relationship Management Software

All of Enrollment Rx, LLC products are built entirely on the Force.com platform from salesforce.com. By leveraging industry-leading cloud computing technology, Enrollment Rx, LLC is pioneering the way in bringing the Higher Education community into the cloud.

About the Salesforce.com Foundation

The Salesforce.com Foundation is the global leader in integrating philanthropy and business through its 1/1/1 integrated philanthropy Model <http://www.sharethemodel.org>. The 1/1/1 Model harnesses the power of Salesforce.com's people and technology through 1% Time, 1% Equity and 1% Product to increase the effectiveness of nonprofits in pursuing their social missions. Since the Foundation's inception in 1999, employees have given more than 125,000 hours of their time; more than 5,500 nonprofits in 60 countries are using donated and discounted Salesforce CRM licenses as part of the Foundation's 1% Product Donation Program <http://www.salesforcefoundation.org/product>; and numerous organizations are benefiting from technology-related grants. For more information on the Salesforce.com Foundation, please visit <http://www.salesforcefoundation.org>.

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