active data CALENDAR

Plan. Publish. Promote. ENGAGE!

Front Runner
Windows® 7

Front Runner
Windows Server® 2008 R2

The newest release of the Active Data Calendar product suite is designed to better integrate with the technologies we all use to stay organized and communicate. Enhanced interactive features, marketing integration with social media, and additional payment options are among the major new features of Active Data Calendar 3.9, in addition to the minor improvements and extensions of existing capabilities. Active Data Calendar 3.9 is compatible with the latest Microsoft technologies including Windows 7 and Microsoft Server 2008 R2 and has been given the "Front Runner" status by Microsoft to signify our early adoption of the latest Microsoft technologies.

Public & Private Marketing Calendar Upgrades

- Social media integration using *AddThis*®, which allows site visitors to add event data to 50+ social media sites
  - Choose which social media sites visitors can use to share events with the *AddThis*® interface
  - Customize the look of the *AddThis*® interface including colors, buttons, menus, etc.
- Support for dynamic iCal subscription feeds of event data
  - Automatically add event data from any calendar view to iCal compatible personal calendar software (MS Outlook, Mozilla Thunderbird, Lotus Notes, etc.)
  - Changes made in Active Data Calendar will automatically be reflected on all personal calendars that are subscribed to that iCal feed (http://webcal)
- Standard event registration enhancements
  - Configure all Calendar views (except Grid View) to display the number of registration spaces available for an event
  - Option to display custom text when there are no registration spaces remaining for an event
  - Choose from a selection of "Register" icons to display on the event detail view

Public, Private, and Facilities Open Entry Module Upgrades
Requires licensing of at least one of our Open Entry Modules

- New option to allow keyword searching for facilities on the Facilities Open Entry form
- Confirmation and approval e-mails now include all details added by Open Entry submitters

Advanced Registration Module Upgrades
Requires licensing of the Advanced Registration Module

- Available integration with the payment gateway TouchNet (speak with your Account Executive for details)
- Payment tracking and associated workflow for payments by cash and check
- Customize registration reminder e-mails on a per-form basis

active data exchange™