



Competition Technology Launches iPhone App and Interactive Service for Capturing, Sharing and Storing Individuals' Sports Statistics

Roseville, CA, October 14, 2009 -- Competition Technology, developer of software and technology for sports and competitive activities, released [seeme™ active](#) football for iPhone® and iPod touch®, the world's first service for capturing, compiling and sharing individual statistics at sporting events, now available for \$1.99 at the iTunes® App Store. With [seeme active football](#), parents, friends or coaches can easily capture, store and automatically share player stats, scores, and highlights while watching from the bleachers or sidelines.



One of the key features of [seeme active](#) football is that statistics are instantly and automatically accessible on the player's account at [seemeactive.com](#), where they will be permanently compiled and stored for a comprehensive record of field play. Play-by-play action captured at the game can be accessed and viewed instantly from any device with web access. This is a benefit especially to parents when only one of them can make it to a game, and for other friends and family who can't be there to see the action live but can experience it virtually.

"[seeme active football](#) will definitely be a favorite app for high school football players and their friends and family" said Mark Nill, Senior Varsity Football Coach at Laguna Creek High School in Elk Grove, CA. Nill adds, "These kids are very tech savvy, and are quick to adopt new technologies, especially one that enables them to review, analyze and share their own stats."

Once a [seeme active](#) account is created, the intuitive, easy-to-use interface is simple for both adults and kids to use during a game or at home afterwards. Plays can be captured with just a couple touches in the [seeme active football](#) app on the iPhone and saved automatically to [seeme active.com](#) - this is a dramatic improvement beyond sending cryptic text messages. The sharing functionality allows users to have stats posted to social networking sites like Twitter, but also enables friends and family to view and even comment on each other's stats, thereby truly personalizing an individual's statistical data.



“We integrated social networking capabilities into **seeme active** to add a new dimension of personalization to stats to really bring them to life”, said John Tafoya, Founder and General Manager of Competition Technology. Tafoya adds, “It’s great to be able to look back and see that you made a 43 yard touchdown reception, but it’s another thing altogether to see a friend’s comment that ‘the crowd went crazy when you made that diving TD catch at the end of the half!’”

About Competition Technology

Competition Technology was founded with the goal of dramatically enhancing peoples’ sporting and competition experiences through the practical use of technology, and **seeme active™** is Competition Technology’s first consumer-oriented offering. Competition Technology also develops technology solutions for businesses, such as the technology that powered the 2009 IKF Kickboxing World Championship tournament and the upcoming 2009 ISCF Amateur Mixed Martial Arts World Championship tournament. For more information about Competition Technology and **seeme active** please visit <http://www.seemeactive.com/>.

###