

## INDUSTRY SOLUTIONS

# 3PL Capability Brief

SOFTEON'S SUPPLY CHAIN EXECUTION SOLUTION SUITE FOR 3PLS ADDRESSES TODAY'S 3PL SERVICE NEEDS EFFECTIVELY AND EFFICIENTLY. After decades of traditional service offerings in public warehousing and freight forwarding, 3PLs today have increasingly realized the need to adapt to modern business needs including full life-cycle client visibility and services. Softeon's solutions address today's 3PL needs:

- End-to-end supply chain visibility
- Ability to respond rapidly to demand fluctuations, supply chain disruptions and other market events
- Monitor inventory turns of client SKUs in order to effectively control costs and improve operational margins
- Improve customer service through advanced tools for real-time monitoring of end-to-end operations and provide clients the capabilities to view order fulfillment, inventory in stock and in transit, real-time and other key information

In addition, Softeon product suite also provides a robust platform for 3PL's to quickly adapt to future business needs.

## BREAKING GROUND

Softeon's 3PL solutions address some of the most complex challenges 3PLs face today:

- Offering to existing clients, or showcasing to prospects, the ability to handle complex EDI and e-commerce transactions from clients
- Better tools to manage their Warehousing, Kitting and other value-added service requirements
- Rapid time-to-market at minimum cost when on-boarding a new client

Softeon's solutions are quickly deployable, handle multi-client multi-location warehousing, and handle kitting and order processing requirements most effectively. 3PL operations, powered by Softeon, are more efficient and competitive—enabling you to provide a greater value proposition to your clients (as compared with their competitors who are on legacy platform/solutions).

## GROWING WITH YOU

Softeon's open standards-based technology platform ensures "scalability", allowing 3PLs to expand their warehouses, create new cross docking hubs, consolidate warehouses or add new clients. Scalability is achieved at optimum costs, enabled by an open Service Oriented Architecture framework based on industry standards and best practices. Adding new functionality, or a new module specific for a client, can be quickly configured and turned on, due to the 'lego piece' approach of the overall application architecture. New functionality or features come at only a fractional increase in technology cost of ownership.

## A UNIVERSAL PLATFORM

One of the biggest advantages of the Softeon solution suite is the open and flexible product architecture – based on Service Oriented Architecture framework, distributed component design, web-based with zero footprint client access. This allows 3PLs to take a centralized approach to managing multiple clients/multiple locations and yet perform distributed solution deployments, as the individual locations need only a browser to manage all their transactions and day-to-day operations.

CEVA is always looking for new solutions for our customers. Softeon's highly configurable system helps us with projects that involve things like assemble-to-order, and multi-level bill-of-material management. Rapid on-boarding and ease of configuration are core aspects of our business. We are confident that this solution will continue to add value to our customers and the CEVA organization.

**Fred Rake**  
Senior Vice President of Worldwide Logistics, CEVA

# 3PL SUPPLY CHAIN SOLUTION

## Functionality Highlights

### ADVANCED WAREHOUSE MANAGEMENT

The WMS provides advanced product management capabilities using in-line slotting and simulation tools, as well as powerful rules-based putaway, replenishment and cycle-count functionality, which are client specific. Powerful batch management, lot number, serial number tracking capabilities result in complete 'track and trace' capability across the supply chain.

### EASE OF INTEGRATION

Softeon supports the major industry standard integration protocols, including a certified interface to SAP. It handles EDI, ASN's and in-bound and out-bound e-commerce transactions. Softeon's product integration leverages industry specific templates; for example, Softeon includes an Electronics industry specific template, which uses Rosetta Net Partner Interface Process (PIP) framework. This template-based WMS rollout approach simplifies integration to external client systems and large ERP landscapes.

### POWERFUL VALUE ADDED SERVICES AND KITTING

The ability to plan customer specific Kitting/Assemble to Order projects and schedule work plans, manage end to end work order life cycle, manage value added services (VAS) and support for customer specific BOMs and integration of VAS to the billing engine, brings the most powerful functionality to 3PLs in these areas.

### ADVANCED DISTRIBUTION MANAGEMENT

Support for advanced wave planning and order fulfillment, the ability to plan customer specific allocation strategies to match supply with demand, support for multiple picking strategies, cross docking and trans-loading capabilities, powerful lot

number/serial number tracking, shelf-life/manufacture date-based control and order fulfillment criteria, definable work flows for handling temperature controlled products etc., brings the best of functionality to the 3PL in handling multiple customer segments, such as consumer products, food and beverage, apparel and footwear, electronics and publishing.

### INDUSTRY'S MOST ADVANCED 3PL BILLING ENGINE

Powerful and flexible client billing capabilities enable 3PLs to meet client or market opportunities for flexible billing options, and to easily calculate and invoice each client based on a wide range of parameters.

### 3PL INDUSTRY REQUIREMENTS SOFTEON SOLUTION

Advanced logistics functionality	Industry's most functionally rich solution suite
Easy integration with external systems (ERP, carriers, etc.)	Advanced support for multiple integration methods, including web services and certified SAP integration
Sophisticated client billing	Powerful client billing functionality that provides maximum flexibility
Flexibility to meet diverse client operating needs	Single solution, from order to delivery, which has proven ability to meet the needs of multiple vertical industries
Ease of deployment	Proven track record of rapid, on-time, on-budget implementation

### Your Partner in Success

Softeon's customers are the most satisfied in the industry. This high level of satisfaction results from the combination of our rich functionality, high level of software quality, ease

of deployment, and perhaps most importantly, our intense focus on partnering with each customer to deliver the expected result. Others say it – we do it. Ask our customers, and they'll explain the Softeon difference.



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