## "Drink it With" iPhone App: Fast Facts

Who: The Wine Curators

What: Drink It With and Drink It With Lite (iPhone apps)

When: October 16, 2009

Where: Apple iPhone App Store

**Why:** Use *Drink It With* to easily match wines with foods (over 7,500 possible combinations)

and determine wine maturity dates.

**How Much:** \$3.99 (*Drink It With*); Free (*Drink It With* Lite)

## Features of *Drink It With* iPhone App:

• Pairs Food and Wine with over 7,500 specific combination suggestions

- Filters food pairing results for additional foods that pair well with a particular wine type
- Unique Aging Potential Calculator suggests drink dates for wines
- Pairing log keeps track of what you drink and what you drink it with
- Glossary of wines shows at-a-glance definitions, fast facts and characteristics