

# Press Release

# ADPC ANNOUNCES HOSTED AND MANAGED IT SECURITY SOLUTION

## <u>Make IT Easy, Simple, and Affordable for Your Small to Mid-Size Business</u> with ADPC's Easy Encryption<sup>™</sup> Featuring Industry-Leading SecureDoc<sup>™</sup>

#### Tuesday, October 20, 2009

Toms River, N.J.– ADPC, Inc. announced today the launch of a new-hosted security solution, Easy Encryption<sup>™</sup> featuring SecureDoc<sup>™</sup> hard disk encryption. IT security and data protection are important to the successful operation of businesses, governments, and organizations, large and small alike. Until now it has been difficult for small to mid-size business offices to get the same type of strong security along with the necessary operational support that large enterprises can afford. That is all about to change with Easy Encryption<sup>™</sup>. ADPC Easy Encryption<sup>™</sup> offers a hosted and managed security solution that provides powerful hard disk encryption without straining an organization's budget or personnel resources.

"We are proud to bring a valuable and needed product to the small business market," said Joseph Harris, President and CEO of ADPC, Inc. "Our Easy Encryption<sup>™</sup> hosted and managed solution allows public and private enterprises to get necessary IT security, along with professional management and support, at a reasonable price."

Easy Encryption<sup>™</sup> is designed to bring strong encrypted data protection conveniently to your organization without the requirements of internal server and IT staff. ADPC's professional and qualified staff will enroll, implement, and manage the security system and encryption keys for your organization on ADPC's servers, which meet the highest standard for environmental and security performance. ADPC Inc., supports a full spectrum of services to aid the public and private sectors with over 35-years of business and government consulting experience.

ADPC Easy Encryption<sup>™</sup> features the enterprise level data encryption solution, SecureDoc, that is used by the most security conscience organizations in the U.S., including Departments of Defense (DOD), Homeland Security (DHS), and Treasury, as well as the National Security Agency (NSA) and other government and private sector organizations. "Easy Encryption" supplies strong authentication and data security by locking devices at the hard disk or BIOS level where no information can be accessed. Flexibility is key with seamless operation in both Mac and PC environments. With encryption so formidable it is used by US and Canadian agencies and companies to protect Secret Level information, and incorporating the latest in two and three-factor authentication, including biometrics, smart cards, and tokens. SecureDoc is a product of WinMagic Inc., an industry-leader in data protection that includes data encryption for fixed and removable media on multi-platforms.

"WinMagic is excited to be a part of the hosted security solution, Easy Encryption<sup>™</sup> from ADPC," said Thi Nguyen-Huu, President and CEO of WinMagic. "We believe that our robust and feature rich software along with ADPC's professional management and support makes Easy Encryption<sup>™</sup> a winning combination especially for the small to mid-sized business market."

Easy Encryption<sup>™</sup> will provide for the small professional offices – doctors, lawyers, insurance, investment, municipalities, and other similar entities – the kind of high-tech encryption solutions and managed support previously only available to large organizations.

For more information on ADPC visit the website at <u>www.adpcinc.com</u>, or email <u>info@adpcinc.com</u>. ADPC is a fully licensed reseller of SecureDoc® a product of WinMagic, Inc.



## About ADPC

ADPC makes IT easy<sup>™</sup> for your organization. Dedicated to supporting the full spectrum of technical, software, and consulting needs, ADPC offers a broad range of services to aid the public and private sectors perform more effectively and efficiently, while maximizing resource expenditures and increasing performance in ways that will benefit your customers or community. When you engage ADPC, you forge a bond with an experienced technology partner, dedicated to addressing your business and security needs to develop synergistic solutions to your business problems. Experience and professionalism are on your side with ADPC, with offices in New Jersey and New York and operations throughout the U.S., ADPC truly makes IT easy<sup>™</sup>!!!

#### **PR Contacts:**

ADPC, Inc.: Rebecca Moericke Marketing Coordinator 703-963-3983 rmoericke@adpcinc.com

WinMagic, Inc.: Michael O'Keeffe Communication Strategies, Inc. 416-760-0100 mokeeffe@comstratpr.com