SIMPLYCONTINUOUS

Key Benefits

Offsite Disaster Recovery

- Immediate and cost-efficient disaster recovery
- Eliminate operational tape backup
- Remote site replication
- Continuous recovery verification
- Continuous online data backup and protection
- On-demand recovery and equipment replacement

Easy Integration

- Supports all Data Domain appliance series models
- Utilizes existing network bandwidth

Operational Simplicity

- Managed service – we handle the details so your IT staff can focus on other issues
- Low administrative costs
- Easy testing and reporting capabilities
- Reduced hardware footprint

Reduced Cost

- Affordable monthly fee
- Eliminate tape expense – media, storage, hardware, resources
- Lower cost data growth

OFFSITE DISASTER RECOVERY

Backup to Tape?   There is a Better Way.

Are you getting all you need from your data protection efforts? If you're like most businesses, your options have been limited to tape backup. Tedious and time consuming, tape is prone to errors and offers little hope of fast and accurate data recovery in times of an emergency. With Data Recovery Vault, your information will be deduplicated by Data Domain's industry leading appliances, replicated, and stored at our secure datacenter where it will be readily available whenever and wherever you need it.

Data Recovery Vault is a managed service that continuously protects and provides recovery of business critical data during unforeseen events such as power outages, facility problems and natural disasters. As customers store backup data on their Data Domain appliances, that exact data is securely transmitted to the Simply Continuous datacenter – automatically.

Recover – Any Time, Any Location

For any incident at your site that renders the Data Domain appliance inoperable, we ship out a recovery unit that is loaded with your data and operating environment. Upon arrival, install it, plug it in, and you are back up and running, with no loss of data. When you activate the replacement appliance, Data Recovery Vault immediately resumes protecting your data without interruption.

Operational Simplicity, Complete Reliability

With Data Recovery Vault, your backup data is securely replicated offsite with no tapes, software, or equipment to manage. We continually test data integrity and recoverability and provide you access to up to date performance and status reports through our Data Recovery Vault customer portal.

Less Bandwidth, Lower Costs

Data Domain Replicator and Global Compression technologies significantly reduce the volume of data sent to remote locations by deduplicating and compressing the data locally, then replicating only new and unique data segments in compressed format. This enables average data reduction of up to 20:1 and can cut replication bandwidth by 99%, making network based disaster recovery economically and operationally feasible.
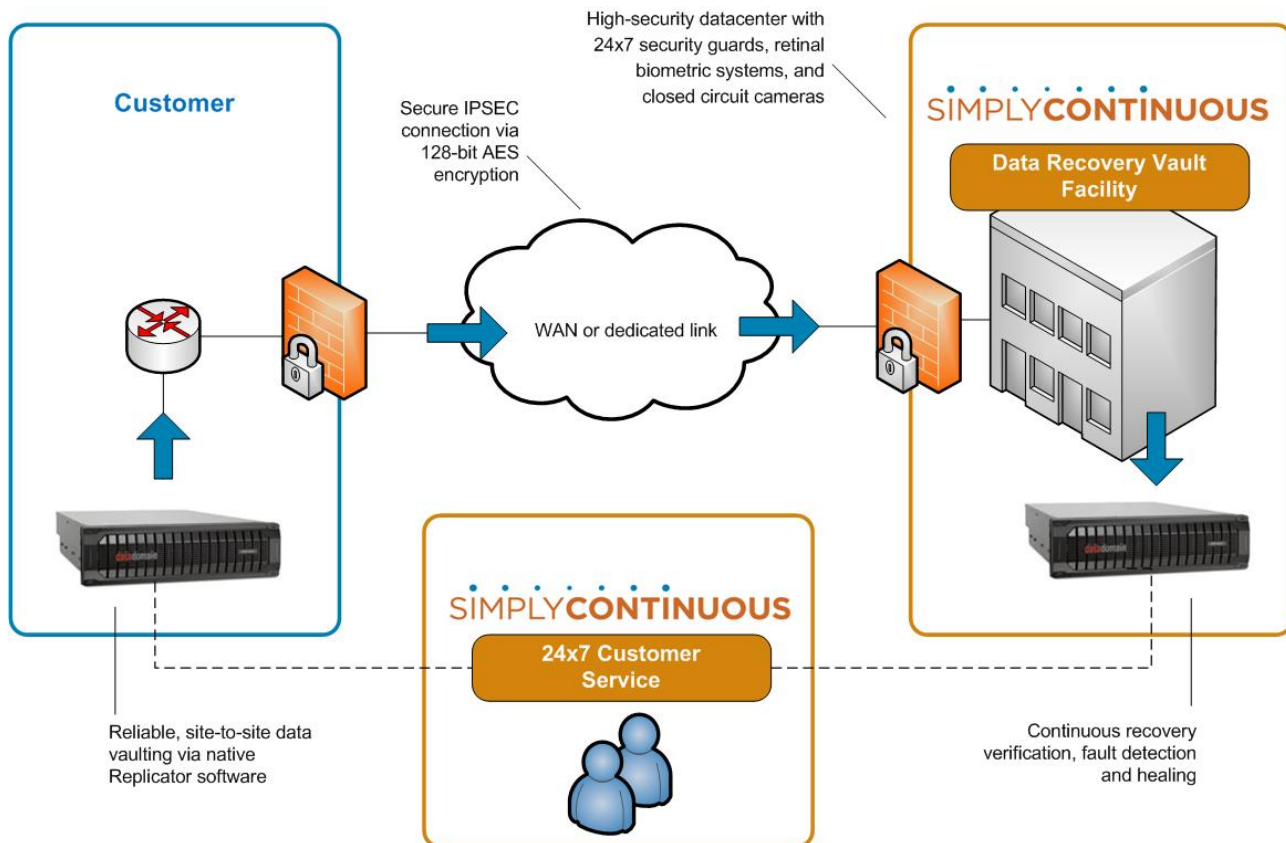
datadomain	SIMPLYCONTINUOUS
• Easily integrates with existing infrastructure • De-duplication = longer retention • Protection: Data Invulnerability Architecture	• Seamless 2nd site for DR • Managed service = cost effective, lower cost growth, fast and reliable recovery • Effective path from data protection to DR to continuity

Replication – WAN efficient

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How It Works

Customer

High-security datacenter with 24x7 security guards, retinal biometric systems, and closed circuit cameras

Secure IPSEC connection via 128-bit AES encryption

WAN or dedicated link

SIMPLYCONTINUOUS
Data Recovery Vault Facility

SIMPLYCONTINUOUS
24x7 Customer Service

Reliable, site-to-site data vaulting via native Replicator software

Continuous recovery verification, fault detection and healing

Data Security

Simply Continuous' datacenter offers state of the art security, fire safety, and redundancy to protect your data. We offer:

- **Environmental** – SAS-70 certified datacenter; manned 24x7; Biometric security; VESDA fire suppression
- **Transport** – managed firewall at source and target; 128-bit encrypted IPSec tunnel
- **Appliance** – Data Domain Data Invulnerability Architecture; Host-based data security

In Times of an Emergency

In the event of a disaster (or a scheduled test), contact Simply Continuous by phone, email or through the customer portal. We verify the request with your designated contact and begin replicating the most recent data and operating environment to a recovery appliance that is shipped to your designated recovery site immediately. On its arrival, you plug in the appliance and pick up where you left off. We resume your vaulting protection and always have a copy of your data in our center.

How to Purchase

Data Recovery Vault is available on a subscription basis and can be purchased through Simply Continuous or your preferred reseller.

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