



>> FOR IMMEDIATE RELEASE

SKULLCANDY HEADPHONES - THE SOUNDS & STYLES FOR CHRISTMAS

Park City, Utah, USA - 21/10/09. Skullcandy, the premium headphone brand inspired by the lifestyle of action sports athletes and known for musical collaborations with artists including Metallica and Snoop Dogg are pleased to unveil NEW **Lowrider** colours and a **Paul Frank** collaboration perfectly suited for Christmas gift-giving.

The new **Lowrider** colour releases from **Skullcandy** are the ultimate in audio pleasure. **Lowriders** are one of the first ever **Skullcandy** designs to roll out the door. It's **Skullcandy's** original on-ear headphone - a classic which remains one of the best sellers at £36.95/€42.95. The deep purple slider arms and fiery red braided cable will have you 'dreaming of a bright Christmas'.

Just announced in time for Christmas is the **Skullcandy** and **Paul Frank** collaboration - Julius, Skurvy and the crew feature on four product styles including the popular Hesh and Smokin' Buds. **Skullcandy's Paul Frank** range will make you smile from ear to ear and inject some fun into that Christmas Hits CD that gets its yearly airing. The **Paul Frank** Collection makes an inspired Christmas gift for the young fashionista.

Check out the images below from **Skullcandy** and contact skullcandy@kaoseurope.com for sample requests.



Speaker Diameter : 40mm
Magnet Type :NdFeB
Frequency Range : 18 – 20Khz
Impedance : 32 ohms
Max Input Power : 30 mw
Cable Type : Nylon Braided
Length : 1.2m

RRP : £39.99 / €42.99





Technical specifications

Hesh Julius

Price: £59.99 / €69.99
Speaker Diameter: 50mm
Magnet Type: NdFeB
Frequency Range: 18 – 20K Hz
Impedance: 32 ohms
Max Input Power: 100mw
Cable Type: Nylon Braided Cable
Length: 1.2M
Plug Type: 3.5mm Gold Plated

Accessories: Extender Cable, Satin Travel Bag

Smokin' Buds Skurvy

Price: £27.99 / €31.95
Speaker diameter: 9mm
Magnet Type: NdFeB
Frequency Range: 18 – 20K Hz
Impedance: 16 ohms
Cable Type: Braided Nylon Cable
Length: 1.3M
Plug Type: 3.5mm Gold Plated

Accessories: Satin Carry Pouch
3 Silicone Gel Sizes

Icon2 Skurvy

Price: £29.99 / €29.95
Speaker diameter: 30mm
Magnet Type: NdFeB
Frequency range 18 - 20K Hz
Impedance: 32 ohms
Max input power: 30mW
Cable type: Nylon Braided Cable
Length: 1.2 M
Plug type: 3.5mm gold plated

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About Skullcandy

Skullcandy designs headphones, mp3 player watches, audio accessories and other audio-enabled lifestyle products, such as backpacks with built-in speakers and iPod controls. Skullcandy also collaborates with select brands to integrate its audio technology into products from snow helmets to outerwear, apparel, packs and bags. Skullcandy gear is sold worldwide through top retailers, specialty outlets and can be viewed online at www.skullcandy.eu

About Paul Frank Industries (PFI)

From its humble beginnings as an eccentric accessories company in a Southern Californian garage, Paul Frank Industries has quickly grown into a globally recognized, iconic brand. Fostering relationships through collaborations and strategic licensing partnerships, today Paul Frank products include apparel and accessories for all ages, publishing, stationery, eyewear, home décor, bicycles and more. Paul Frank Industries creates timeless products featuring artistic and entertaining designs inspired by their love of mid century modern influences and everyday objects. Paul Frank products are available at globally renowned retailers including Nordstrom, Bloomingdale's, Macy's, Fred Segal, Colette, Selfridges, Beams and at Paul Frank Store locations. For more information about Paul Frank Industries, visit paulfrank.com.