

WOMEN SKIERS: DOES THIS SOUND LIKE YOU?

- Do your skis wander or cross?
- Do your heels lift up in your boots?
- Do your feet move in your boots?
- Do you lean back on your skis?
- Do you fatigue easily?
- Do your feet get cold or tired?
- Do you ski "knock-kneed?"

GUESS WHAT? IT'S NOT YOU. IT'S YOUR EQUIPMENT.

LEARN THE THOREN THEORY



JEANNIE THOREN:
"The Johnny
Appleseed of
women's skiing."

JEANNIE THOREN:
The most respected
woman in skiing.

JEANNIE THOREN
WOMEN'S SKI CLINICS

"Jeannie travels the country each fall and winter spreading the gospel of female-specific ski equipment, while also helping improve the skiing of thousands of women through her popular clinics."

— *SKI Magazine*

SKI SHOP EVENTS

In the fall, Jeannie's partners include specialty



ski shops that bring her expertise to the skiing public in 2-3 day sessions. Each Event starts with an opening reception followed by an informative and humorous visual presentation.

Days 2 and/or 3 are set aside for individual consultations by appointment.

BOOTS

Your feet should never be cold or in pain.



The comfort of toes, insteps, heels, and calves all affect our ability to control your skis. Even boots specifically designed for women still need custom tweaking to achieve optimal

fit. Boots should fit like gloves, not mittens.

SKIS

Jeannie is a veteran ski and boot tester for



Ski Magazine, and has a comprehensive knowledge of past and present female specific product. This past spring, Jeannie tested more than 80 new models of women's skis. Jeannie will help

evaluate your individual equipment needs and make specific recommendations.

Meet Jeannie Thoren in person!

Oct. 30, 31st and Nov. 1st

THE ALPINE SHOP

444 N KIRKWOOD KIRKWOOD, MO 63122

314-962-7715 x115 toswald@alpineshop.com



For more information on Jeannie's 2009 appearances visit www.jeanniethoren.com

Interested men are invited to attend but are not eligible for prizes.

