



About David Gise, Founder
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Entrepreneur. Author. Speaker. Leader. Innovator. Dave Gise, founder of OpenOfficeSpace.com, a fresh and distinctive new website that allows companies and individuals to post and find available office space, wears many hats these days. It's nothing new for this personal trainer turned accomplished businessman. From helping Long Island's elite feel the burn, to embarking on new business ventures and running his own company, this one-of-a-kind entrepreneur does it all.

A decade ago, David Gise was a successful personal trainer and managing partner of a 30,000 square foot health club on Long Island, New York. Eager for new business and career opportunities, he purchased a virtual tour software kit from Real Tour Vision, (RTV) and began filming 360° tours for real estate companies.

He was frequently asked to help load the tours on his client's websites, or to help them revamp or build their websites altogether. Sensing an opportunity, he created his own website development company, Launchsight Solutions.

Realizing that other virtual tour providers across the country might be in the same position, he approached RTV and proposed that Launchsight Solutions offer its web services to all of their software subscribers. In just four short years, Launchsight Solutions had built more than 75 Websites. Clients include ABLI, North Shore-LIJ Center for Human Reproduction and S Development Group.

In late 2006, David added 3D animation to the Launchsight Solutions arsenal. With competition amongst property owners at an all time high, the demand for this new service was so great he was compelled to spin off a new company, 3Dwalkthroughs.com, strictly focused on promoting this innovative technology.

Sensing the impending Web 2.0 era, Gise taught himself search engine optimization and began experimenting with social media, eventually adding SEO and social media to the list of services his companies offered.

When the recession hit, he noticed a new trend. His clients with extra space were looking to lease their spare offices, desks and cubicles as they needed a way to eliminate the carrying costs associated with having excess space. He also realized that downsizing and lay offs would lead to more people working for themselves, perfect candidates for this type of smaller, niche office space.

Gise envisioned a website that could bring together individuals/companies with unused office space and small businesses and entrepreneurs looking to find the perfect office space at the right price. It would be a true win-win relationship. In March 2009 the beta version of Open Office Space.com was launched. In October 2009, the site added floor and space planning tools and a comprehensive leasing guide which includes a detailed overview of the top 10 leasing mistakes, the 4 steps to successful leasing and 50+ cost saving ideas.

Gise wrote a chapter in the "Marketing Handbook for the Design and Construction Professional". He is on the board of the Nassau Physicians Foundation and has addressed the Society for Marketing Professional Services (SMPS) and the Nassau Physicians Foundation, both on the topic of social media. Dave lives in Whitestone, New York, with his wife, Elizabeth. He has an identical twin brother, Charles, who is not nearly as handsome as Dave is...Charles might disagree!