



pro mujer

Giving Women Credit

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**Pro Mujer Celebrates Sharon Allen, Anne Mulcahy and Ernest Stern's  
Commitment to Empowering Poor Women in Latin America**

**Three Leaders to be Honored at Pro Mujer's 2009 Annual Benefit Celebration**

*NEW YORK, October 26, 2009* – [Pro Mujer](#), a leading provider of financial services, healthcare and training for impoverished women in Latin America, announced its Benefit Celebration to be held on Thursday, October 29, 2009, at 6:30 P.M. at Cipriani Wall Street in New York City.

At the benefit Pro Mujer will honor Sharon Allen, Chairman of the Board of Deloitte LLP and Anne M. Mulcahy, Chairman of the Board of Xerox for their leadership in promoting the role of women in business and society, and for advancing corporate social responsibility.

"I am honored to be recognized by Pro Mujer," said Sharon Allen. "I greatly admire the organization's commitment to empowering women to change their lives and provide brighter futures for their families. As I continue to focus on the advancement of women in the workplace, I am inspired by Pro Mujer's work."

"Being associated with Pro Mujer is an extraordinary honor," said Anne Mulcahy. "For more than 20 years, it has been transforming lives and giving the women of Latin America self respect, hope and the skills, resources and inspiration to improve their lives. I am humbled by what Pro Mujer does and proud to be in its company."

Pro Mujer will also honor Ernest Stern, Partner at The Rohatyn Group for his remarkable fifty-year career promoting policies and programs needed to reduce poverty worldwide.

"I am a proud advocate and supporter of Pro Mujer's efforts and its successes in demonstrating that reducing poverty on a large scale is feasible," said Ernest Stern. "Pro Mujer has proven that breaking the cycle of poverty starts with empowering women to effectively manage their businesses and finances, and to raise the next generation with a much broader understanding of their potential."

"We are delighted to honor three individuals who have made significant contributions to the advancement of the principles of strong corporate governance, sustainability and the importance of corporate philanthropy. Their inspirational leadership is recognized throughout the world," said Rosario Pérez, Pro Mujer's Chief Executive Officer.

Serving as Honorary Chairs of the event are Robert and Luciana Duvall, Billie Jean King, Benjamin Bratt, Talisa Soto and Paul Volcker.

A Pro Mujer client from Nicaragua will speak at the benefit, sharing her story of how access to credit, healthcare and training has changed her life. Proceeds from the event will help women in Latin America gain access to small loans and healthcare for themselves and their families.

Tickets for the event are \$500, \$1,000, \$2,500 and \$5,000. Tables are available for \$10,000, \$25,000 and \$50,000. **Those interested in attending Pro Mujer's Benefit Celebration should call 212-972-2268 or e-mail [tmevents@inch.com](mailto:tmevents@inch.com).**

### *About Pro Mujer*

Pro Mujer is a women's development and microfinance organization that provides poor women in Latin America with an integrated package of financial services, healthcare, and training to lift themselves and their families out of poverty. Pro Mujer delivers these services through communal banks, or peer groups, of 20-30 women who support each other and guarantee each other's loans. With small loans, healthcare, and training, along with group support, women are empowered to become agents of change in their families and communities.

Established in 1990, Pro Mujer has a presence in Argentina, Bolivia, Mexico, Nicaragua and Peru. In the last 20 years, Pro Mujer has disbursed more than US\$689 million in small loans, and provided healthcare and training to more than 1 million women and their 5 million children and family members. Pro Mujer is a 501(c)(3) tax-exempt organization. More information is available on the website, [www.promujer.org](http://www.promujer.org)