



# IntelBuilder<sup>®</sup>

SOCIAL MEDIA PLATFORM

## Trusted, Reliable and Extremely Effective

**When it comes to technology in the social world, we are the company to keep in mind.**

IntelBuilder<sup>®</sup> Social Media Platform has been implemented to meet the requirements of ever-emerging technology and is used and recognized by small businesses and large corporations alike. Publicly traded companies such as Callon Petroleum Company (CPE), Gulf Resources, Inc. (GFRE), and Santa Fe Cattle, Co. (SFHD.PK) have been successfully using our system to leverage social networks to build their brands and drive sales. When used properly, social applications have engagement times that are 75 times greater than the time consumers spend interacting with traditional banner ads. We believe we can create a better targeted advertising for social media. Our platform utilizes the latest social media technology on the web. Our expertise allows us to streamline hundreds of hours of work into a powerful and well-packed platform that provides the robust performance you need to reach your goals.

## Key Features

- Builds meaningful user-generated content
- Helps generate positive reviews about your products and services
- Increase traffic and user interaction
- Search Engine Optimization (SEO)
- Create demand
- Long-lasting value to the visitors
- More weight to well-linked blogs from Google, Yahoo, MSN
- Improved community and networking
- Increase page views
- Managed content
- Cross-browser compatibility
- Full search capabilities
- Intuitive and well-structured web design
- More return visits
- Higher ROI



## Powering Audience Growth and Engagement

IntelBuilder® Social Media Platform is a 2.0 web-based platform that makes it easy for you to add a wide array of social features to your website. Whether you are a small business or a global corporation, our suite of applications are designed to integrate seamlessly with your website and your brand.

## Maximum Customization, Flexibility and Control

You can tailor every aspect of your IntelBuilder® powered website to look and feel the way you want. Tap into the power of IntelBuilder® CMS, APIs, Feeds and Widgets to deliver social media experiences to suit your needs. You can even use the APIs alone or as a hybrid with the IntelBuilder® hosted pages. Plus, our media and member management applications keep you in control of your site's content and visitors.

## IntelBuilder® Content Management System

IntelBuilder® Content Managed System (CMS) is proprietary software developed by Vesta Digital and is used for creating, maintaining, and organizing web content. Our CMS is designed for easy control and maintenance and allows site administrators to effortlessly add content pages, edit existing content and remove outdated material from their websites. The IntelBuilder® Content Management System gives the key to YOU, the rightful owner, to manage, create and control YOUR web content and design. It gives you the ability to communicate with your customers conveniently and cost effectively.

## One Platform, Many Applications

IntelBuilder® Social Media Platform delivers a range of social media and rich-media applications that help power audience growth and engagement. With our platform you can create and manage your own social network, photo and video sharing features, video players, widgets, user-generated blogs, message boards, podcast and much more. Our social media platform also comes with content management system (CMS).

## Demand Generation and Social Media

Getting involved with social media is important. Even more important is to ensure that your demand generation efforts are aligned to leverage your social media efforts.

## Scalability

Whatever your size and goals, IntelBuilder® is built to scale with you. Some of the world's largest companies rely on IntelBuilder® social media platform to power their communities.

## Deploys in Hours, Not Months

IntelBuilder® is built to create feature rich social and rich media websites. Use the power of IntelBuilder® CMS, Feed Manager, and Custom Modules to create engaging social media experiences on your own website.

## Benefits

- Timely content changes and accuracy
- Site statistics and management
- Site visibility and traffic
- Scalable (grow your website as you grow your business)
- Added value to your business

## Contact Us

224 Datura Street, Suite 805  
West Palm Beach, FL 33401  
Phone: 1-866-855-0966  
Fax: 1-866-582-8126  
Email: [sales@vestadigital.com](mailto:sales@vestadigital.com)

