

Recent research shows that relationships are suffering across America. People feel lonelier than before; they are losing their connection to one another, and even the simple act of smiling happens less and less. Drawing on its rich history of capturing and sharing emotional moments, Kodak is bringing back the power of smiling. Whether through tours across the U.S. with the "Compliment Guys", social media applications and new products that make sharing smiles easy and fun, or a television advertising campaign shining a spotlight on the value of relationships, Kodak is on a mission to help people remember: "It's Time to Smile!"

Send a Smile

Kodak applications make it easy and fun to share smiles and photos



Check out our Facebook apps

Kodak KONGA LINE

SmileMeter

Sharing Smiles

Join the Conversation



A Thousand Words
Blog



tips & projects exchange

Compliments = Smiles



[Meet the guys](#)

[Highlight Video](#)

Share

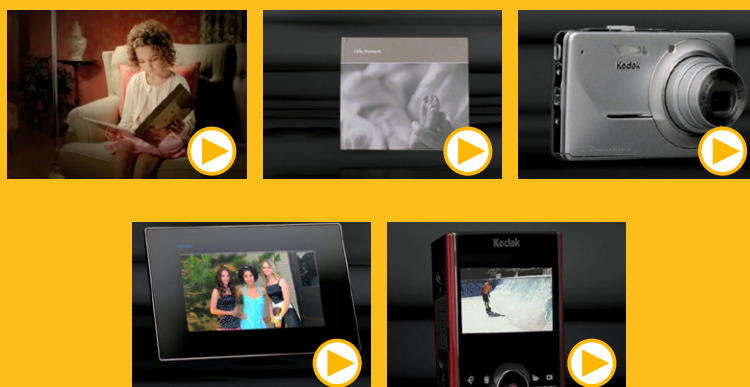


Did You Know

- Almost all Americans agree sharing photos bring people closer to friends and family members (**93%**)
- **Nearly 70%** of Americans say there is more loneliness in today's society than before
- **Six in ten** say they have fewer meaningful relationships than they did five years ago
- While **80%** feel it is easier to connect with friends and family today than it was five years ago (a result of increased use of email, text and social networks to keep in contact), **60%** say they have fewer meaningful relationships
- Facebook members report an average of **136** friends but only **6** committed confidants

Advertising

Broadcast spots



Kodak Portfolio

Capture and Connect



Unplug and Share



Create a Memory



A New Viewing Experience



[Click here to experience Kodak](#)

Global Smile Snapshot

Key findings:

- A direct survey of nine countries found that the economic crisis has strained relationships particularly in the U.S., where nearly 30% of Americans feel their relationships have suffered as a result
- 86% percent of respondents in the U.S. said they prioritize spending time with family first; yet more than 600 million people worldwide work excessive hours
- 36% percent of respondents see their colleagues everyday, while 41% claim to never see their parents

[Full Report](#)

[Release](#)

Press Materials

[Smile Release](#)

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