

schoolfusion® CLASSROOM

WEB 2.0 AND YOUR SCHOOL:



BRINGING 21ST CENTURY SKILLS TO THE CLASSROOM AND BEYOND

THE FACTS SPEAK FOR THEMSELVES.

Did you know that students who won't put pen to paper (unless forced!) will blog freely and often? It's true, and if we really want to engage our 21st century students, then we as educators must do some learning of our own so that we can meet students where they're most receptive—online. Statistics suggest that youth between the ages of 8–18 spend an average of 44.5 hours a week interacting with media; much of that time is spent on a computer.

- 64 percent engage in some type of content creation, like blogging.
- 39 percent share their own creations online—such as videos and artwork.
- 47 percent post photos to the Web.
- 55 percent have a social-networking profile on sites like Facebook or MySpace.
- 15–18-year-olds spend an average of 30 minutes a day sending instant messages.

With numbers like these, there's no denying that today's students thrive through online interaction. To keep up with their evolving means of communication and to successfully engage them, it's imperative for the 21st century school to catch up with the 21st century learning needs of its students.

ADMINISTRATORS AGREE: WEB 2.0 ISN'T A TREND—IT'S A NECESSITY.

More than 77 percent of district administrators agree that 21st century Web tools can be valuable for teaching and learning, and most believe harnessing the power of Web 2.0 will have a positive impact on teacher-parent communication, student-teacher relationships and student-to-student interactions.

The seven highest-ranking priorities reported by administrators include:

1. Keep students interested and engaged in school.
2. Meet the needs of every type of learner.
3. Foster students' critical thinking skills.
4. Develop capabilities in students that can't be acquired through traditional methods.
5. Provide alternative learning environments for students.
6. Extend learning opportunities beyond the classroom.
7. Prepare students to be lifelong learners and create global awareness within them.

Though 79 percent of administrators believe schools should take full responsibility for modeling Web 2.0 to strengthen students' learning opportunities, only 44 percent report accommodating for its use in curriculum.

SCHOOLFUSION BRINGS IT ALL TOGETHER.

Somewhere between fostering collaboration among students, providing multimodal learning opportunities and allowing students to multitask in an online learning environment, student engagement takes place.

Web 2.0 tools allow educators to successfully ride the wave of collaborative Web-based learning and capture the contagious enthusiasm students share for technology. When tools like blogs, podcasts, vodcasts, slideshows and wikis are used in educational settings and combined with organizational tools for students—like homework drop-boxes and online calendars—schools can better prepare students for the high-tech, service-oriented, global economy they will inherit.

And this is where SchoolFusion shines. Our websites and Web 2.0 enabled teacher pages provide a safe, CIPA-compliant online environment where students can develop 21st century skills using the Web-based tools they love. Just as important, SchoolFusion's tools are easy to use for all stakeholders, and they boast high usage rates among students, teachers and parents throughout the academic year.

Schedule a live SchoolFusion demo today and learn how we can make integrating Web 2.0 into your learning environment a simple, exciting experience for administrators, teachers, students and parents alike. Call 800.906.0911, visit www.schoolfusion.com or check out www.schoolfusionclassroom.com to sign up for Web 2.0 teacher pages today!



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IS FREE FOR A LIMITED TIME!**

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