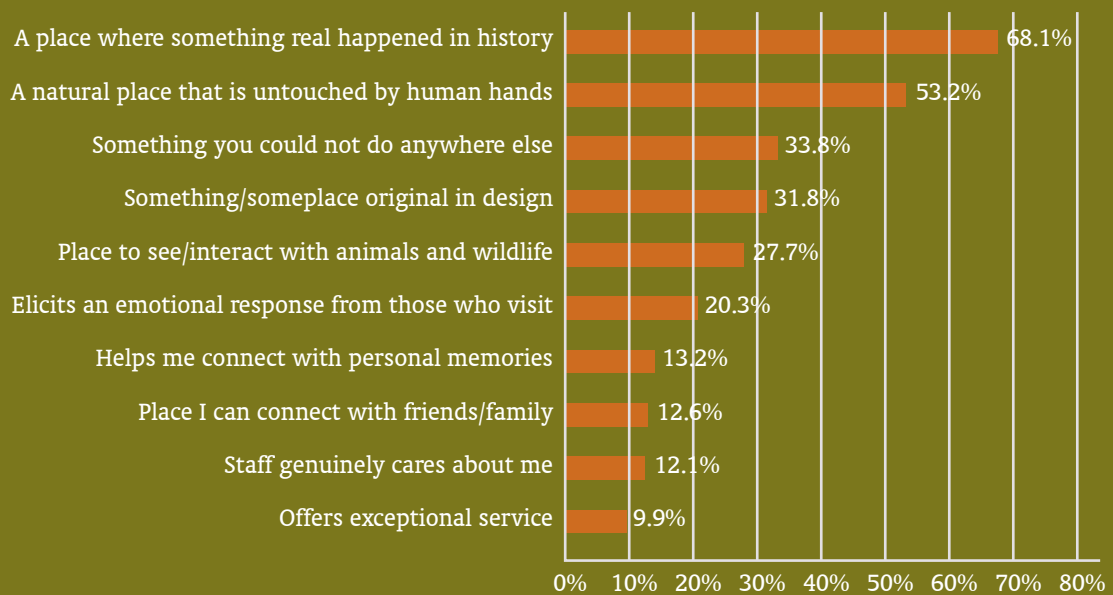


Specific Attractions Considered “Real or Authentic”

Specifically, natural attractions like the Grand Canyon, Living History museums such as Conner Prairie, the Smithsonian and Kennedy Space Center are considered to be some of the most authentic attractions.

Respondents were asked to check all that apply.



Best Examples of Authenticity

Attraction visitors say the best examples of authenticity include history, natural and unique offerings.

Ratio of attraction visitors who included these in their top 3 choices.