



A fun place for serious golfers

Free for every golfer!

Golfbert.com combines powerful social networking and mobile technology to bring personal golf analytics to the masses, and ***we're doing it all for free***. Our ground-breaking, free mobile app, CaddyTracker, tracks users' play in order to provide advanced personal analytics never before available to the masses. CaddyTracker also serves as a personal caddy, using personal play history to offer club recommendations and tips in real time on the course.

All of the data from CaddyTracker is integrated into our social network at Golfbert.com. Our social features reach all the way down to the hole-by-hole level, creating tens of thousands of pages of rich user interaction and content. Golfers across the nation will share and compare their analytics in this competitive and fun learning environment. Golfbert.com truly improves the way golfers of all skill levels learn, prepare, and play the game, and it is all free for the end user.

Join us as we become the hottest new thing in golf!



Handicap: 22 (Official) Avg Score: 89.5 Pars: 62% G.I.R.: 56% F.I.R.: 43% Putts/Hole: 2.25 Rounds: 29

You are using the Official USGA Handicap Tracker — [Settings](#)

[Record a Round](#)

USGA HANDICAP TRACKER
You are currently using the Official USGA Handicap Tracker. Simply record a round and you'll have an official handicap to use in tournaments. — It's that easy!

RECORDED ROUND

Cliff View Golf Course	DATE	PAR	SLOPE	RATING	SCORE	+/- PAR	ACTION
Dickson, Tenn.	Jan. 22, 2009	72	123	69.0	89	+15	
Greystone Golf Club	Jan. 22, 2009	72	123	69.0	89	+15	
Torrey Pines Golf Links	Jan. 22, 2009	72	123	69.0	89	+15	
Chambers Bay Golf And Country Club	Jan. 22, 2009	72	123	69.0	89	+15	
Legends Club of Tennessee	Jan. 22, 2009	72	123	69.0	89	+15	

Dave
is trying to fix his slice at the driving range and do other interesting things
Location: Nashville, Tenn.
Home Course: Greystone Golf Club
Nashville, Tenn.
Member Since: Sept. 16, 2008
Last Login: Feb. 28, 2009
Avg. Score: 96
Years Played: 17

About Me
I am a college student, studying project management. I am married to a beautiful, wonderful woman, with whom I just celebrated my two year anniversary. I work for a health supplement company, so if anyone wants information on supplement related issues to help with golf and health in general, just ask. I golf about once a week, and practice on at least one other occasion per week. [More](#)

A Caddy in the Palm of Your Hand

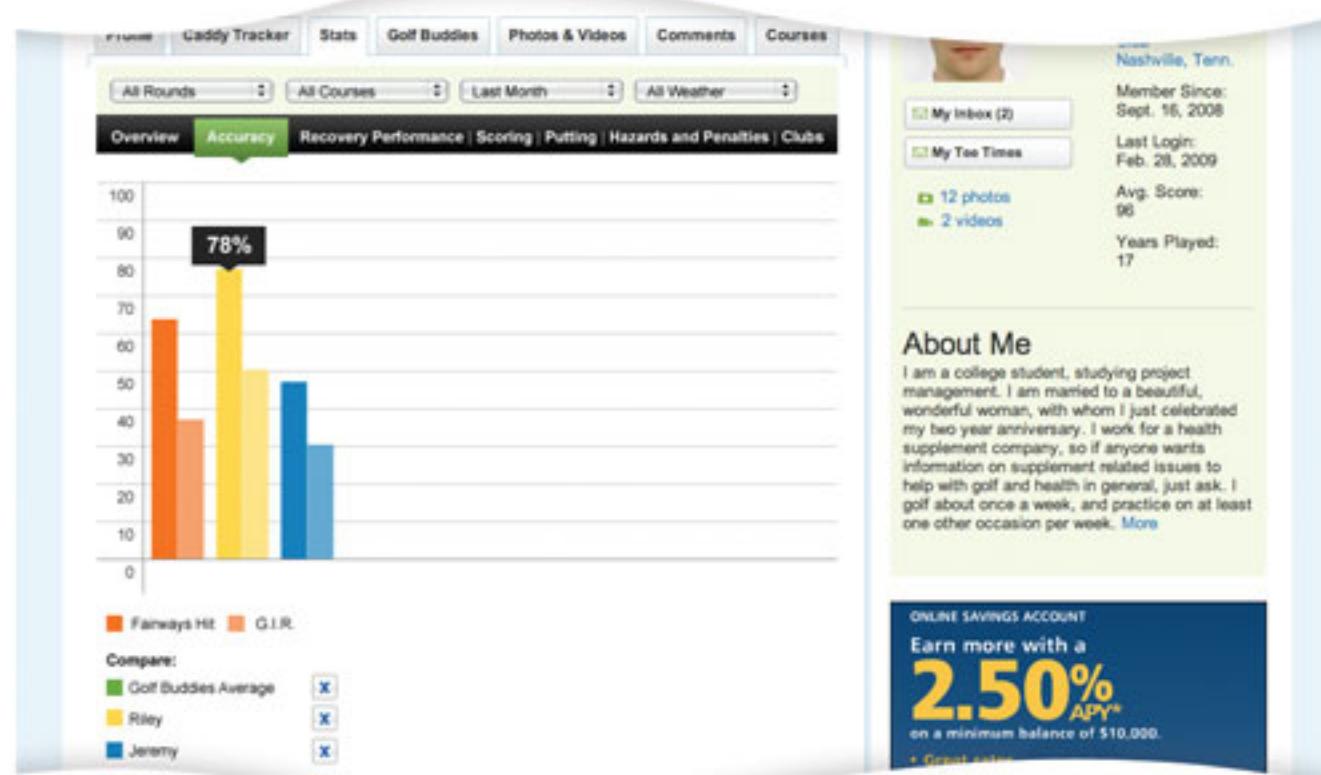
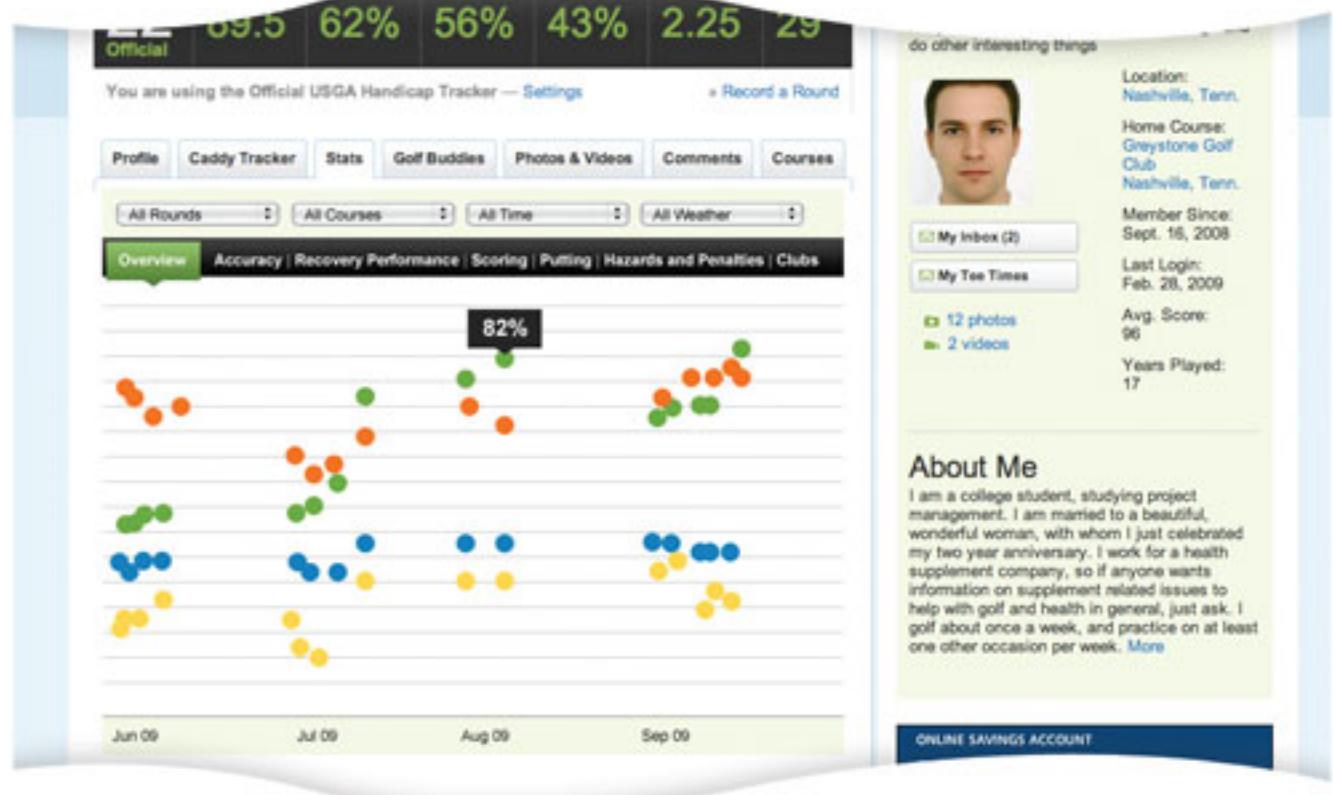
Golfbert's CaddyTracker analyzes your shot history to provide real time recommendations before every swing



Automatic stat tracking, scorecards, hole-by-hole interactive golf course maps, discount tee times, and more... **all for Free!**

Unique Statistics

Golbert.com is leveraging the power of the golf community to collect ground breaking statistics, which are analyzed and returned to the end user in personalized recommendations.

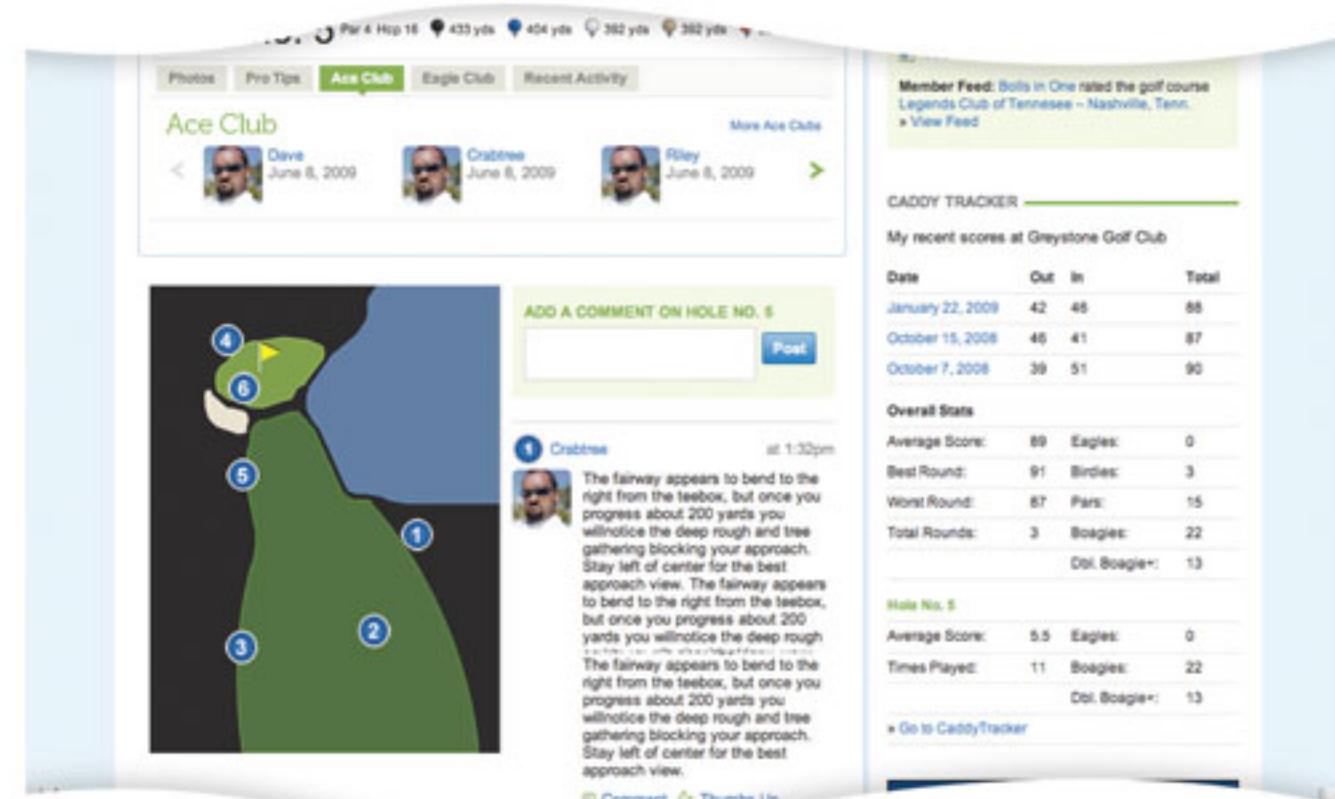


Compare Stats

After viewing your stats compare yourself to your Golbert.com Buddies, Golbert Consensus Stats, golfers with similar handicaps, top golfers, worst golfers, Golfers within the state and more.

Be Prepared

Before you go play any course, especially new ones, log on to Golbert.com to view our detailed hole-by-hole maps, complete with pro tips, member comments, and average statistics.



Post Videos, Pictures and Comments in Real Time

Take a video of your buddy sinking a 20 foot putt and one-click upload it directly to that hole's video page on Golbert.com.

It's all Free!

We are strong believers in the power of free. By eliminating all barriers to entry our products will reach an incredible adaptation rate throughout the golfing community.

For more information, please contact Jeremy at (615) 504-5661 or email advertising@golbert.com

Demographics

A Changing Industry

There's no arguing that new technologies in golf have incredibly impacted all of our games. Advancements such as ball dimple patterns, titanium heads, and GPS devices have made all of us better golfers. At Golfbert.com, we plan to trump the impact of all the items on this list by providing golfers personalized analysis and recommendations at an intensity no one could have imagined just a few short years ago.

“There is a social media opportunity for the golf industry because, at present, most of a golfer's conversations are taking place in the real world, at courses, clubhouses, etc., not in the virtual world. Social media should be embedded in all golf-based outreach.”

Jon Hickey
Fall 2009 NGF Golf Industry Report

Our free mobile apps allow golfers to easily collect a multitude of stats on their game. Data from all golfers is fed into our social networking site at Golfbert.com. Our users can view their historical stats and receive detailed analysis of their game and share and compare their stats with other members. Golfbert's system analyzes data at both the individual and community level to produce personalized recommendations for golfers of all skill levels. Golfbert.com will offer advanced advice on practice, training, play, equipment, and more based on a cross-analysis of skill level, age, strength, geographic area, weather, history of play and more.

In this day and age improving your game just by using impersonal magazine articles, biased equipment reviews, or your buddy's advice simply isn't doing enough. Let us help you take your game to a whole new level. Join the Golfbert.com revolution and get statistics, analysis, and recommendations tailored specifically to YOU.

Golfers in the U.S.

Most Core Golfers are online/on e-mail every day (88% using it several times per day)

“Customers are your brand managers now. Community is more powerful than marketing. If we impress our customers, they will express themselves through social media, and we should be listening to what they're saying.”

Almost all Core golfers are engaging in golf-related activities online, regardless of their age.

83% of Core golfers go online just for fun or to pass the time.

74% of Core golfers researched golf equipment within the past 12 months.

61% of Core golfers arranged a tee time online within the past 12 months.

42% of Core golfers used the internet to stay in touch with golfing friends.

92% of Core golfers have a cell phone and/or a PDA

One Third of adult Core golfers have visited or used a golf-related Social Networking Service.

2.1 million adult Core Golfers participate in online fantasy golf. (2nd to only football among Core golfers)

*Information according to a Golfer Technology Survey fielded by the National Golf Foundation in March 2009 including a nationally representative sample of adult Core golfers (those playing eight or more rounds per year):

Dan Neely
Fall 2009 NGF Golf Industry Report

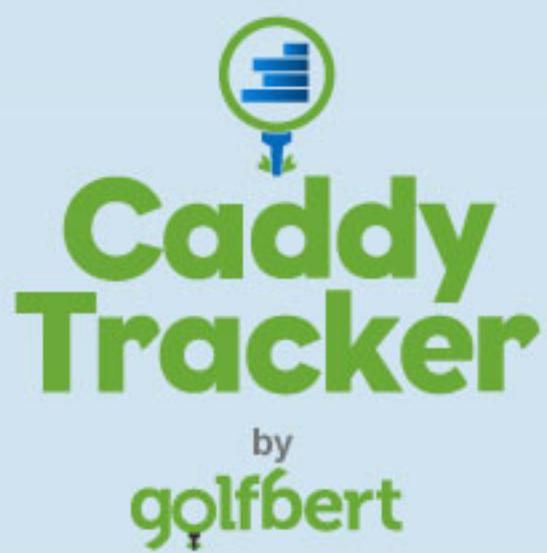
Social Media a Necessary Tool

Years to Reach 50 millions Users: Radio (38 Years), TV (13 Years), Internet (4 Years), iPod (3 Years)

Facebook added 100 million users in less than 9 months.

iPhone applications hit 1 billion in 9 months.

**Source: First Stats: United Nations Cyberschoolbus Document; Facebook Stat: Mashable; iPhone Stat: Apple



Sign Up for a Chance to Win a Golf Trip for 4 to Hilton Head!

Airfare for 4 from continental U.S. to Hilton Head

4 nights hotel accommodations for 4 at the Palmetto Dunes Resort

Greens fees for 3 rounds for 4 golfers in Hilton Head

4 nights accommodation at the Palmetto Dunes Resort in Hilton Head, SC

Airfare for 4 from the continental U.S.

Car rental for trip duration

Golf round at Palmetto Dunes - Jones (Green Fee incl. Cart). - 4some

Golf round at Palmetto Dunes - Hills (Green Fee incl. Cart). - 4some

Golf round at Palmetto Dunes - Fazio (Green Fee incl. Cart). - 4some

Bonus! Golf clinic session for you and each of your 3 guests

Palmetto Dunes - Jones Course

How to enter:

Simply find your favorite course or hole and "map" it using our very easy process. You will receive contest entries for each hole you map. The more you map the better your chances of winning one of our weekly prizes or our grand prize: a **Golf Trip for 4 to Hilton Head!**

[Sign Up Now](#)

[Contest Rules](#)

\$100 Weekly Giveaways!

In addition to the Hilton Head Golf Trip Grand Prize, all your points for each week are also entered into a weekly \$100 Gift Card giveaway!
So keep mapping and increase your chances of winning every week!

Referral Program!

Refer a friend and receive a bonus of 50% of the number of entries they earn.

Last Winner: Crazy John, Week's points: **231**, Total Grand Prize points: **1,432**

What is Golfbert?

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CaddyTracker

Your Scores, Your Stats, Your Game.

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[Join us](#) as we become the hottest new thing in golf!



Top Mappers

This Week Overall	Pts.
Duke	231
Davey Boy	202
Golfer Man 2000	199
Gilda Grapes	185
Captain Slice	143
Gravy Train	142
All Greens	142
Harry Hook	123
SandTrap Newman	111
Golfin Gary	109

Latest Maps

Golf Course	Hole
Circling Raven	11
Newcastle Golf Club	5
Greystone Golf Club	4
Pebble Beach Golf Club	16
Village Greens Golf Course	18
River Ridge Golf Course	1
Los Verdes Golf Club	2
Malibu Country Club	3
Pebble Brook Golf Course	5
Legends Club of Tennessee	13

Forrest Crossing Golf Club 750 Riverview Dr Franklin, Tennessee 37064-5515

[Edit Course Info](#) | [Find a New Course](#)

 Championship  Pro  Men's  Women's

[Add/Edit Tee Boxes](#)

OUT	1	2	3	4	5	6	7	8	9	IN	10	11	12	13	14	15	16	17	18
-----	---	---	---	---	---	---	---	---	---	----	----	----	----	----	----	----	----	----	----

Elements for Hole No. 1

Green	Fairway	Water	Sand	Woods	Stone
-------	---------	-------	------	-------	-------

 Green [Edit](#) [X](#)

[Add a Green Element](#)

[Start mapping...](#)



Tee Boxes

Once you've created a green and any other hole elements (fairways, sand and water hazards, etc.), place markers on the map to denote tee boxes. We will auto-calculate the yardage based on where you placed a green for the hole.

Black	Blue	White	Red
-------	------	-------	-----

 Championship [X](#)

Par:

Distance: yds.

Handicap:

[Add/Edit Tee Boxes](#)

[Save Hole Info](#)



Explore Golf Courses

Learn before you play with comments, ratings and hole-by-hole interactive maps

Within: miles of:

Enter Course Name



Book Tee Times

Find discount tee times for all your favorite courses and book them easily right here

From: To:

Enter Course Name



Auto-Analyze Stats

Analyze all your golf statistics automatically with CaddyTracker. Simply play golf and we record everything for you on-the-fly

[Sign Up Now](#)

Free for every golfer!

Maps of every hole

Research courses with interactive maps of every hole on your favorite course [» Explore](#)

Track your handicap

Use Golfbert's handicap tracker or sign up for an official USGA handicap, all for Free!* [» Sign up](#)

Detailed Stats

Analyze your game with historical stats charts from round scores to specific club data [» Sign Up](#)

Compare your game

Measure your game and stats against your Golf Buddies, even invite them to a tee time [» Sign Up](#)

HOT TEE TIMES

presented by **Retail
Logo.com**

This Week's Hot Tee Times

- [Greystone Golf Club](#) Dickson, Tenn.
- [Chambers Bay Golf Links](#) University Place, Wash.
- [Pebble Beach Golf Links](#) Monterey, Calif.
- [Bandon Dunes](#) Bandon, Ore.
- [Newcastle Golf Club: China Creek Course](#) Newcastle, Wash.
- [Legends Club of Tennessee](#) Franklin, Tenn.
- [Malibu Country Club](#) Malibu, Calif.
- [Jefferson Golf Course](#) Seattle, Wash.
- [Hawktree Golf Course](#) Bismarck, N.D.

[» View All](#)



Win \$100 Gift Certificate!

Book a tee time for any of this week's Hot Tee Time courses, play your round, and you could win a \$100 Gift Certificate to [RetailLogo.com](#). It's that easy!

Receive an entry for each tee time booked.

The more you play, the more you can win!

[Book a Tee Time](#)



Latest Winners

[View All](#)



Aug 28, 2009
Justin N
Dickson, Tenn.



Aug 21, 2009
Dean Naka
Santa Monica, Calif.



Aug 14, 2009
Davey Jones
Albuquerque, N.M.



Aug 7, 2009
Golfin' Shelley
New York, N.Y.

Search Tee Times

State: Golf Course:

Players

Savings

Time

- Any
- 1
- 2
- 3
- 4

- Any
- 25%
- 35%
- 45%
- 55%

- Any
- Morning
- Afternoon

From:

6/5/2009



To:

6/8/2009

[Find Discount Tee Times](#)**HOT TEE TIMES**presented by **Retail Logo.com**

Win \$100 Gift Certificate!

Book a tee time for any of this week's **Hot Tee Time** courses, play your round, and you could win a \$100 Gift Certificate to **RetailLogo.com**. It's that easy!

Add a course to your [Favorite Courses](#) page, and we'll email you whenever your course is coming up as a **Hot Tee Time**.

[Aug 29 - Sep 4](#)[Sep 5 - Sep 11](#)[Sep 12 - Sep 18](#)[Sep 19 - Sep 25](#)**HOT TEE TIME!**[Greystone Golf Club](#) Dickson, Tenn.[Chambers Bay Golf Links](#) University Place, Wash.[Pebble Beach Golf Links](#) Monterey, Calif.[Bandon Dunes](#) Bandon, Ore.[Newcastle Golf Club: China Creek Course](#) Newcastle, Wash.[Legends Club of Tennessee](#) Franklin, Tenn.[Malibu Country Club](#) Malibu, Calif.[Jefferson Golf Course](#) Seattle, Wash.[Hawtree Golf Course](#) Bismarck, N.D.[Malibu Country Club](#) Malibu, Calif.[Greystone Golf Club](#) Dickson, Tenn.[Chambers Bay Golf Links](#) University Place, Wash.[Pebble Beach Golf Links](#) Monterey, Calif.[Bandon Dunes](#) Bandon, Ore.[Newcastle Golf Club: China Creek Course](#) Newcastle, Wash.[Legends Club of Tennessee](#) Franklin, Tenn.[Malibu Country Club](#) Malibu, Calif.[Jefferson Golf Course](#) Seattle, Wash.[Hawtree Golf Course](#) Bismarck, N.D.[Malibu Country Club](#) Malibu, Calif.[Greystone Golf Club](#) Dickson, Tenn.[Chambers Bay Golf Links](#) University Place, Wash.[Pebble Beach Golf Links](#) Monterey, Calif.[Bandon Dunes](#) Bandon, Ore.[Newcastle Golf Club: China Creek Course](#) Newcastle, Wash.[Legends Club of Tennessee](#) Franklin, Tenn.[Malibu Country Club](#) Malibu, Calif.[Jefferson Golf Course](#) Seattle, Wash.[Hawtree Golf Course](#) Bismarck, N.D.[Malibu Country Club](#) Malibu, Calif.[Greystone Golf Club](#) Dickson, Tenn.[Chambers Bay Golf Links](#) University Place, Wash.[Pebble Beach Golf Links](#) Monterey, Calif.**Latest Winners** [View All](#)[Justin N](#) Dickson, Tenn.

Aug 28, 2009

[Dean Naka](#) Santa Monica, Calif.

Aug 21, 2009

[Davey Jones](#) Albuquerque, N.M.

Aug 14, 2009

[Golfin' Shelley](#) New York, N.Y.

Aug 7, 2009

[Bookmark](#) [Share](#) [Feedback](#) [Report](#)

Not a Member?

Email Address: Password: [Need help signing in?](#)[Sign Up](#)

Why Join?

Easily track your scores and stats **BLOGS**

Ball Skills

Posted: Mar 26, 2008 – 12:36 PM PST

Has anyone seen the ad for Gillette's "Search for the Next Phenom"? Basically, they're asking for submissions of people doing amazing things with a ball, whether it is golf, tennis, basketball, football, soccer, whatever...

[Read More](#) | [Add a Comment](#) | [More Blogs](#)**ONLINE SAVINGS ACCOUNT****Earn more with a****2.50% APY***

on a minimum balance of \$10,000.

- Great rates
- No fees
- FDIC insured

We'll keep your savings on the fast track.[Get Started](#)

MEMBER FDIC

REPLAY

BOOK A TEE TIMEState: Course Name:

Players

 Any 1 2 3 4From: To: [Find Tee Times](#)**POLL**

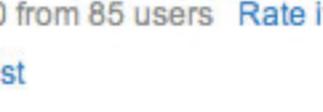
Should Tiger Woods have a more active role in politics?

 Yes No[Vote](#)[View results without voting](#) | [More Polls](#)

Featured Course

Greystone Golf Club

Record a Round | Recommend this Course Add to: Played Courses | Favorites | Wishlist



Course Profile | Info | Ratings | Hole-by-Hole | Book Tee Time | Comments

Players	Savings	Time
<input checked="" type="radio"/> Any	<input checked="" type="radio"/> Any	<input checked="" type="radio"/> Any
<input type="radio"/> 1	<input type="radio"/> 25%	<input type="radio"/> Morning
<input type="radio"/> 2	<input type="radio"/> 35%	<input type="radio"/> Afternoon
<input type="radio"/> 3	<input type="radio"/> 45%	
<input type="radio"/> 4	<input type="radio"/> 55%	

From:

To:

HOT TEE TIMES

presented by



Win \$100 Gift Certificate!

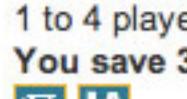
Book a tee time for this course for play from **June 1 - June 8**, and you could win a \$100 Gift Certificate to **RetailLogo.com**. It's that easy!Add this course to your Favorite Courses page, and we'll email you whenever your course is coming up as a **Hot Tee Time**.

Aug 29 - Sep 4 | Sep 5 - Sep 11 | Sep 12 - Sep 18 | Sep 19 - Sep 25

FRIDAY, JUNE 5, 2009

HOT TEE TIME!

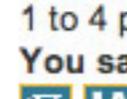
11:20am
Sat, Feb 14
\$26.00/player
1 to 4 players
You save 37%



11:35am
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



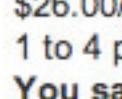
1:10pm
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Sat., Feb 14
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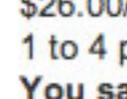
1:10pm
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



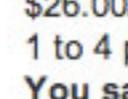
11:35am
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



1:10pm
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



1:10pm
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



SATURDAY, JUNE 6, 2009

HOT TEE TIME!

11:20am
Sat, Feb 14
\$26.00/player
1 to 4 players
You save 37%



11:35am
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



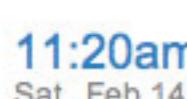
1:10pm
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



1:10pm
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



11:20am
Sat, Feb 14
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1 to 4 players
You save 37%



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Sat., Feb 14
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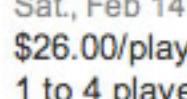
1:10pm
Sat., Feb 14
\$26.00/player
1 to 4 players
You save 37%



SUNDAY, JUNE 6, 2009

HOT TEE TIME!

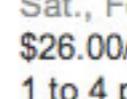
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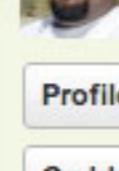
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1:10pm
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Golf Course Listings: # | A | B | C | D | E | F | G | H | I | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z

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is trying to fix his slice at the driving range and do other interesting things

[Profile](#) [Golf Buddies](#) [Inbox](#)[Caddy Tracker](#) [Account](#)

2 new messages
 3 new GolfBuddy requests
 1 new tee time request

Member Feed: Bolls in One rated the golf course [Legends Club of Tennessee – Nashville, Tenn.](#)
[» View Feed](#)

CADDY TRACKER

My recent scores at Greystone Golf Club

Date	Out	In	Total
January 22, 2009	42	46	88
October 15, 2008	46	41	87
October 7, 2008	39	51	90

Overall Stats

Average Score:	89	Eagles:	0
Best Round:	91	Birdies:	3
Worst Round:	87	Pars:	15
Total Rounds:	3	Boogies:	22
Dbl. Boogie+:			13

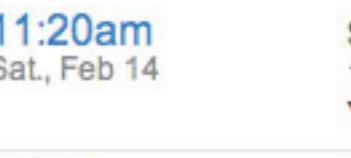
[» Go to CaddyTracker](#)

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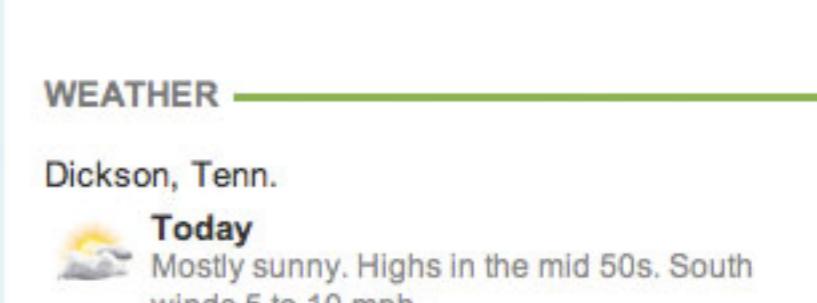
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Dickson, Tenn.

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Sat, Feb 14
\$26.00/player
1 to 4 players
You save 37%

11:20am
Sat, Feb 14
\$26.00/player
1 to 4 players
You save 37%

[More Tee Times](#)

WEATHER

Dickson, Tenn.

Today
 Mostly sunny. Highs in the mid 50s. South winds 5 to 10 mph.

Tomorrow
 Mostly sunny. Highs in the mid 50s. South winds 5 to 10 mph.

Friday
 Mostly sunny. Highs in the mid 50s. South winds 5 to 10 mph.

Saturday
 Mostly sunny. Highs in the mid 50s. South winds 5 to 10 mph.

[» More Forecasts](#)

NEARBY GOLF COURSES

Dickson Country Club

Dickson, Tenn.
Private Equity, 18 holes 5.1 miles from center of Dickson [Map](#)

Montgomery Bell State Park

Dickson, Tenn.
Municipal, 18 holes 2.1 miles from center of Dickson [Map](#)

Cliff View Golf Course

Dickson, Tenn.
Private Equity, 18 holes 5.1 miles from center of Dickson [Map](#)[» All Nearby Courses on Map](#)