

28<sup>th</sup> October 2009

## Computerquoteinsurance.com and Stride Limited Run for Charity



*Some of the team before setting off*

Employees at Hampshire based insurance broker Stride Limited, and its trading brand Computerquoteinsurance.com, took part in The Great South Run on Sunday, successfully generating some much needed cash for some very good causes.

The event, sponsored by BUPA, saw more than 21,000 contestants don their running shoes in order to help raise funds for a multitude of different charities. At Stride Limited, twelve enthusiastic members of staff dashed over 10 miles in aid of The Rowans Hospice and The Foundation for the Study of Infant Deaths (FSID).

Steve Powell, Stride Limited's Coordinator for the event (and participant), said of the run:

"Despite all the blood, sweat and tears, nothing compares to the sense of achievement you get from completing something so physically demanding, and knowing that so many people will benefit because of it."

With donations flooding in from family, friends and colleagues, the money raised for the two charities currently stands in excess of £700.

One runner even managed to raise over £230 in sponsorship in aid of the Rowans Hospice; a local charity which was set up to care for those with life-limiting illnesses. In beautiful surroundings, the hospice is entirely funded by donations from the public. This was a particularly poignant cause to support, as some members of our staff have sadly lost loved ones that were cared for by the hospice in their final days.

However, our runners decided to jointly support the FSID; a fantastic charity which supports those affected by unexpected infant death - again, a terrible circumstance which has affected friends and family of our staff.

Our staff were excited to be able to support such deserving organisations. Penny Roberts, Corporate Fundraiser at the FSID said:

“FSID were thrilled to discover that a dedicated team from Stride Limited was going to be running the Great South Run for us this October. To convince one person to run so far is great, but to have a large team of runners willing to put in all the training required is really fantastic! Not only did they all make it round the 10 mile course, they also managed to raise over £350 to help FSID’s work.”

These kinds of donations are exactly what charities like the FSID need in order to continue to offer support to families and to sustain their vital research that is helping to lower infant mortality:

“The money raised by the Stride Great South Run team will go towards providing more of these life-saving services – and help us towards our aim of giving every baby born in the UK the chance of a lifetime. To discover more about FSID take a look at our website [www.fsid.org.uk](http://www.fsid.org.uk), where you will also find a little bit about Stride’s Great South Run efforts!”

The event has been so successful that some of our runners have even signed up for next year’s run. And, despite gloomy economic times for us all, it just goes to show; people will still dig deep for those in need.

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**Real insurance, real people, real easy.**

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## Notes to editors:

1. Stride Limited is an [independent property insurance broker](#) established on the South Coast since 1973. Stride offers insurance cover for a wide range of commercial property such as blocks of flats; high value housing and let properties.
2. Stride Limited is one of the only UK brokers to offer a “buy online” service for landlords property insurance
3. Stride Limited also trades as Computer Quote Insurance, now selling car, van, home buildings & contents and travel insurance by phone and online via [www.computerquoteinsurance.com](http://www.computerquoteinsurance.com)
4. Stride has a total Gross Written Premium (GWP) of £15 Million and employs over 50 staff.
5. The Foundation for the Study of Infant Deaths (FSID) is a non-profit, charitable organisation whose aim is to prevent unexpected infant death and promote infant health. For more information please visit <http://fsid.org.uk/>
6. The Rowans Hospice is a non-profit, charitable organisation based in Hampshire, whose aim is to provide a service to those with life-limiting illnesses. For more information please visit [www.rowanshospice.co.uk](http://www.rowanshospice.co.uk)
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