

Contact: Inspire3 Press

www.inspire3.com
contact@inspire3.com
Phone: UK 07092 17 18 19

Inspire3 Ltd, 2nd Floor
145-157 St John Street,
London
EC1V 4PY



PRESS RELEASE

“World’s Most Powerful” Brainwave Program Celebrates First Birthday!

Big celebrations on the anniversary of leading brainwave CDs – and 150,000th customer

London, November 3rd 2009: American scientists are today enjoying the sparkle of chilled champagne, as they raise a birthday toast to the “world’s most powerful” brainwave program – and, at the same time, celebrate its 150,000th customer.

The Brain Evolution System is a 6-CD brainwave meditation program that helps users increase their IQ, release stress, and become more creative.

The program was officially launched back on November 3rd 2008 – and, one year on, finds itself being hailed by industry critics as the most successful new product of its kind.

“The reception to the Brain Evolution System has been phenomenal,” said spokesperson and self-development leader, Karl Moore (KarlMoore.com). “Everyone loves it. This is one of the few, genuine, scientific self-development products that can really change your life.”

The program works by using specialized sounds to influence the listener's brainwave patterns, allowing the user to enjoy greater energy, heightened IQ, and faster thinking speeds.

But the team behind the program has a double reason to celebrate: last week also marked their 150,000th customer signup.

“It’s popular because it works,” commented program co-creator Lee Benson. “When changing your life is as simple as listening to a CD, people want to try it for themselves. Invariably, they’re impressed.”

Since its launch one year ago, the Brain Evolution System has received critical acclaim from industry experts – with users such as best-selling author Mark Joyner (Simpleology.com), copywriter Bob Bly (Bly.com) and self-help leader Bradley Thompson (SelfHelpStreet.com).

One industry fan is David Riklan, founder of the #1 personal development website, SelfGrowth.com. Commenting on the system, Riklan said: “I personally believe the Brain Evolution System to be one of the most powerful self-development tools on earth. Double your ability to learn, think like a genius, release stress – just by spending 30 minutes listening to a simple audio recording.”

The entire 6-level brainwave meditation program is currently available as a 21-day trial, and each purchase comes with its own 7-month, no-questions-asked guarantee.

In addition, the official website is currently offering a month’s supply of its mind-sharpening supplement, Acuity, when ordering.

To learn more about the Brain Evolution System, visit <http://www.gobrainev.com/>

Or visit the official research website at <http://www.brainev.com/>

CONTACTS:

For press queries, including product demos, please contact support@brainev.com.

For press images, visit <http://www.inspire3.com/press/anniversary/>

For a video introduction to BrainEv, visit <http://support.brainev.com/introductory-video>

For the main BrainEv research site, visit <http://www.brainev.com/research-benefits/>